

VOGUE

INCORPORATING VANITY FAIR



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HOLIDAY TRAVEL · RESORT FASHIONS · DECEMBER 15, 1937 · PRICE 35 CENTS



ROYAL CHRISTMAS

To greet your favorite peeresses with long-to-be-cherished memories of this ceremonial Christmas. The perfume of the year, Yardley's "Bond Street," in original, royally emblazoned packings. In appealing gift sizes; priced from \$2.50 to \$13.50 or with other "Bond Street" baubles, at finer stores. Yardley & Co., Ltd., New York; London; Paris; Toronto.

"BOND STREET" CASE OF PERFUME, POWDER, COMPACT AND LIPSTICK, \$11.25

"BOND STREET" COMPACT, BOXED, \$3.50



YARDLEY'S *Bond Street*



ABBE

ON THE PLAZA • NEW YORK

**BERGDORF
GOODMAN**

5TH AVENUE AT 58TH STREET

Corded glass picture frame, \$25 and \$35. Tortoise shell bracelet watch, \$55. *Beginning at the top:* Her bag, hand-stitched suede, \$20. Her gloves, \$8.50. Tortoise pencil, \$22. Tortoise cigarette and vanity case, \$65. The enamel-stamp pouch, \$45.

Fringe-knot suede envelope, \$25. Gloves, \$7.50. Real lace handkerchief, one of a series from \$14 to \$45. Gold-clasped suede envelope, one of a series from \$65 to \$80. Chiffon-suede pouch with aquamarine clasp, \$110. Bracelet watch, gold with rubies, \$375.

*Masterpiece of ingenious design
and bright with silver flattery.
At Bergdorf Goodman New York*

In addition to the Fromm medallion which is sealed to the nose of every Fromm Pedigreed Fox, the Fromm trademark and its corresponding medallion number are now stamped on the leather side of the pelt... doubly safeguarding you against substitution. If the medallions have been removed, insist upon receiving one for each pelt in your stole, coat or cape. The pedigrees of your foxes will be sent to you by mailing these medallions to Fromm Bros., Inc., Hamburg, Wis.

FROMM *Bright with Silver* PEDIGREED FOXES





For the first time ..

clothes designed specifically

for girls from 12 to 16...



Younger crowd fashions"*

The American girl of boarding and high school age has never had clothes designed just for her... never until now! Lord & Taylor is very proud of being first to do something about the psychological-fashion problem that this vivid personality presented. What we did was to go to France and England... there we talked to interested and enthusiastic couturiers. And the designs they gave us were exactly what we wanted... not ultra sophisticated "junior miss" styles, certainly not regular "misses" styles and most emphatically not "little girl" clothes... instead, we have charming clothes for daytime, for evening... especially created for this young American personality!

Lord & Taylor, first to sponsor young American designers, continues its sponsorship with Donna Gale, from whose bright mind come some of the most delightful styles in our "Younger Crowd Fashions"*. Each fashion bears its identifying silk label and is tagged with its designer's name. "Younger Crowd Fashions"* on the new Young People's Floor... the Sixth

*Originated, sponsored and registered by Lord & Taylor.

Lord & Taylor

Donna Gale originals:

"Gay Afternoons". Most beautiful sleeves and "lines"! Rayon-and-cotton bengaline and such colors! Raspberry, Independence blue. Sizes 12 to 16, 14.95

"Daytime-Anytime". A sheer, lovely soft wool with arrow tucks and bubble-print silk scarf and kerchief. Blue, ruby red, gold. 12-16, 14.95

Franchises to sell "Younger Crowd Fashions"* have already been granted to 71 of America's most important stores and shops. They are now in stores from the West Coast to the East. Lord & Taylor, 424 Fifth Avenue, New York

GIFTS BY GUERLAIN



VOL DE NUIT
L'HEURE BLEUE (Blue Hour)

SHALIMAR
SOUS LE VENT

MY DEAR, LOOK!

UH-HUH, SHE'S LASSED "TALL, RICH
AN' HANDSOME". WHAT'S HER LINE?

IT'S HER LINES, DARLING, HER LINES
-MADE ELOQUENT BY BURDINE'S AND
AUTHORITATIVE BY SUNSHINE FASHIONS.



"Accumulate your resort wardrobe during the season, as Burdine's Sunshine Fashions* create the mode for winter in the south and summer everywhere."

SUNSHINE FASHIONS

Burdine's

MIAMI AND MIAMI BEACH

*At Home
or Abroad*

SCUFFLESS HEELS

*give shoes
lasting
smartness*



Here's a smart idea in black gaberdine from the I. MILLER spring line. Note how the 4 grosgrain stripings on the patent trim enhance the smooth lines of the oxford. See how perfectly the *scuffless* heel matches.



A snug, easy-fitting black suede and patent step-in shown by the CARLISLE SHOE CO. High-throated and with elastic side straps to give the foot a moulded appearance. And it has a *scuffless* heel for added smartness.

Going to Europe? Then take shoes with *scuffless* heels, because there are miles of footwork required in seeing the sights!

Staying home *this* winter? Lots of us are—and of course we're wearing shoes with *scuffless* heels for lasting newness!

But whether it's bicycle pedals in Bermuda or car pedals at home... curbs in Paris or on Fifth Avenue... sidewalks, stairways, grates or grills, here or there—they're all hard on heels (unless the heels are covered with Du Pont's *Scuffless* "Pyraheel" plastic heel covering)!

The next time you buy shoes, ask to see the new styles with *Scuffless* "Pyraheel." Then you can forget about scuffed, cracked or marred heels. Many of the country's leading department stores and shoe shops feature shoes with *scuffless* heels. They're as smart as they're practical!

Scuffless

PYRAHEEL

REG. U. S. PAT. OFF.



SHADOWS OF ELEGANCE AND
TWO YOUNG ENOUGH MODERNS
IN CELANESE* AND OTHER RAYON.

JANE
ENGEL

MADISON AVENUE
AT 79TH, NEW YORK



22.95

19.95

O'NEILL - DE NAPOLI

ADEM, INC. . 111 Newbury St., Boston

DOROTHY WOODWARD . 2460 Fairmount Blvd., Cleveland

CHEZ NOUS, INC. . 122 East Delaware Place, Chicago

DRESS MART . 205 East Franklin Street, Richmond

CHARLOTTE PARKER . 1709 H Street, N. W., Washington, D. C.

*Reg. U.S. Pat. Off.

Kedettes

REG. U. S. PAT. OFF.

for CRUISE and RESORT

SWISS MOCCASIN OXFORD

Whipcord twill with peachskin. All white, white with blue, green, or red; blue or brown with white. Walking and wedge heels.

PEASANT TONGUE OXFORD

Whipcord twill with peachskin. White with red, or blue; blue with white. Wedge heel.

SADDLE OXFORD

Whipcord twill with peachskin. All white, white with green, brown or black; blue or red with white. Wedge heel.

Casual clothes that bloom in the cruise and resort season take on extra dash when worn with Kedettes. These washable shoes come in a delightful range of designs and color combinations. It's no trick at all for cruisers and resorters to find just the Kedettes for every daytime costume. Luxury-loving women indulge a natural desire for lots of good shoes with a collection of Kedettes.

MOCCASIN OXFORD

Whipcord twill with peachskin. All white, white with blue, red, or green; red, blue, or brown with white—in wedge and walking heels. Green with white and brown with yellow in walking heel only.

GHILLIE TIE

Whipcord twill. All white; white with blue or green; blue, brown or red with white. Wedge and walking heels.

They are not Kedettes unless the name Kedettes appears in the shoes. 25 styles (6 for children). 22 color combinations. At the better stores—\$1.65 to \$2.50. Children's lower.

United States Rubber Company

United States Rubber Products, Inc., New York, N. Y.



YOUR NEW RIDE IS WAITING



LINCOLN-ZEPHYR V-12

FOR 1938

AS YOU VIEW the new LINCOLN-ZEPHYR in your dealer's showroom . . . beside the curb . . . on the open road . . . in front of your own home . . . you will be willing to grant that here is a startlingly handsome car.

Its design seems a part of tomorrow, rather than of the moment, so graceful and smooth and sweeping is its every streamline. The new car is long and low, with lengthened wheelbase and lengthened springbase.

But beauty, style distinction, is not all. The LINCOLN-ZEPHYR of 1938 is waiting to be your *new ride*. A trip downtown will convince you that here is a new rhythm of motoring. A trip across the continent would demonstrate that it is also a *tireless* rhythm!

This balanced car refuses to take count of miles or hours. In closed models, body and frame are welded into a single, rigid framework—a steel unit to which are welded steel top, sides and floor; a strong structure and a safe

one. Within this house of steel, passenger weight is carried "amidships," toward the center. A rough road seems an optical illusion.

Long roads, also, seem not to exist. The V-type 12-cylinder engine, through all gears and under all conditions, sweeps distance aside. It places at the driver's command flexible power that makes driving easier and quicker without the necessity of high top speed.

Designed by Lincoln, built to Lincoln standards of precision, the LINCOLN-ZEPHYR engine has proved its economy to more than 45,000 present users. It gives 14 to 18 miles to the gallon under all conditions of road, traffic and weather. The 1938 engine is even smoother and more silent.

Your new ride is waiting! Choose from six body types, including two new and lively convertibles. Lincoln Motor Company, builders of Lincoln and Lincoln-Zephyr V-12 motor cars.



"My Pet Gift"

PARK AVENUE

LUCILLE STREAT dotes on blue. "And there's nothing newer in lingerie, so I've chosen this JAY-THORPE heavenly blue slip for three different names on my list. I hesitated at first because of the delicate color, but they recommended Lux care at JAY-THORPE, and told me any color safe in clear water is safe in Lux."

MRS. JOSEPH A. THOMAS says outrageously sheer stockings are her pet gift. "These from BENDEL'S at \$7.50 are so utterly luxurious that even women who have everything never have enough. To make these wisps last for several wearings, they should be carefully Luxed."

MRS. HOWARD R. TOWNSEND adores giving featherweight woolies that make breakfast in bed a delight. This year she is concentrating on this hand-knitted model — HATTIE CARNEGIE'S. "I've put several on my gift list to add to the fun of Christmas. They ought to last for years, cared for with Lux." HATTIE CARNEGIE recommends Lux for all washables.

KATHLEEN CRAWFORD has yet to find a woman who doesn't welcome frivolities for her room. "These are at their best when they're Luxable. So, I was thrilled with this throw of crushed Luxable velvet from PRINCESS OBOLENSKY, INC. It comes in different colors and different sizes." At PRINCESS OBOLENSKY'S they recommend Lux. "We always enclose Luxing directions to be sure the velvet gets perfect care," they say.





PREFERS A LUXABLE

CHRISTMAS



*A Hint in choosing
a Gift for Those
"Who have everything"*

PARK AVENUE likes to give and to get exquisite laces and gossamer sheers. But they're too fond of these whimsies to give them anything but gentle Lux care. Lux lengthens their precious lives—protects their delicate colors!

Pamper your cherished things often with Lux, as the smart shops advise—issue strict orders against cake-soap rubbing and ordinary soaps that may contain harmful alkali. Anything safe in water is safe in Lux.

PATRICIA FOSTER says: "There's nothing more devastating than rich, sleek satin, subtly cut. Among the things I am giving, this delicate shell-pink gown from SAKS FIFTH AVENUE is the one I'd like most to keep. SAKS assures me that Lux care will protect its charm for ages."

MRS. A. B. WHITNEY, mother of an adorable little girl, often spies enchanting gifts for small friends at FAIRYLAND. "This pretty white dress with red embroidery and perky green ties (called 'Christmas') is adorably festive and makes a grand gift, because it's practical. Of course, it Luxes." FAIRYLAND recommends it for *everything* safe in water alone.

MRS. SAMUEL G. WAGSTAFF says: "This handsome dawn-colored satin gown, with its naive cape and chiffon ties, is irresistible. BONWIT TELLER suggested Lux care for it, as they do for *everything* safe in water alone."

SALUTE TO

Steichen

in January 1st VOGUE

As Steichen's camera years now reach forty, Vogue reviews forty years of modern photography as reflected by his work. In a Steichen portfolio, Vogue presents 25 phases in the development of a modernist who is as young today as when his first picture was taken in 1898. These camera studies are landmarks in modern photography. Each is a picture that began a trend. Two are full page duotones—one a fashion photograph taken in 1927, and just as beautiful today as the day it was first shown. The other is Steichen's famous "J. P. Morgan", one of the most talked about photographs in the world. In accompaniment is a Profile of Steichen, by Margaret Case Harriman.



And for additional excitement...

LAURENCIN IN A NEW MANNER. A new painting by Marie Laurencin, now exposed in this country for the first time, its vigorous, definite colors marking a stirring departure from her traditional muted pastel tones.

MAD HATTERS OF 1938. A record for posterity—and your own future amazement—of the millinery extravagances of this season, the heights to which smart hats soar . . . the depths to which they swoop.

RETURN ENGAGEMENT OF THE SHIRT-WAIST-AND-SKIRT. These old troupers make a reappearance at afternoon and evening dances as blouse and pleated skirt.

AN ADVANCE STEP IN SHOES. First showing of a new development in shoe fashions.

JEWELS AGAINST DRESSES. In four pages of jewelry fashions, Vogue offers a visual presentation of the curious phenomenon of women buying dresses as a background for jewels.

Vogue is the only fashion magazine which is published twice every month

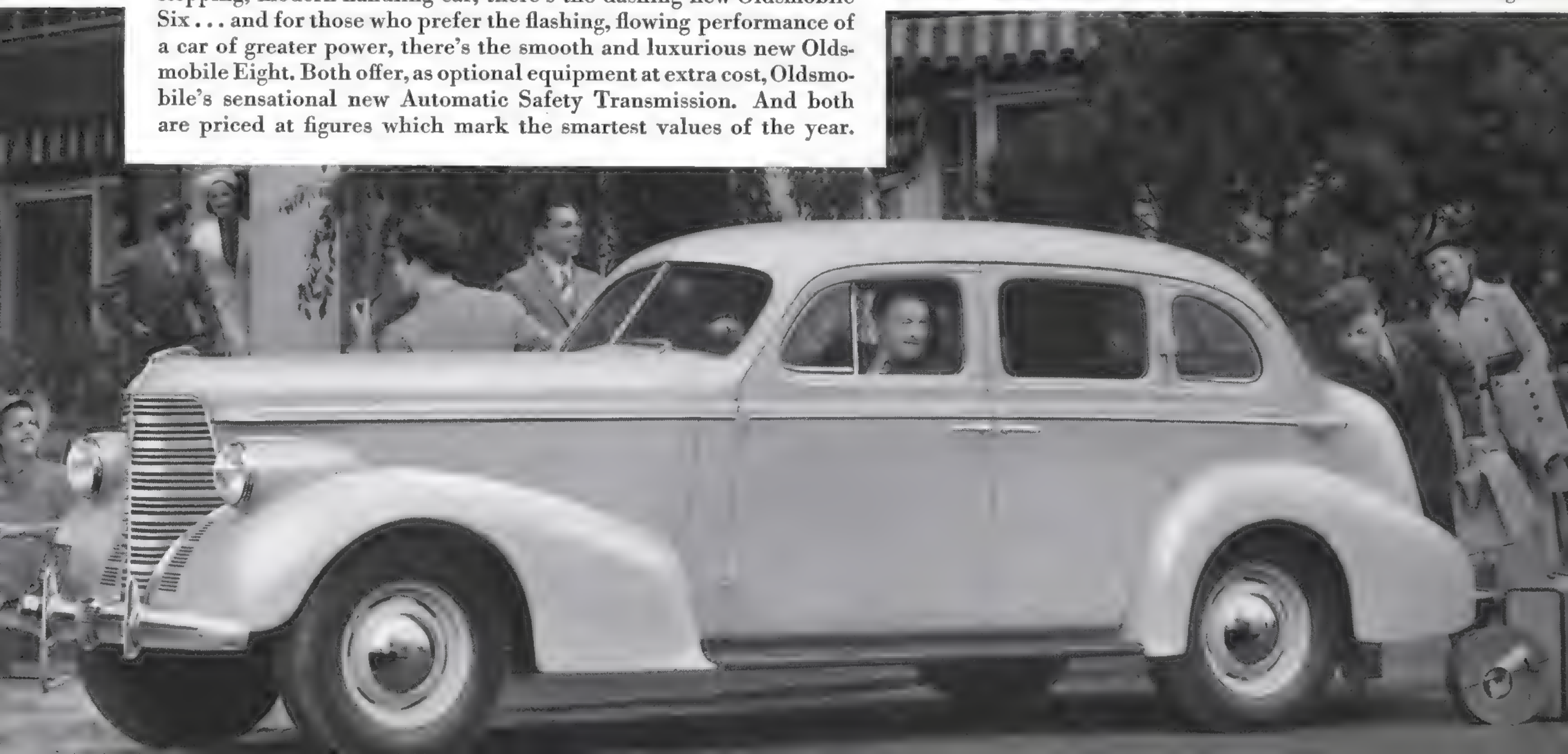
Fashion Elects The Two Style Leaders!



THE returns are in . . . and again Oldsmobile scores a sweeping victory in the field of smartness and luxury...again Oldsmobile's two new style "originals" win the preference of those whose tastes establish the mode. For those who like the snap and action of a fast-stepping, modern-handling car, there's the dashing new Oldsmobile Six . . . and for those who prefer the flashing, flowing performance of a car of greater power, there's the smooth and luxurious new Oldsmobile Eight. Both offer, as optional equipment at extra cost, Oldsmobile's sensational new Automatic Safety Transmission. And both are priced at figures which mark the smartest values of the year.

Above—New Oldsmobile Six

Below—New Oldsmobile Eight



*For lasting beauty
and economy too...*

ALVIN STERLING

CORRECT FOR EVERY OCCASION



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style... and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELER'S

FREE We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

<input type="checkbox"/> CHASED ROMANTIQUE	<input type="checkbox"/> BRIDAL BOUQUET
<input type="checkbox"/> ENGLISH ROSE	<input type="checkbox"/> MARYLAND
<input type="checkbox"/> MAYTIME	<input type="checkbox"/> DELLA ROBBA
<input type="checkbox"/> MASTERCRAFT	<input type="checkbox"/> ROMANTIQUE

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 50 Years
PROVIDENCE • RHODE ISLAND

THE GOURMET'S GUIDE

RESTAURANTS—dining

DIVAN PARISIEN

17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
Finest vintage wines, and liquors
Air Conditioning Vanderbilt 3-7897

THE MARGUERY—RESTAURANT FRANÇAIS

270 Park Avenue—Wickersham 2-8494
Rendezvous of the Elite of Europe and America
Parisian Specialties Every Day
Luncheon—Dinner—Popular Cocktail Hour

JANE DAVIES'

145 West 55th St.
Luncheon 50c, 60c, 75c Vintage Wines Dinner \$1 and \$1.25

10 W. 55 FRANCES LYNN 52 E. 52
Smart Clientele, deft service, delicious food.
For "Pennywise New Yorkers"
Luncheon 50c, 65c Dinner 75c, \$1.

ALEXANDRA RESTAURANT—8 East 49th Street.
Champagne cocktail dinner \$1.10 & \$1.50. Daily 5 to 8:30 P.M. Sunday dinner—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON, 116 E. 48th St., justly famous for cuisine and cellar. Prix-fixe luncheon and dinner in the restaurant. London Buffet in the Bar before the theatre; all you desire—one dollar. Air-conditioned.

HENRI—"A Bit of Paris in New York"

Finest food prepared in the true French manner. Dinner from \$1.50, 5 to 10 daily, all day Sunday. Also à la carte • 40 West 46 Street • BRyant 9-4340.

THE BLUE BOWL AT 157 EAST 48th ST. specializes in good food served in informal and friendly surroundings. The kind of place you return to again and again. Luncheon 50c & 75c, Dinner 75c to \$1.25.

KENTUCKY SERVES A MEAL

Featuring Suppers from 85c to \$1.25
Luncheon from 75c—Dinner from \$1.25 to \$1.50
Elizabeth D. Reynolds, Inc., 15 East 48th St.

GRIPSHOLM—324 East 57th Street. The Swedish restaurant featuring Swedish hors d'oeuvres with luncheon and dinner. Luncheon 75c, dinner \$1.50. Cocktail hour. Air-conditioned. ELdorado 5-8476.

LA CRÉMAILLÈRE

Restaurant Français
Atop 30 West 59th Street, N. Y. City
Open Sundays at 5 P.M. ELdorado 5-9246

MIYAKO—JAPANESE CUISINE, 340 West 58th St. Columbus 5-0577. Famous original Sukiyaki and Tempura Cuisine. Excellent luncheon and dinner. Open from 12 to 11 P.M.

JANET OF FRANCE—237 West 52 St., W. of B'way. Famous for "Onion Soup". Plank Steak Dinner \$1.50. Regular French Dinner \$1.00. Luncheon 65c. See Janet's New Surprise Bar. CO. 5-8717.

LITTLE OLD MANSION—61 E. 52 St. Unusual Food Served in One of New York's Delightful Old Houses. See our old world miniature garden. Lunch—eons 60c up. Dinners \$1.00 up. Catering. EL. 5-7868.

CAFE TROUVILLE, 112 East 52nd Street—where you always meet your friends. Lunch. Dinner. Supper. Bunty Pendleton, Sid Hawkins and Jack Arnold will entertain after dinner. ELdorado 5-9234.

THEODORE'S RESTAURANT, 4 East 56th Street. Plaza 3-6426. One of New York's outstanding restaurants under personal supervision of Theodore Titze. Luncheon, Cocktails & Dinner. Closed Sundays.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails and dinner. Luncheon entrées from 60c. Dinner Prix Fixe served in sizzling skillet \$1.50, and à la carte.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar. Lower Level, Grand Central Terminal. For oysters at their best—nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from \$1.00, à la carte.

ROCKEFELLER PLAZA RESTAURANT—32 West 50th. Upstairs—the Plaza Room for Breakfast, Luncheon (from 75c), Cocktails, Dinner (from \$1) and Supper. Downstairs—the Old New York Room for Luncheon (from 75c), Cocktails and Dinner (from \$1). Both rooms are interesting, smart and informal.

24 WEST 55 ST. CAFE & RESTAURANT (Rockefeller Apartments—just off 5th Ave.). Smart, restful atmosphere. Excellent cuisine. Breakfast combinations from 25c; Luncheon from 60c; large cocktails from 25c; Dinner from \$1.00. Also à la carte.

Just before Christmas there is always one fatal day of shopping or preparation of some sort when you reach the zero ebb. At twilight, you come home to die, toying futilely with the possibility of having the holiday postponed several days. This, quite obviously, is the strategic moment to gather together the remnants of your gay laughing spirit, pick up your hat, your husband, and your Gourmet's Guide—and go out to dinner. Go to whichever of the restaurants listed here happens to suit your distraught fancy. Go leisurely, with no thought of the presents on the shelf in the guest-room closet, waiting to be wrapped. They will wait.

You might glance over this page, too, with Aunt Mary's impending visit in mind. (That is, if you have an Aunt Mary, figuratively speaking, who always comes down, up or over for a hectic holiday in the gay city.) If there is no Aunt Mary, there is sure to be a young college brother or cousin. For him—sophistication, music and dancing. For them all, and for yourself, bored city-dweller that you are—the Christmas spirit. It has a way of creeping in everywhere.

RESTAURANTS—dining

GOLDEN HORN, Armenian—Turkish. Where the connoisseur may find exquisitely prepared & classic dishes of the Orient. Wines & liquors. Luncheon 65c, Dinner \$1.25. 39 W. 51 St., N. Y. EL. 5-8900.

CASTLEHOLM—Pare Vendome, 344 W. 57th St., Newest Swedish restaurant. Unlimited helpings of Smörgåsbord with epicurean full-course dinner. \$1.25. Luncheon 60c. "A treat to repeat". CL. 7-0873.

CAFE LOUIS XIV. 15 West 49th, Rockefeller Center. New York's distinguished restaurant. Lunch, cocktails, dinner and after the theatre supper. A la carte. Concert ensemble.

TESSIE'S OLD VIENNA—133 E. 54 St. (formerly 167 E. 56). Austrian home cooking. Inimitable Wiener Schnitzel & Backhuhn. Original Old Vienna Peach Bowle. Luncheon 65c up. Dinner \$1.35 up. Bar.

CAFE CONTINENTAL, 10 EAST 52nd STREET Cuisine Continental. Liquors and vintage wines. Luncheon \$1.00. Dinner \$2.00. Music by Adler & Taubman. Comfortably air-conditioned EL. 5-9144.

LE POISSONNIER (The Fisherman), 121 E. 52nd Street. Famous French Sea Food Restaurant. Lunch \$1.25. Admiral's Sea Food Dinner \$2.00. Finest French cuisine. Carefree entertainment nightly after 10 P.M. Unlimited repertoire of songs.

RESTAURANTS—with dancing

CRYSTAL GARDEN—RITZ CARLTON HOTEL 46th Street and Madison Avenue, New York. More attractive than ever with its flattering lighting effects. Dinner and supper dancing. Rudolf Friml, Jr.'s Orchestra and Ralph Rotger's Tango-Rumba band. Holland & Hart, dancers. Hildegarde and her songs. Ritz cuisine à la carte. Cover after 10:30 \$1.50 weekdays. Saturdays and Holidays \$2.50. Dress. Reservations: Charles, PL. 3-4600.

LE COQ ROUGE—65 E. 56th St. Internationally famous cuisine. Continental atmosphere. Luncheon, Dinner & after theatre. Dancing. George Sterney's Orchestra and a rumba orchestra. Res. PL. 3-8887.

EL CHICO, 80 Grove St., Greenwich Village. Dine and Dance in the atmosphere of Old Spain. Spanish Revue. Open 6 P.M. to 2:30 A.M. including Sunday. Dinner \$1.50 and \$2.00. Cover after 9:30 P.M. 50c. Saturday \$1.00. Air-Conditioned. CHelsea 2-4645. Listen NBC every week.

DIMITRI'S CLUB GAUCHO—245 Sullivan St. Romantic Latin Atmosphere—Typical Argentine Food and Entertainment—Famous Gaucho Orchestra. Open from 5 P.M. till 4 A.M. STuy. 9-8836.

LARUE—45 East 58 Street. VOL. 5-6374. New York's smart rendezvous for cocktails, dinner and supper—Eddie Davis' orchestra alternating with Joseph Smith's orchestra... featuring Julie Gillespie.

ST. MORITZ-ON-THE-PARK, 50 Central Park S. the new Restaurant de la Paix, and Around the World Bar, adjoining the famous Café de la Paix. Continental atmosphere. Dinner and Supper Dancing. Home of America's only Rumpelmayer's.

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NIGHT CLUBS

LEON & EDDIE'S—33 West 52—Where sly Eddie Davis, "The 52nd St. Hurricane", does amazing things all night long. Luncheon \$1.00. Dinner Deluxe \$2.00—4 shows: 7:30, 10, 12, 2:30.

JIMMY KELLY'S—"The Montmartre of New York". 181 Sullivan Street. Dinner \$1.25 to \$1.75. 3 shows nightly—8:45-11:45-2:15 A.M. Featuring Inga Birg—Interpretive Dancer. ALgonquin 4-1414.

LOUNGE BARS

RITZ BARS—Perfect 'round-the-clock settings for those who like to be calm and cozy in their conversation and imbibings. Women's Bar for women alone or with escorts. Men's Bar for their exclusive use. The charges for drinks which reflect the reasonable food prices and room rates are the same in the bars as in the clublike Oak Room Grill and in the Oval Room. Martinis 35c, Manhattans 40c, Scotch & Soda 45c. Ritz-Carlton Hotel, Madison & 46th, N. Y.

WESTCHESTER

HORSE & HOUND INN—South Salem, N. Y., on Route 123, between Bedford Village and Ridgefield. A charming house about 150 years old. Luncheon—Tea—Dinner. Phone—South Salem 123.

SHAKER HOLLOW INN—South Salem, N. Y.—on Route 123, 3 miles west of Ridgefield. For those who know good food and have the leisure to enjoy it amidst surroundings of unusual charm. Luncheon, Tea, Dinner. Closed Mondays. South Salem 133.

THE COLONIAL DINING ROOM, 435 South Broadway, Yonkers. Easily reached by Henry Hudson Parkway. Luncheon 60c up—Dinner 90c up. Sunday dinner \$1.00. Home baked pies, cakes, cookies, breads, muffins.

LONG ISLAND

ROUND HILL RESTAURANT. Séjour des Gourmets, So. Huntington, L. I. Cuisine Française—Fireplace—Wines & Liquors. Open all year. 34 miles from N. Y. on Jericho Turnpike, Rt. 25. Huntington 1371.

LEO GERARD'S, Jericho Turnpike, S. Huntington, on Rt. 25, formerly C. S. Harbor. Woodland setting. Specializing in Shore Dinners—Deviled Crab. Old Pine Taproom. Cozy fireplaces. Huntington 650.

CONNECTICUT

WHITE TURKEY INN—OPEN ALL YEAR Plan something different and unusual for this New Year's Eve.

A jolly party, a delicious supper, the finest of wines and liquors, favors and good music. Route 7—three miles north of Danbury.

WASHINGTON

HARVEY'S FAMOUS RESTAURANT—1107 Connecticut Avenue. Famous for notable dinners and distinguished diners since 1858. Your Washington visit should include this far-famed epicurean rendezvous in the Nation's Capital.

A Brilliant New Room

BREATHTAKING IN ITS BEAUTY, SPLENDOR AND COMFORT

America's Finest Cuisine FOR LUNCHEON • COCKTAIL HOUR DINNER • SUPPER

NEW YORK'S SMARTEST CONTINENTAL RENDEZVOUS

Persailles

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Gay and Sparkling Entertainment Nightly including Sunday

LA LONGA
57 W. 57th St.
Offering the most distinguished dance music
PANCHITO & his noted Orchestra
PANCHITO'S
sensational Cuban Orchestra
with Hilda Salazar
EL CANEY QUARTETTE
COCKTAILS • DINNER • SUPPER
Phone PLAZA 5-5757

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"RIVIERA" OF AMERICA
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RIVIERA
JUST ACROSS THE GEORGE WASHINGTON BRIDGE



You Travel de Luxe

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ARIZONA

Chandler

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground in the heart of the picturesque Arizona desert. Robert Foehl, Manager.

Litchfield Park

The Wigwam. Arizona's finest resort. Attractive bungalows. Famous food. Glorious desert setting near Phoenix. Golf, ride, swim, relax in the sun. Booklet.

Mesa

El Portal. Ideal combination of town and country life. Res. bridge teacher. Tennis, golf, riding. Superb food. All rooms with bath. Gladys B. Sayner, Mgr.

Nogales

Casa de Sierra. Arizona's sunniest winter spot. View, accommodations & food unsurpassed. Away from traffic & dust. Stone's throw to Old Mexico. Folder.

Phoenix

Jokake Inn on the desert, ten miles from Phoenix. Delightful winter resort, every comfort and recreational attraction. Selected clientele. P.O. address, Jokake.

Tucson

Arizona Inn. Arizona's foremost Resort Hotel. Exclusive clientele. Charming Garden Homes. Every room has bath and sunporch. Bklt. H. O. Comstock, Mgr.

El Conquistador. Landscaped resort hotel, with spacious bungalows, in midst of desert grandeur. Distinguished clientele. Glorious climate. All sports.

Pioneer Hotel. Southern Arizona's finest. 250 rooms, each with bath. European. Coffee Shop. Dining Room. Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel, 250 rms. Tucson's Social Center; Western Hospitality & atmosphere. Excellent cuisine; Famous dance bands; Polo; Golf. Nick Hall, Mgr.

CALIFORNIA

Arrowhead Springs

Arrowhead Springs Hotel. 1800-acre outdoor sport paradise, famed year 'round spa. Radio-active mud baths. 1½ hours from Los Angeles. H. S. Ward, Mgr.

Beverly Hills

Beverly Hills Hotel and Bungalows. With tradition & charm. Ideal winter location. New rooms & suites. New pool & championship tennis courts. Amer. Plan.

Del Piedra

Pierson Dude Ranch. In Wonder Valley—near three great Nat'l Parks. Western cattle & horse ranch. Open all year. Folder, write George Weston Pierson, Rancher.

La Quinta

La Quinta Hotel. A charming, quiet retreat on the desert near Palm Springs, for rest and relaxation against a colorful background. Modern appointments.

Ojai

Foothills Hotel and Bungalows. Open Dec. 15 to May 1. Natural scenery—healthful climate—temperatures 65 to 80 degrees Fahrenheit. American plan, \$8. up.

Palm Springs

Desert Inn. Luxurious hotel and bungalow accommodations. All sports. Season, October 1 to June 1. American Plan, \$10 up. Write for folder.

El Mirador Hotel. America's foremost desert resort. Unexcelled cuisine. Golf, tennis, riding, skeet, outdoor swimming pool. Discriminating clientele.

Santa Barbara

Santa Barbara Biltmore. Brilliance of Cannes . . . beauty of Capri . . . social distinction of Newport . . . every luxury . . . every sport . . . throughout the year.

Santa Monica

Miramar Hotel. Ideal winter location atop beautiful Palisades on the Pacific. Sports of all kinds, Hotel Suites, Apts. with hotel service. Amer. or E. Plan.

FLORIDA

Daytona Beach

Clarendon Hotel. Directly on the Ocean Front. Fireproof. American Plan. \$8 up. Golf, Tennis, Fishing. Select Clientele. Open Dec. 18 to May 1.

Dunedin



THE FENWAY

A beautiful hotel in a tropical setting . . . on the Gulf of Mexico and Clearwater Bay. 20 miles north of St. Petersburg, 23 miles west of Tampa. Excellent golf courses nearby. Best of boating, fishing, bathing. Select clientele. Highest standards of service and cuisine. 116 guest rooms, large, cheery and thoughtfully appointed. American plan. C. Townsend Scanlan, Manager.

Miami

The Dallas Park. Overlooking Biscayne Bay. 1 to 4 room apartments—desirable hotel rooms. Sun bathing atop 11th floor roof. M. F. Whelan, V.P. & Mgr.

The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Manager.

FLORIDA

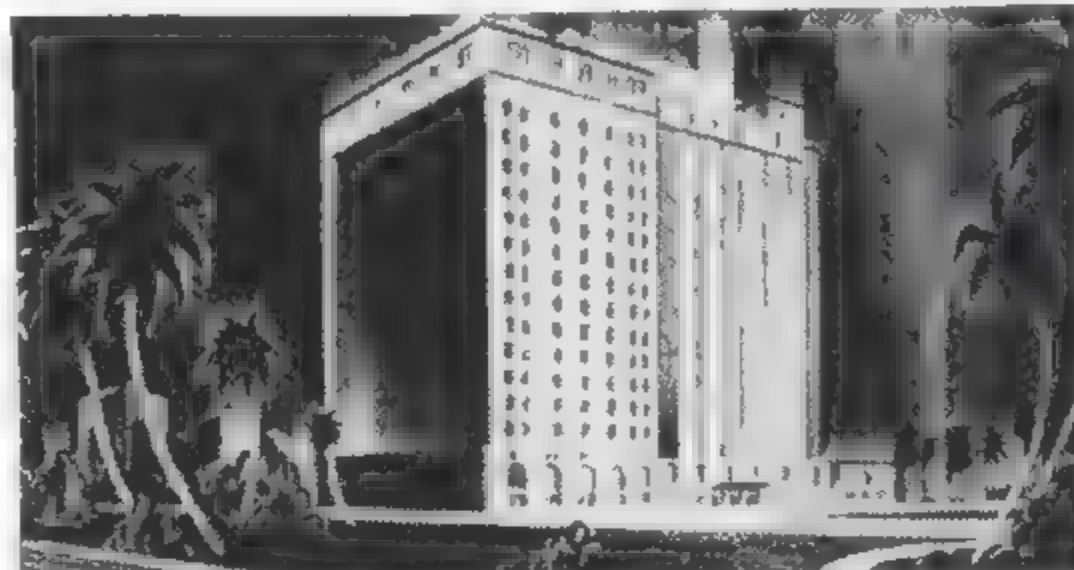
Miami



HOTEL ALCAZAR—ON THE BAY FRONT

One of Miami's largest and finest hotels. Steam heat. Two channel radio, dining room, coffee shop, roof garden and solarium. Moderate rates for fine accommodations. Associate Hotel LaConcha in Key West. Florida, "Fisherman's Paradise." Modern. Year round. European Plan. Comfortably furnished. Reasonable rates. Dining Room in connection. Illustrated booklet.

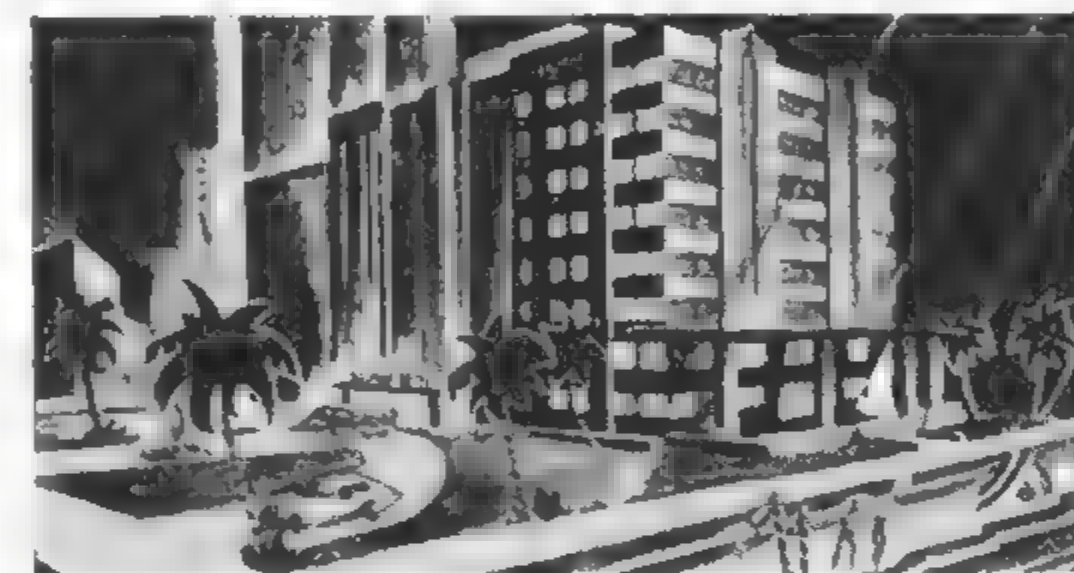
Miami



THE COLUMBUS

Miami's finest hotel. Seventeen floors of solid comfort. Facing Park and Bay. In the social and geographical center of Miami. Convenient to everything. Two floors of public rooms. Individualized decorations and furnishings, soft water plant, steam heat—every possible service to enhance your stay. 17th Floor Dining Room. Reservations well in advance advisable. Booklet on request.

Miami Beach



THE BELMAR

On ocean and beach-walk at 26th St. Private beach and all beach "furniture" provided. Lavish tropic landscaping, palm garden. Dining indoors and out. Thoroughly modern, new this year. Unique construction allows best utilization of sun and breezes. Structural glass extensively used. Steam heat, tile baths. European Plan. Write for reservations in advance.

Miami Beach



THE FLAMINGO

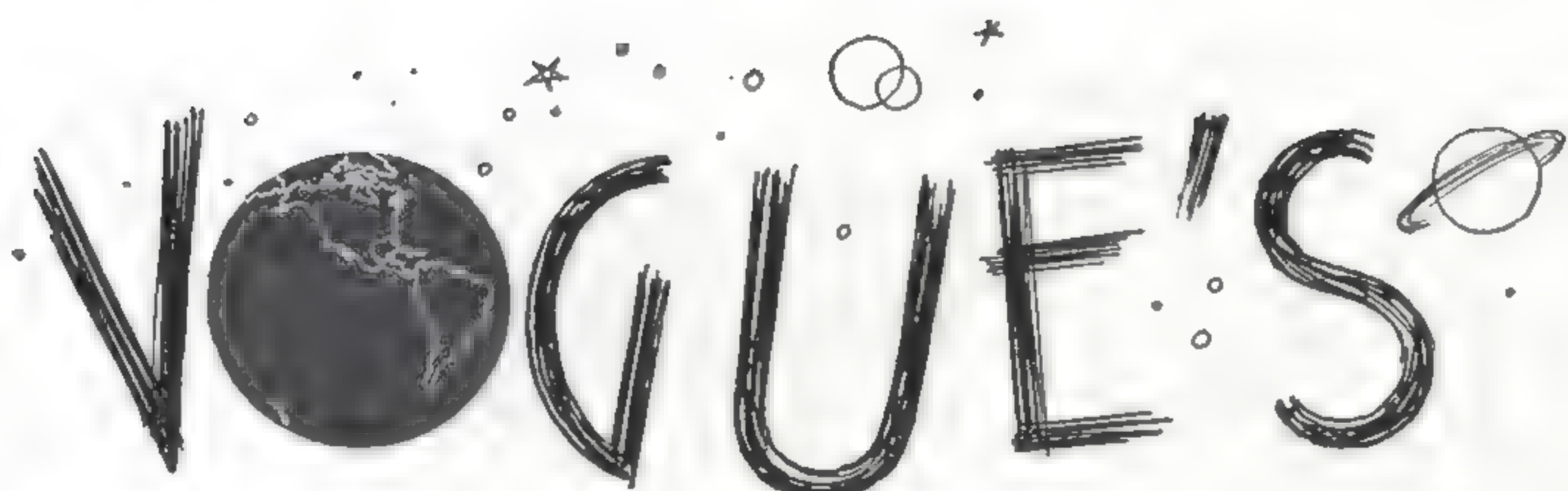
A Merry Christmas! is in store for those who bring their sons and daughters to this famous hotel for the Holidays. Special social and sports activities for school and college folk. Dancing, yachting parties, bathing, tennis, golf, polo and other diversions 'neath warm, sunny skies. Write C. S. Krom, Mgr., for full particulars and special Christmas rates.

Miami Beach



THE HOTEL PANCOAST

A Palm for your Christmas Tree! Surf bathing New Year's Day! The Holidays at this exclusive seaside hotel are unique—delightful! School children benefit from sunshine—make your plans to include the entire family. You'll find the Pancoast ideal—private beach, cabanas. Holiday rates. For details or reservations write or wire Arthur Pancoast, Pres.; Norman Pancoast, Mgr.



A DIRECTORY OF FINE

MIAMI HIGH SPOTS. Miami and Miami Beach, Florida, continue to make their bid for honors in the busy world of sports and recreation. Activities at virtually every prominent hotel and club will be in full swing by December 31, and collegiate vacationists will find plans have been made for their entertainment as early as December 19.

If you follow the bang-tails, you'll be a frequent spectator at Tropical Park during the first race meeting, December 20-January 11. Then you'll transfer the scene of your racing activity to Hialeah Park, where the Inaugural is set for January 12, the Hialeah Stakes for January 22.

For you football fans New Year's Day, of course, means the Orange Bowl game. Golfers will follow the Miami Open Golf Tournament, January 2-4. And on January 3 the Miami Beach Kennel Club opens, to be followed by the opening of the West Flagler Dog Track on January 17.

CARRYING ON IN CALIFORNIA. Polo enthusiasts will find a note of interest in the regular weekly matches at Del Monte, on California's historic Monterey Peninsula. The season, which opened on December 1, includes matches scheduled for each week-end until the end

FLORIDA

Miami Beach



THE SHOREMEDE-ON-THE-OCEAN

Newest of America's fine resort hotels. Entire block on the Atlantic, surrounded by walled tropical gardens, protected private beach and boardwalk. Spacious open and enclosed sun-porches and lounges. Thoroughly modern in every detail. Cuisine by famous French chef. Restricted clientele. Write for details of this truly remarkable new hotel to Edwin Mead, Manager.

Miami Beach



THE WHITMAN BY-THE-SEA

"Aristocrat of Miami Beach" . . . Occupying full block between Ocean and Indian Creek in highly restricted section. Private bathing beach, Marine terrace for dining, dancing and deck sports. Convenient to all attractions. Unrivalled cuisine and service. European Plan. Selected clientele. Reservations in advance. Illustrated 32-page booklet on request to Fatio Dunham, Manager.

Orlando

Hotel Wyoming. Located in tropical park. Every desired service and convenience. Table of unusual excellence. Well-rounded entertainment program.

Ormond Beach

Coquina Hotel. Directly on the Ocean Front. Fireproof. American Plan. \$8 up. Golf, Tennis, Fishing. Select Clientele. Open Jan. 14 to May 1.

FLORIDA

Palm Beach

Hotel Everglades. Opens Dec. 10th. Restricted Close to Beaches, Shops, Theatres, Golf. Arthur L. Roberts, Prop. From \$3 European. Booklet.

Palm Beach Hotel. An exclusive hotel offering superlative service, finest cuisine, luxurious atmosphere. Am. & Eur. Plan. All sports. Booklet. J. J. Farrell, Mgr.

Villa Atlantique. Restricted. Opens Dec. 1st. Beach Adjacent. Near Shops, Theatres, Golf. Arthur L. Roberts, Prop. \$40 Week Up. Am. Plan. Bklt.

The Vineta Hotel. A small, distinctive hotel, two blocks from Lake Worth, three blocks from the ocean. Amer. Plan. Moderate Rates. Bklt. C. A. Wescott, Mgr.

Ponte Vedra Beach



THE INN

Brilliant new resort playground of Florida's east coast, midway between Jacksonville and St. Augustine. Faces ocean and superb beach. Luxurious accommodations, tempting food. Golf on sporty 18-hole links, two putting courses, pitch-putt. Bath Club with fresh-water pool and beach bathing. Hunting, fishing, riding, archery. Healthful climate. Write for booklet and rates.

St. Petersburg

Deermont Hotel. Overlooking Williams Park. Close to Tampa Bay and all points of interest. Steam heat, elevators. Amer. plan. Angus C. Craft, Mgr.

Jungle Hotel. Club atmosphere. Golf (18 holes) at door. All sports. Flower gardens. Fine food. Fair rates. J. F. Hynes, Mgr. N. Y. Office, 500-5th Ave. LOng. 5-3231.

Lantern Lane. St. Petersburg's finest water front apartment hotel. Thirty modern 3-5 room apts. by week, month, season. Booklet. L. P. Slayton, Mgr.

Princess Martha Hotel. Heart of the city. Modern, fireproof. 250 rooms and baths. European plan. Splendid dining room. Booklet.

You will find it of advantage to identify yourself as a reader of Vogue, in writing to these advertisers

TRAVEL

HOTELS AND RESORTS

of April. Eric Tyrrell-Martin, captain of the British International Team, is manager of the Del Monte Club.

Palm Springs promises a busy calendar, with such highlights as the tenth annual Swimming Meet to be held on December 20 with Western amateurs and Olympic champions participating. After the holidays, on January 5 and 6, the National Association Rodeo, considered one of the best in the West, will buck its way through two thrilling days.

The opening of a new swimming pool at La Quinta in December will bring forth a bevy of fine talent in the swimming world. Events are to be directed by a former Olympic official and will offer exhibitions by many holders of world's records.

Other important sports dates in Southern California are:

December 15-January 2—Christmas Polo Tournament, Midwick Country Club, Monterey Park.

December 25-January 2—Annual Southern California Mid-winter Tennis Championships, La Cienega Tennis Club, Beverly Hills.

December 25-March 12—Racing at Santa Anita Park, outside Los Angeles; Christmas Handicap, December 25; California Breeders Champion Stakes, December 29.

FLORIDA

St. Petersburg



THE SORENO

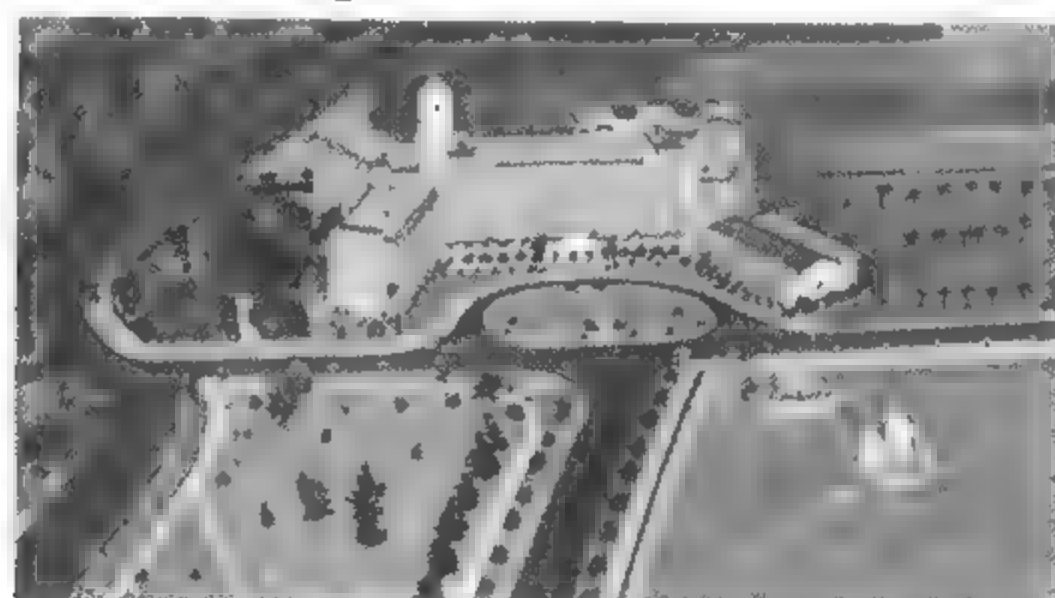
One of Florida's finest American plan winter resort hotels. Situated on beautiful Tampa Bay, overlooking tropical Waterfront Park, and close to all recreation facilities. Modern and fireproof. 300 rooms, each with bath. Dining room famous for excellent cuisine. Pleasant social life. Booklet and rates on request. Soreno Lund, Mgr.

St. Petersburg

Sunset Hotel. On Boca Ciega Bay. Quiet, refined, restful, yet close to all activity. 70 rooms, each with bath. Amer. plan. Moderate rates. L. A. Thorp, Mgr.

Suwannee Hotel. Close to everything of interest. 205 rooms, each with combination tub and shower bath. European plan. Dining room. J. N. Brown, Mgr.

St. Petersburg



THE VINOY PARK HOTEL

Facing glorious Tampa Bay . . . The largest fireproof hotel on Florida's West Coast . . . Sun bathing . . . Every recreational feature . . . The best in service and cuisine . . . Luxurious and comfortable accommodations . . . Open from December 18 until April . . . Booklet. Clement Kennedy, Managing Director.

FLORIDA

Sebring

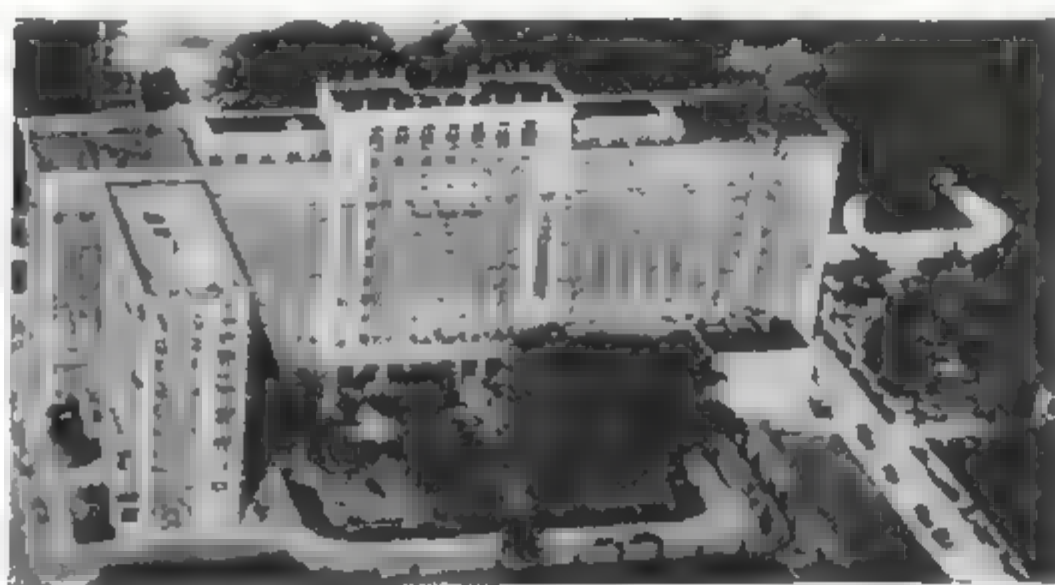
Harder Hall. "On the Ridge." No humidity. 6500-yd. golf course. Steam heat. 150 rooms and baths. Select clientele. Folder V. Eltinge Bros.—Mgrs.

Winter Park

Virginia Inn. On Lake Osceola. An Inn of Charm and Friendly Hospitality. Steam heat. Elevator. Automatic sprinklers. American Plan. Attractive rates.

GEORGIA

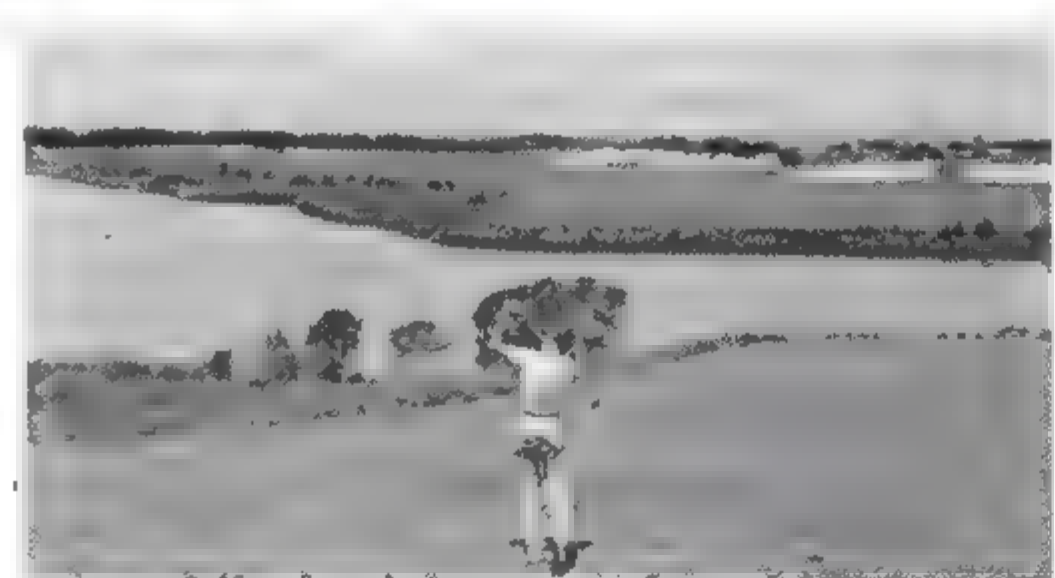
Atlanta



ATLANTA BILTMORE

On your visit South, stay and play in Atlanta's delightful, invigorating climate. See Stone Mountain, the famed Cyclorama, replica of Robert Burns' cottage, Federal Prison, etc. Golf virtually every day. The Biltmore is out of the noise district; only five minutes by motor to heart of city. Excellent Southern cuisine. Considerate Service. Rates from \$3. D. O. Beusse, Mgr.

Sea Island



THE CLOISTER

Golf, ride, shoot skeet, swim. Try every sport with new zest. Revel or rest in tonic sea air, with your appetite tempted, your whims anticipated in the distinctive setting at The Cloister. Easily reached by motor, rail, boat, plane. Early season rates to Feb. N. Y. Office, 500 Fifth Ave., Penn. 6-2060.

GEORGIA

Thomasville

Three Toms Inn. A charming winter resort hotel. Splendid golf, riding, hunting, etc. Ideal climate. Booklet. Direction of George C. Krewson, Jr.

MISSISSIPPI

Pass Christian

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

NEW JERSEY

Atlantic City



CHALFONTE-HADDON HALL

The calendar helps make possible a festive Christmas week-end here (it comes on Saturday), but the holiday plans at these beachfront hotels urge that you stay all week. The traditional joys of Christmas, plus a seashore vacation. Hockey, skating, golf, riding on the beach. 1000 rooms. American and European Plans.

Atlantic City

Marlborough-Blenheim. Maintaining the standards of 35 years' continuous ownership management. American and European plans. Josiah White & Sons Co.

Atlantic City



THE TRAYMORE

Winter is delightfully milder here. Slumber in spacious rooms overlooking the ocean. Loaf on open and enclosed sundecks, golf on summer grass greens, ride on the beach, bicycle or stroll on the boardwalk. Enjoy an inimitable cuisine, music, dancing, entertainment, health baths, the Cocktail Lounge, Submarine Grill, Stratosphere Room. Amer. or European Plan. Rates invitingly moderate.

NEW YORK

New York City

Allerton House. An Allerton Club Residence—143 East 39th. Maximum facilities at minimum expense. An hotel for younger people. Daily \$2—Weekly \$10.

Allerton House for Women. An Allerton Club Residence. 132 East 57th. Advantages of good address, proximity to business & shops. Daily \$2—Weekly \$12.

The Barbizon. Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly \$12 up. Daily \$2.50. Bklt. "VM".

Barbizon-Plaza. New skyscraper Hotel overlooking Central Park at 6th Ave. Rooms from \$3. single, \$5. double. Continental breakfast included. Bklt. "VM".

The Buckingham. 101 West 57th St. Luxurious parlor, bedroom, pantry, bath from \$6 a day. 5 minutes to Central Park, Radio City, Times Square.

Midston House. An Allerton Club Residence—Mad. Ave. at 38th. An hotel with club atmosphere, facilities for exercise & entertainment. Daily \$2.25—Weekly \$12.

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A distinguished hotel where hospitality reigns. You appreciate the service, the delicious cuisine, and delightful entertainment. In the heart of New York, with Central Park at its door and the smart shops, theatres and subways nearby. Henry A. Rost, Managing Director. George Suter, Resident Manager. Fifth Avenue, 58th to 59th Sts.

NEW YORK

Watkins Glen

Glen Springs Hotel. High above magnificent Finger Lakes. Natural Nauheim Baths. Splendid cuisine. Golf. N. Y. Phone ME. 3-5293. Wm. Leffingwell, Pres.

NORTH CAROLINA

Greensboro

Sedgefield Inn. Restful, modern, adjoins famous golf course. Riding, Tennis, etc. Excellent Food. American Plan. Folder. Louis D. Miller, Manager.

Tryon

Oak Hall Hotel and Lake Lanier. In famed Thermal Belt of Blue Ridge Mountains. Matchless winter climate. Hunting, riding, golf, etc. Modern.

SOUTH CAROLINA

Aiken

Highland Park. Season, January to May. Invigorating, average 55° winter climate. Polo, harness racing, golf, hunting, etc. Request folder "T" and rates.

Summerville

The Carolina Inn and Cottages. Rest or recreation among the pines. Golf—18 holes—grass greens. Riding, hunting, skeet shooting. Moore & Son.

TEXAS

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Gallagher Ranch. Beautiful, historic ranch, 10,000 acres. Rooms with private bath. Electric lights. Telephone. Also cattle ranch. Open November to June.

VIRGINIA

Petersburg

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Richmond

The Jefferson. Richmond's distinctive hotel, recently refurbished. 50 miles from Colonial Williamsburg. Historic Richmond folder gratis. Wm. C. Royer, Mgr.

Hotel John Marshall. A member of the distinguished hotel family which offers real Richmond hospitality. Also the Hotel Richmond and Hotel Wm. Byrd.

Virginia Beach

Cavalier Hotel and Country Club. Golf, tennis, riding, deep-sea fishing, swimming, dancing. Open all year; low winter rates. Roland Eaton, Mng. Dir.

Williamsburg

Bruton Hall. Outstanding Modern Tourist Home. Conveniently Located. Careful of your comfort. Address: Mrs. Jerome H. Casey, 711 Richmond Road.

BERMUDA

The Princess. Bermuda's largest hotel opens Dec. 20th. A select hotel for a selected clientele. Consult Travel Agent or New York Office, 500-5th Ave.

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Finest hotel in tropics, directly on ocean, adjoining Maine Monument on Malecon Drive. Nearest to all amusements . . . bathing at La Playa or hotel's salt water swimming pool, racing at Oriental Park, golf, tennis, deep sea fishing, boating, riding, motoring. Reservations through travel agent, to hotel direct, or Plaza Hotel, N. Y. Henry A. Rost, President. Will P. Taylor, Manager.

WINTER SPORTS

Places to go and places to stay—
Listed below for your convenience.

NEW HAMPSHIRE

White Mountains—Franconia

Peckett's-on-Sugar Hill. Learn to ski! Famous Skiing School. First organized in America. Eighth season. European trainers teaching latest method.

White Mountains—Waterville Valley

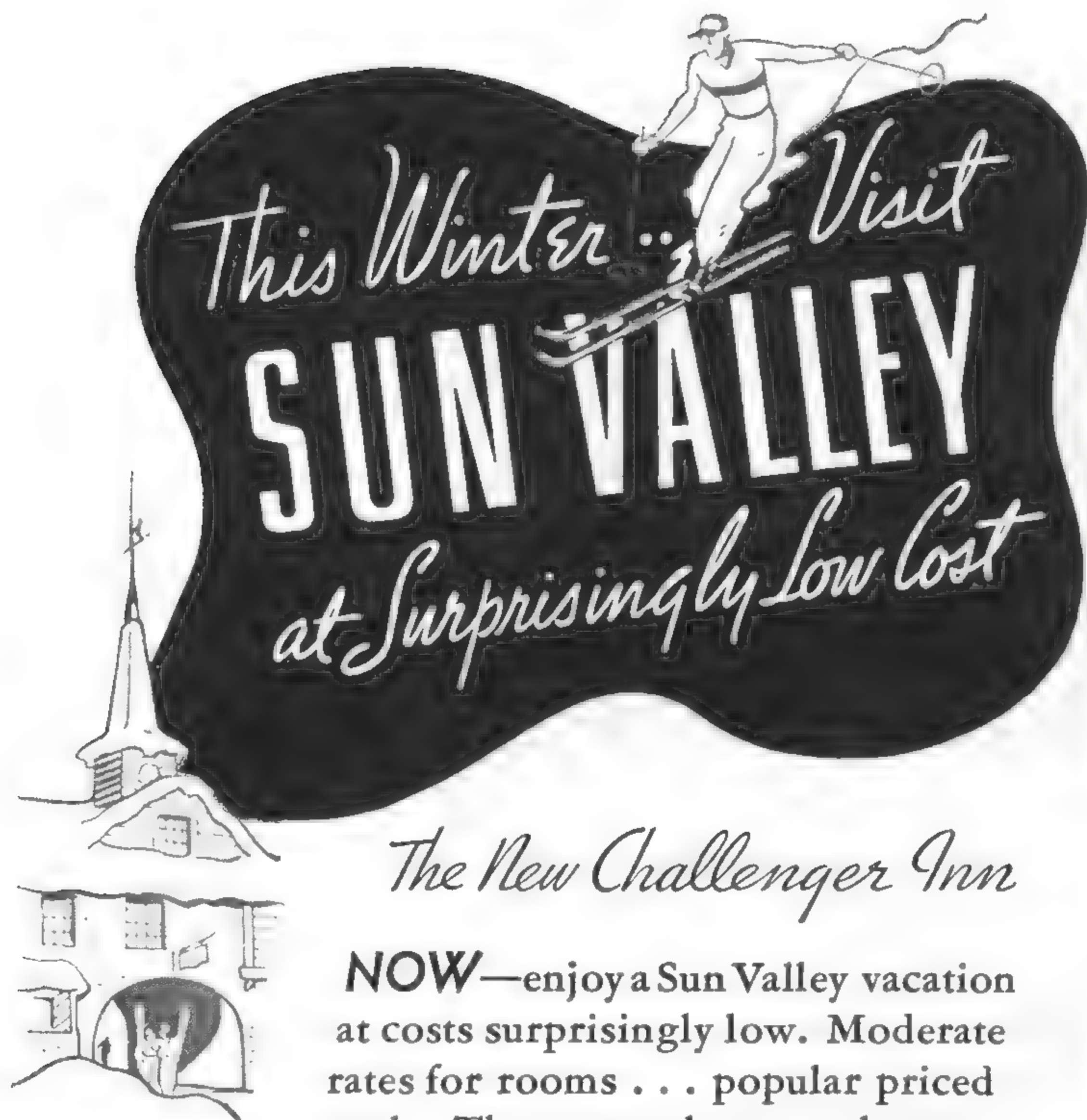
Waterville Inn. Century old, ski-minded. Alt. 1553-4500 ft. Dec.-Apr. Ski school. Snowshoeing, skating, indoor comfort. Well plowed roads. N. Y. Rail service.

PENNSYLVANIA

Pocono Mountains—Buck Hill Falls

The Inn. "Snow Sports Capitol of the Poconos." 3 hrs. from N. Y. Winter rates. Selected clientele. New York Office, 500 Fifth Ave., L.A. 4-4212.

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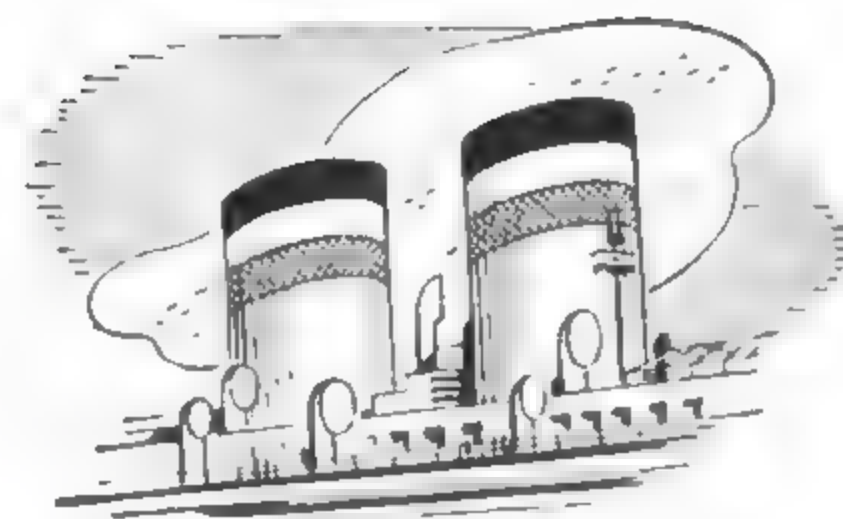
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Jan. 5, 15, 22; Feb. 5, 12, 26.

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Over Christmas - New Year's, ideal holiday, Dec. 22, on Lloyd de luxe liner **Columbus** newly equipped with the Beach-Club Deck, tiled Swimming Pool, glass Dance-Terrace, teakwood bar, sport spaces . . . a 12-day West Indies Cruise; similar cruises, Jan. 8 and Jan. 22.

Around All South America on the **Columbus**, cooperation of Raymond-Whitcomb; Feb. 5, for 47 days; Cuba, the Panama Canal, to the splendid scenic ports of Peru and Chile's Valparaiso; through the Straits of Magellan to Buenos Aires of the Argentine and Uruguay's Montevideo; Brazil's Rio de Janeiro, Santos, Bahia; Trinidad, Bahamas.

Over New Year's . . . Dec. 28, on the **Bremen** for 5 days, to Bermuda - Nassau; **Hamburg**, Dec. 31, for 4 days, Bermuda.

Around the World, Jan. 9 on the **Reliance**, 4½ months, over the new, 1938 Itinerary, including Mediterranean lands, India, Australia, New Zealand, Samoa, Fiji Islands . . . 28 varied lands, shore excursions included in \$1900 up.

West Indies, South America, Panama New York on Jan. 30 and on Feb. 19 for 19 days each . . . on Mar. 11 for 13 days and Mar. 26 for 8 days to Havana - Nassau.



華やかな祭の日本へ

THESE Flowery Islands of the Sun have searched the centuries for poetic reasons to hold gay Festivals, and today no month passes that is not tapestried with their colorful pageants. ☆ ☆ ☆

It may be the quaint carp-balloons, symbolizing Japan's affection for Childhood, or a graceful gala in honor of the spiritual gift of flowers . . . it may be legendary pomp about a great, beautiful shrine: But at whatever season you visit Japan—gay festivals spice her beauty—and smiling youth twinkles a mischievous welcome.

Contrast the glamor of Old and New Japan—the one unchanged, the other luxuriously modern—relax and enjoy the smooth, sunny Pacific—as swift ships bring you to Japan's friendly gateway—and then learn a new economy in travel when you change your dollars to yen!

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From New York to Jamaica, B. W. I. (2 calls), Panama Canal and 3 ports in Colombia, S. A., every Wednesday—15 days \$210 up. • To Havana (2 calls), Panama Canal, Costa Rica, every Saturday—15 days, \$210 up.

Orchestras, sound movies, Outdoor swimming pools. All outside staterooms, mechanical ventilation. No passports required. Superior accommodations slightly higher.

Ask about weekly cruise from Philadelphia to Guatemala—19 days \$255. Other Guest Cruises weekly from New Orleans.

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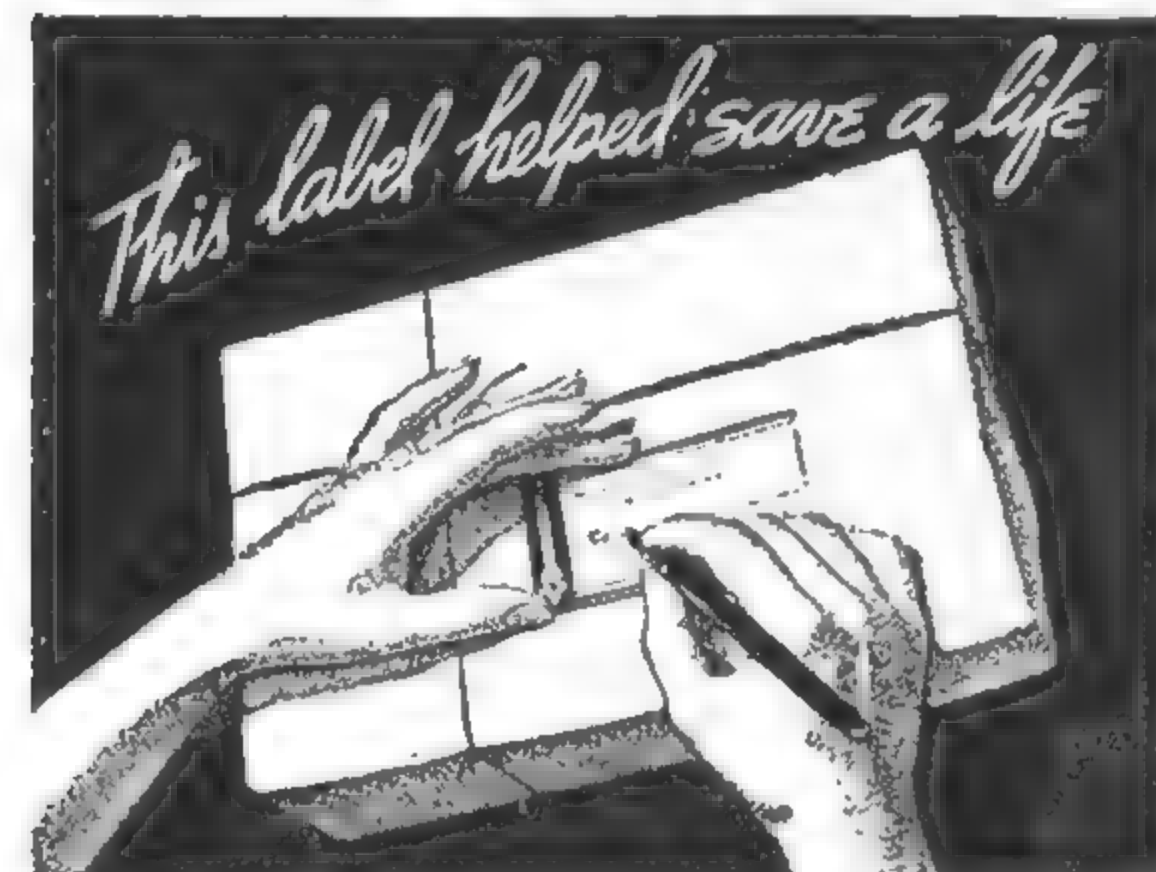
Great White Fleet



The fashionable winter resort... healthful, refreshing, convenient... featuring radiant sunshine, fresh sea-air, Boardwalk attractions, distinctive entertainment and luxurious hotels.

Write for free booklet,
Room 206, Convention Hall

Atlantic City



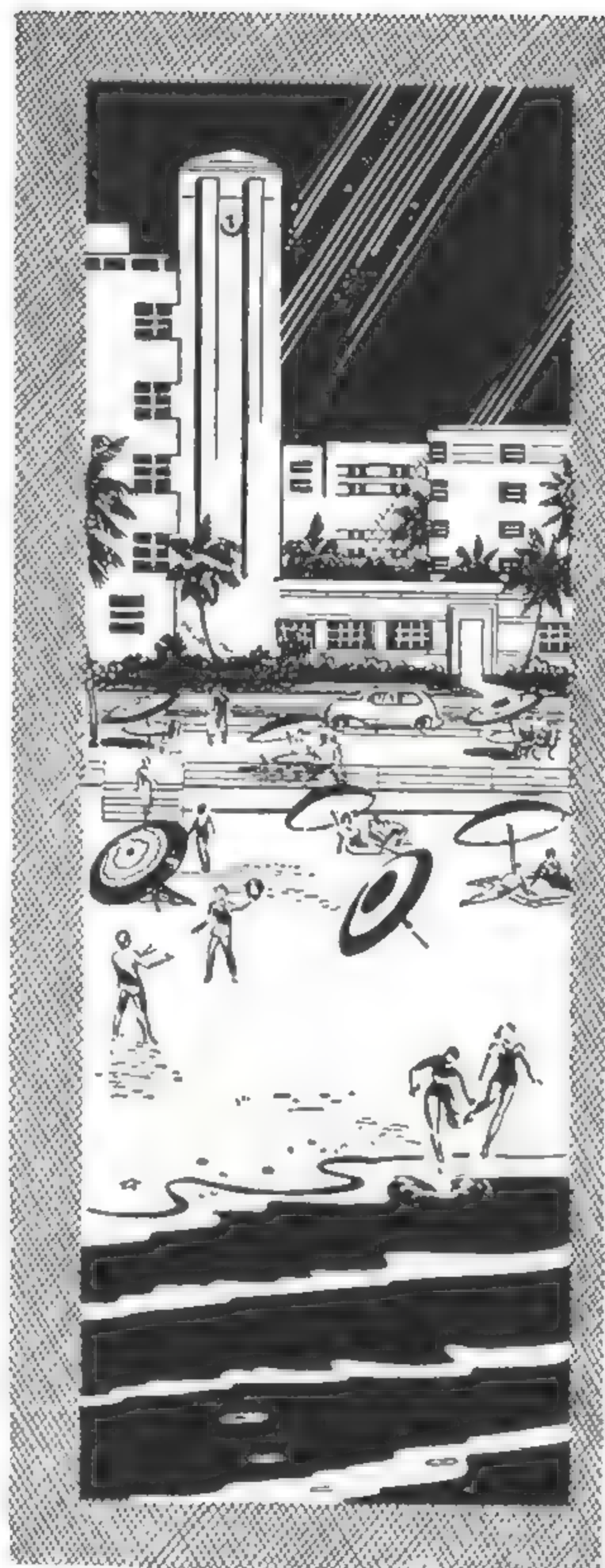
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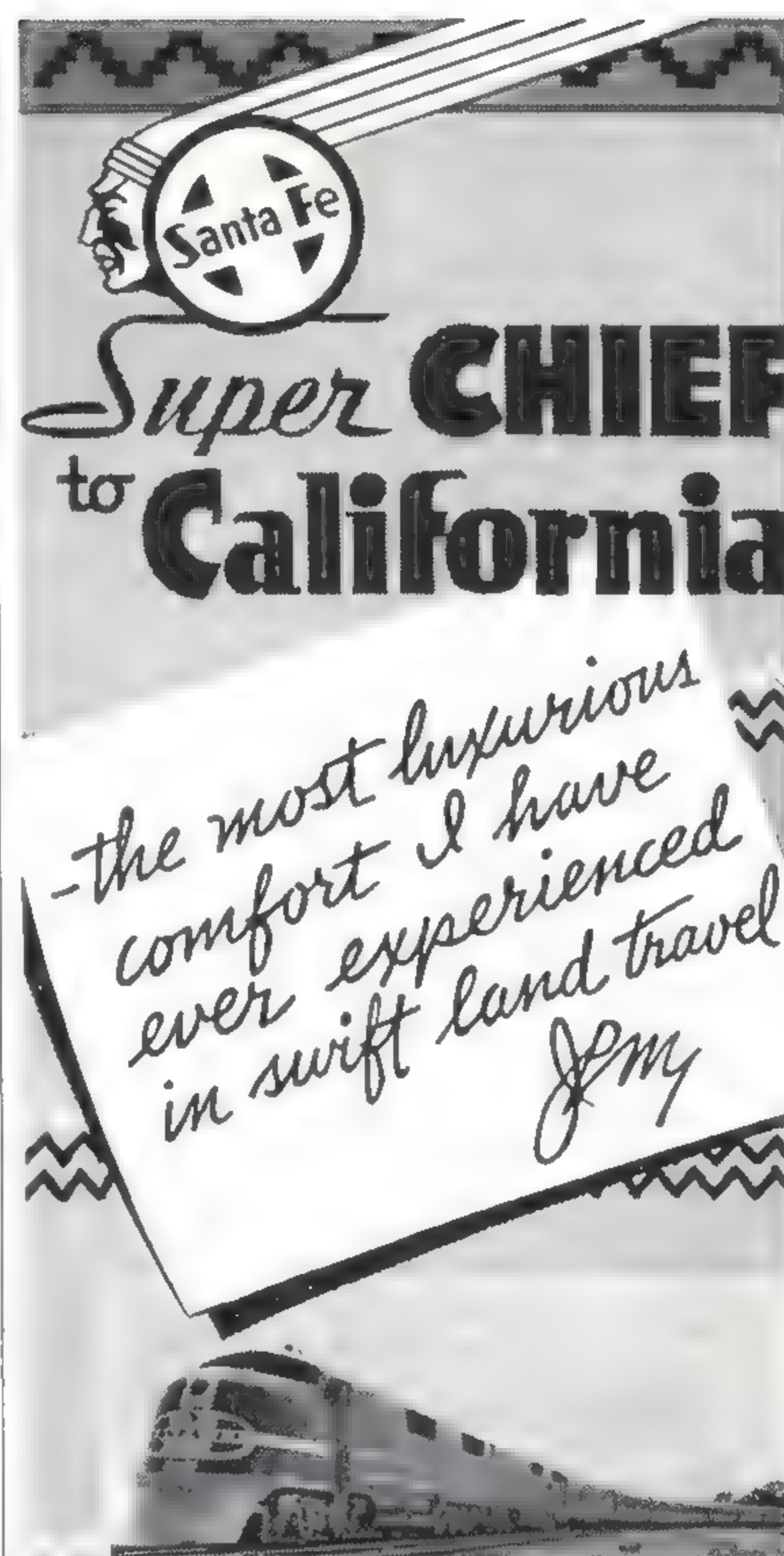
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COIFFURES

VOGUE COVERS

New York Noël

AROUND December 25, New York gets as excited as any small town, and the Spirit of Christmas Present is very much abroad. Here are random bits of proof—stray fragments of the season's happenings for you and your husband or wife, and your children to share in:

The Metropolitan Museum of Art is telling the Christmas story in art, from December 19 through January 2. Relevant works were collected from all over the museum for this visual narration, which divides into four chapters: the Nativity, the Adoration of the Shepherds, the Adoration of the Magi, and the Flight into Egypt. The theme is presented in paintings by Fra Angelico, Gerard David, El Greco, and others; drawings by William Blake and prints by Dürer; works in sculpture, tapestry, bronze, enamel, and in many other media are also included.

Rockefeller Center is always ablaze with Christmas glory, of course. All sorts of special stunts are planned—the skating pond will be open at night, and lavish decorations will cheer New Yorkers and visitors from every state in the Union.

London Terrace on West Twenty-Third Street has a huge Christmas celebration with the residents acting as hosts to hundreds of poor children. The party is held in the garden, and each year a celebrity is invited to read "The Night Before Christmas," which was written by Dr. Clement Clarke Moore, who lived on a farm where London Terrace now stands. The program is broadcast over the radio, and the white-robed choir of Saint Peter's sings carols. So do the tenants, their

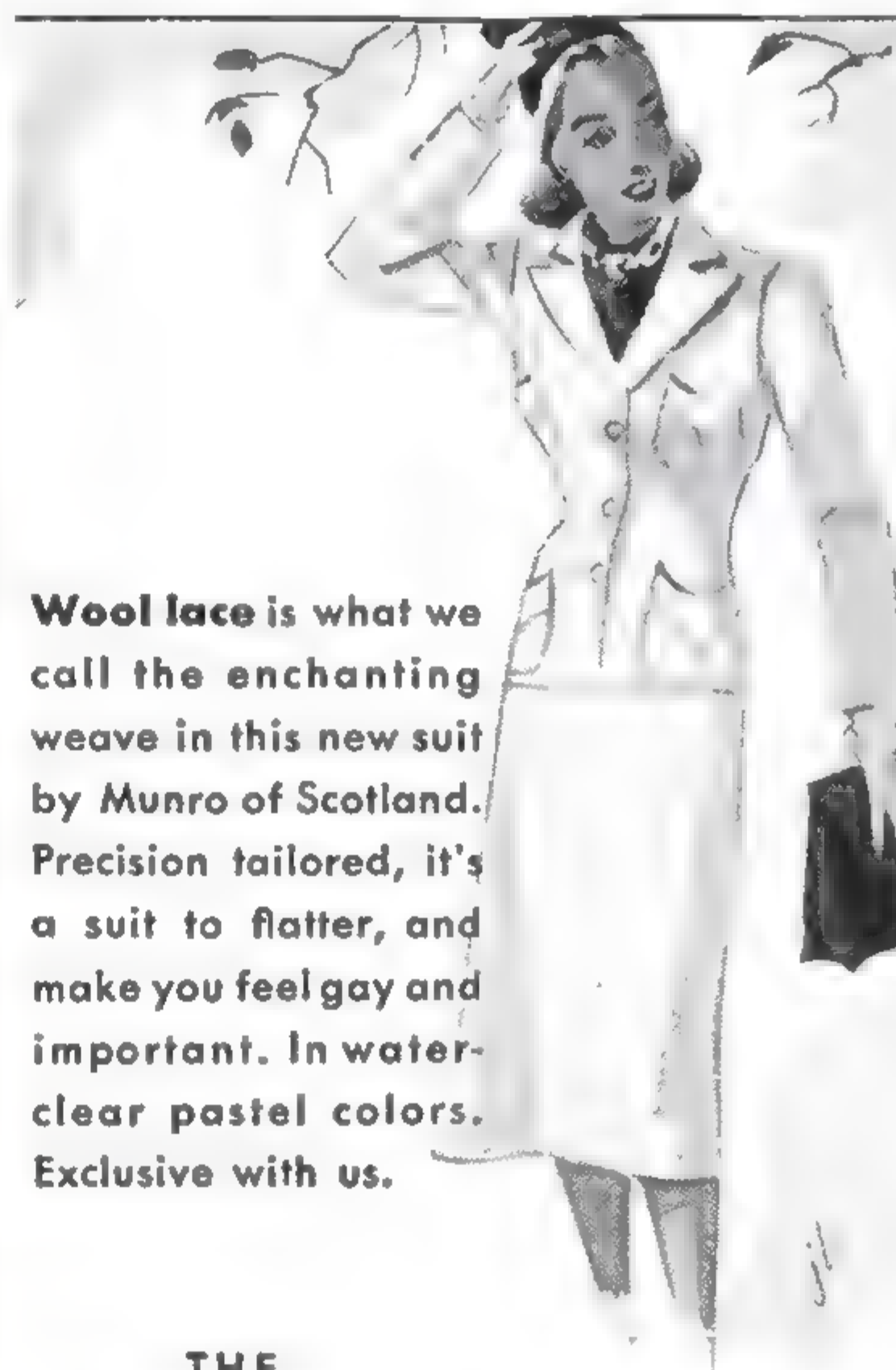
children, and every one else (for the party is open to the public). London Terrace's impressive squad of Bobbies (under ordinary circumstances its doormen) march into the garden to sing, wearing blue capes, their white helmets and gloves aglow in the light of the red flares they carry. Santa comes, of course, and stockings are given to all the poor children, with more specialized presents later on inside where they have refreshments and a Punch and Judy show.

Tudor City captures the aroma of an old-fashioned English Christmas by having the choir of the nearby Church of the Covenant sing carols under the huge tree in Prospect Place. After this, they make the rounds of all the apartment buildings singing carols, and, when they finally reach Windsor Tower, the whole community joins in and sings with them.

All this talk of carols reminds us that Wanamaker's New York store is responsible for some of the most beautiful choral music of the Christmas season. Here is a list of the various choirs that will sing in the evenings at six o'clock in the rotunda: On December 15—the Westminster Choir of Princeton; December 16—the Barnard College Glee Club; December 17—the Montclair *A Cappella* Choir. The Paulist Choristers, directed by Father Finn, sing on December 20, and on the next four days—the Church of the Heavenly Rest Choir, the famous Don Cossack Chorus, directed by Serge Jaroff, The Stuyvesant Chorus, and the Vienna Choir Boys, at five o'clock on Christmas Eve. From Monday, December 13 to Thursday, December 23, Harry Barnhart will lead community singing at 8:50 P.M. daily. There will be organ recitals in the great rotunda at twelve and four o'clock from December thirteenth to the twenty-third. For your children, there are Sue Hastings' marionettes on Wednesdays, Fridays, and Saturdays, from December 1, and daily from the fifteenth until Christmas.

During the holidays, Macy's will borrow your children for a brief trip to Mars on the Magic Carpet. The route is a hazardous one, beset with all sorts of mechanical quakings and excitements. Along the way, robots can be seen at work, and the ultimate goal is a big and beautiful fictitious city. Naturally, there's a husky Santa to shake hands with, and he gives each child a puzzle—one of those glass-topped boxes for your offspring to jiggle until they succeed in hanging tiny Christmas stockings on a miniature mantelpiece. Another annual attraction is the mechanical window that faces Thirty-Fourth Street. This year, it represents Macy's Midway of Marvels, with a whole cast of circus characters present and accounted for—from the Fat Lady to the Fire-Eater.

But you can't catalogue Christmas—it's all over town: from the



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THE TOWN



splendidly decorated Waldorf-Astoria with special Christmas dinners in the Sert and Empire Rooms and the Norse Grill, with carol-singing in the Park Avenue lobby and the Sert Room at luncheon and dinner; from the St. Regis and the Plaza, festive in friendly greens, wreaths, and magnificent trees—down to Gramercy Park with its neighbourhood carol-singing beneath the lighted windows on Christmas Eve...from the Belmont-Plaza, where handsome coloured waiters, resplendent in Dubonnet tail-coats, sing carols at dinner and supper...to the New Yorker's Terrace Restaurant, where children have special menus, and are seated at the edge of the skating-rink for the ice shows, every night and Saturday at luncheon. Some of all this fun is bound to reach you.

And if, on Christmas Eve, you go to a service like the one at nine o'clock in the Calvary Episcopal Church, lighted only by candles, where white-robed men and women sing to the accompaniment of harps and strings—Christmas will seem like more than a hurricane sweeping the town, and the beauty of its real meaning will come again to you.

American Negro Ballet

Ever since we went up to Harlem to see the first American Negro Ballet, which held its première performance at the Lafayette Theatre, we have been wondering why no one thought of a Negro ballet long before Baron Eugene Von Grona organized and began to train his group three years ago. For the qualities one thinks of as essential to the æsthetic of the ballet are synonymous with fundamental facets of the Negro make-up: music, rhythmic bodily movement, and dramatic expression.

Baron Von Grona, who came here from Germany ten years ago, introduced interpretations of the modern dance from which a whole new movement originated. This movement gained great acceptance, and his famous "Spirit of Labour" dance, which opened Radio City Music Hall, has been widely copied. Since then, however, he has more or less dropped this mechanistic form of dance for a freer interpretation that sometimes becomes even lyrical. The members of his Negro ballet were all dancers, either amateur or professional, before he began directing them, but many also had other occupations. (One is an artist; another, a designer.) Yet in the evenings, they came to rehearse—faithfully and strenuously—because they loved it.

Some might possibly object that a Negro interpretation of a classical ballet would become stiff and artificial, or else that their conception would be too unrestrained to fit a conventional mould. However, the importance of this ballet's ver-

sion of Stravinsky's "Firebird" lies, not in the analysis of its actual merits, but in the possibilities it suggests for the future. For this is the first attempt to develop the natural talents of the Negro through the refining technique of the ballet.

The complete suitability of the jazz of Duke Ellington, Reginald Forsythe, and W. C. Handy to the natural gifts of the group is obviously unquestionable. The Forsythe ballet, "Children of the Earth," uses three of his compositions: "Garden of Weeds," "Lullaby," and "Dodging a Divorcée." Duke Ellington's "Sunday Morning" shows you the physical, holy-roller aspect of the Negro religion, and the eloquence of the preacher, silently haranguing his flock, will delight you. Its sequel, "Saint Louis Women," with Handy's famous blues, is no more conventional so far as ballet material is concerned. But whether these jazz patterns strike one as suitable or not, the authenticity of their performance is commendable.

The surprise of the program is a Bach "Air." This ballet reveals the characteristic Negro depth of religious reverence, in contrast to the surface emotionalism of "Sunday Morning." The costumes are as simple as the robes of a stained glass figure, and the choreography is close and symmetrical in composition.

The music of the American Negro Ballet is another innovation. It is by the First New York Negro Symphony Orchestra, under the direction of Wen Talbert. As far as any one can tell, there will be down-town performances by this ballet before Christmas, so watch for the notices in the newspapers—for these are only the beginnings of a movement that deserves to become important.



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VOGUE COVERS THE TOWN

Fiske's return



The season wouldn't really seem complete unless one knew that Dwight Fiske was sitting at the piano up at the comfortable café lounge of the Savoy-Plaza, ready to entertain you with his witty and urbane songs. ("Witty" and "urbane" are used just as a change from the threadbare "sophisticated," which seems to be inevitable when referring to Fiske's ditties.) And though his fans wouldn't care a bit if Dwight sang only his old repertoire of standbys, such as "Ida, the Wayward Sturgeon," "Mayfair"—and, of course, "Mr. Pettibone"—the agile Fiske brain has produced some new numbers, after an inspiring summer on Cape Cod. Mr. Fiske now delights his following with three fresh fables: "From Titles to Tales," "The Big Apple," and "The Six Blondes." The Savoy-Plaza is just as inviting and informal as ever, and Emile Petti and His Orchestra continue to play their very dance-provoking music.

Making history

If you have the faintest flair for recording inter-familia events, bring your talents into play at Christmas time. We know of several families who have the neighbourhood photographer in every year after Christmas dinner, to photograph father and mother, grandfather and grandmother, the children, and all other relatives present—seated around the festive board.

Another and more unique way of compiling annals would be to have the Colorecord Film Studios, 485 Fifth Avenue, come to your home to make a motion-picture in colour—starring yourself and your entire fam-

ily, right down to your cat, your dog, and your canary. And from time to time, you might add another chapter to your visual diary, as various milestones come 'round, whose passing you would like to record.

Covarrubias on Bali

If you do much reading of best-seller lists, you don't need to be told that Miguel Covarrubias, the brilliant young Mexican artist, has written and illustrated a book entitled *Island of Bali*. But we shall remind you of the fact, anyway, if only because it makes us glow with justifiable pride that so many of Mr. Covarrubias' inspired drawings have appeared in these pages—and that it was Vanity Fair which, some twelve years ago, introduced them to the world.

However, in this book Mr. Covarrubias proves himself to be more than a brilliant artist and authority on art; he emerges as a writer of freshness and charm, a reporter of accuracy and understanding, and a profound student of humanity. His book is as informative as it is entertaining, and as stimulating intellectually as it is visually—which is high praise, for there are over ninety drawings by Covarrubias himself and five of his paintings reproduced in full colour, not to mention an album of superb photographs by Rose Covarrubias, the author's wife and collaborator.

If you haven't already possessed yourself of this completely enchanting book, by all means do so. And if, as is more likely, you have, don't forget that it would furnish a magnificent solution to almost any Christmas-present problem—beautifully-bound, heaped with critical accolades, and priced at only about \$5.

Apple-conscious

Going down Fifty-Fifth Street the other day, we noticed a "Pomme" on the awning of a restaurant between Madison and Park Avenues. Inasmuch as one of our own pet places, the *Pomme Soufflée*, was farther east on Fifty-Fifth Street, we conjectured, wrongly, that it must have moved. The new "Pomme," more completely christened "*La Grande Pomme*" by its up-to-date Gallic management, turned out to be in the building that used to house the Avignon—number 70, to be exact.

In spite of its name, this latest contribution to restaurants of the East Fifties has no dancing. The atmosphere is languorous with the soft strains of hidden music—by Musak. The face of Ciro, the maître d'hôtel, will probably turn out to be a familiar one; you may have seen him before at the Brook, at the Embassy in Miami, or at Piping Rock in Saratoga. In his new surroundings, Ciro takes the same excellent care of you, and he'll urge you to try his favourite *spécialité de la maison*, chicken cas-

Here Vogue presents a group of important shops . . .

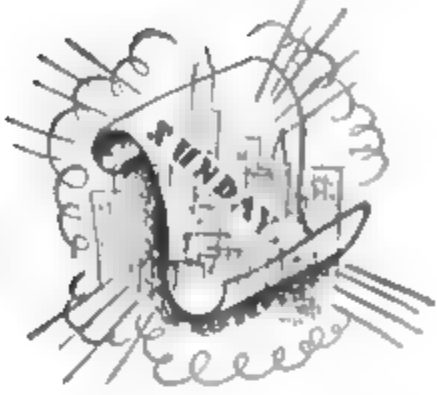
the places women talk about. They're the shops where you find individual versions of really smart things to wear . . . where they make a new woman of you with a special facial or a perfectly fitted corset . . . where buying a hat is an exciting adventure. You'll discover the best shops and the most inspiring fashions with the help of Vogue. It's so dependable!



VOGUE COVERS THE TOWN

serole—which is wholly deserving of his partiality. There's an above-the-average table d'hôte dinner for around two dollars, and, of course, you can expect to spend more if you choose from the à la carte menu.

Sunday night out



If you are one of those who just hit their go-places stride Sunday evening, plan to be among those present at one of Marion Cooley's Informal Sunday Nights in the Neptune Room of the Hotel Pierre. (The informality is quite formal—you can wear sequins and your best jewels and your extremest hat.) For here there's no trace of Sunday night slack—there's music to dance to, celebrities to recognize, superb food to eat.

The food itself is ranged along a table running practically the full length of the room, where you can eye it before making your choice. It's no mere snack, either—you go straight through from soup to coffee, including such substantial items as Corned Beef Hash Pierre—hash deified and scarcely recognizable as such; or Shrimps Newburg with Mushrooms; or something cold like Mousse of Goose Liver à la Gelée au Porto. And if you feel like dancing in between times, your waiter keeps an eagle eye out and doesn't serve you till you're seated.

Nat Brandwynne officiates at the piano, leading the orchestra with (or so it seems) his eyebrows. However he manages it, the result is extremely successful. And then later on, after you're comfortable from having dined well, there's entertainment, not a whole floor show, happily, but two or three top-notch items.

The price of all this, as you'd expect, is not low, but one of Mrs. Cooley's Sunday Nights is an Occasion. You can go any time from seven-thirty on, and be assured of recognizing a good quota of Names.

Zebra bar



That quiet residential hotel, the Fairfax, on East Fifty-Sixth Street, has opened up a little bar that many East Siders find a friendly haunt. Outdoing its neighbour, El Morocco, by having entire zebras prowling over its walls, this bar is, nevertheless, not at all bizarre, and its popularity is probably due simply to the warm feeling of hospitality that seems to abound. Meals are served from the Fairfax kitchen. Sometimes there's music—sometimes not. It's like that, this bar—casual.

Town gossip

Magicians—the honest-to-goodness ones who baffle you with wands and hats and handkerchiefs—are rare these days, and that's why you'll

want to stop around at Le Coq Rouge some evening to be mystified by The Great Maurice. Maurice, who sleight-of-handed before the late King George V., has not a bag, but a whole car-load of tricks. He can, in fact, bewitch even your own tame deck of cards. As a side-line, he interprets dreams, so let him come to your table and tell you what that dream meant, when you were chasing an alligator down Park Avenue, dressed in a ski suit. Maurice appears, incidentally, twice an evening—at 9:30, and, appropriately, at midnight, the Hour of Magic. Another of Le Coq Rouge's mystifications is Princess Wabletka, who will read your palm, at luncheon or dinner, with astonishing Hindu insight....

...Not all polo has fled away before the first snowfall; if you're an enthusiast, you can still catch a game at the Squadron A Armory, Madison Avenue at Ninety-Fourth Street, on December 18. Squadron A plays Evergreen Farm at 8:30, and the prices don't top a dollar.... At La Maisonette Russe of the St. Regis you can, if you know how, show your mettle in the Russian Apple Polka contest, held nightly, with Prince Serge Obolensky awarding the prize....

...If you've never seen a rhumbatone—an instrument with elements of the saxophone and the trombone—look it up at the Crystal Room of the Ritz. Ralph Rotgers picked it up in Haiti where the Negro orchestras use it—a great addition to any rumba selection.... Graziella Parraga, a Cuban society artiste, is singing, and playing the guitar at Larue's, 45 East Fifty-Eighth Street.... The Artistic Productions musicales, directed by Mr. Samuel Emilio Piza, are now under way in the Garden of the Ambassador Hotel. Next performances will be December 16, January 16, and January 20. "FLANEUR"



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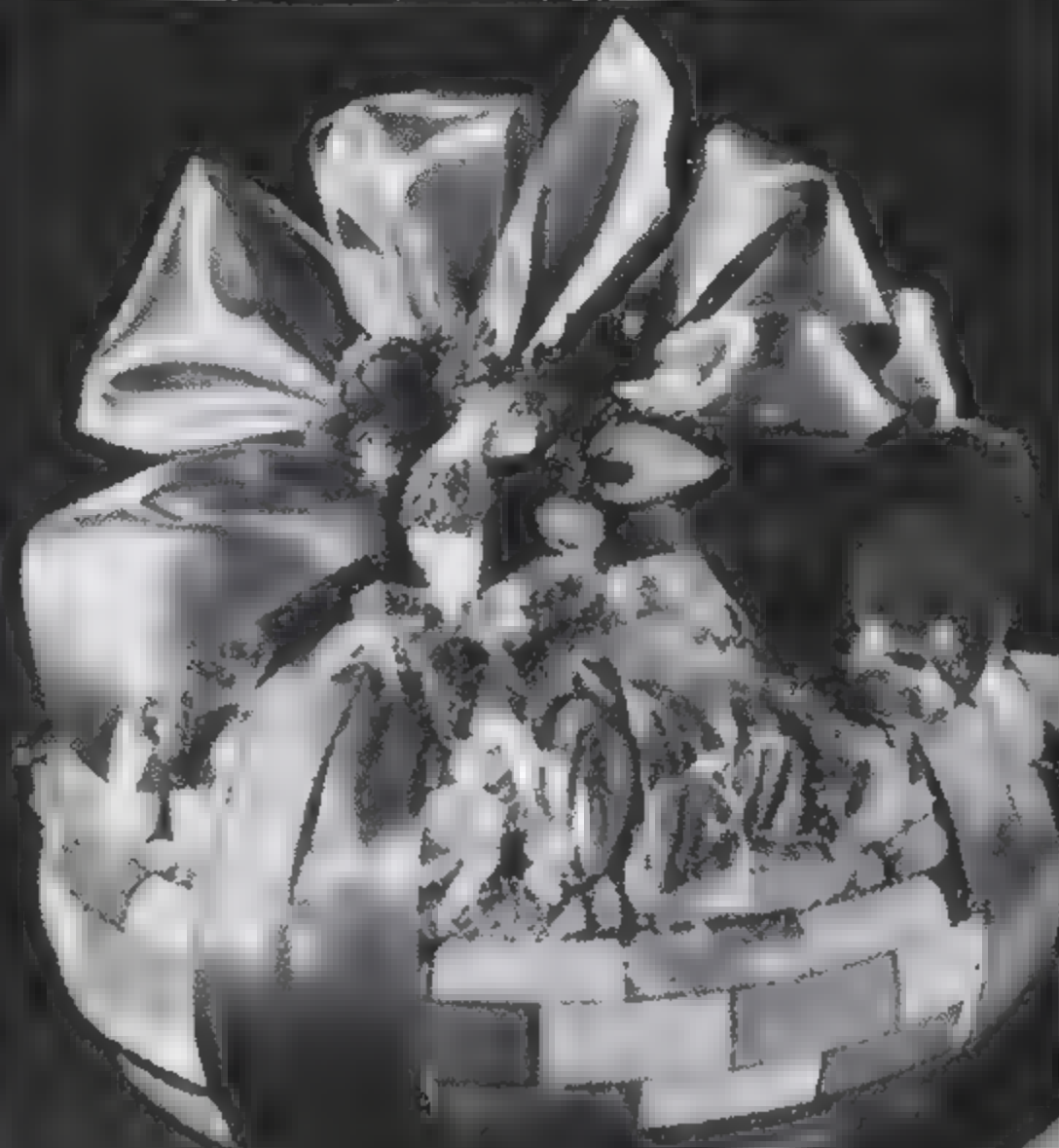


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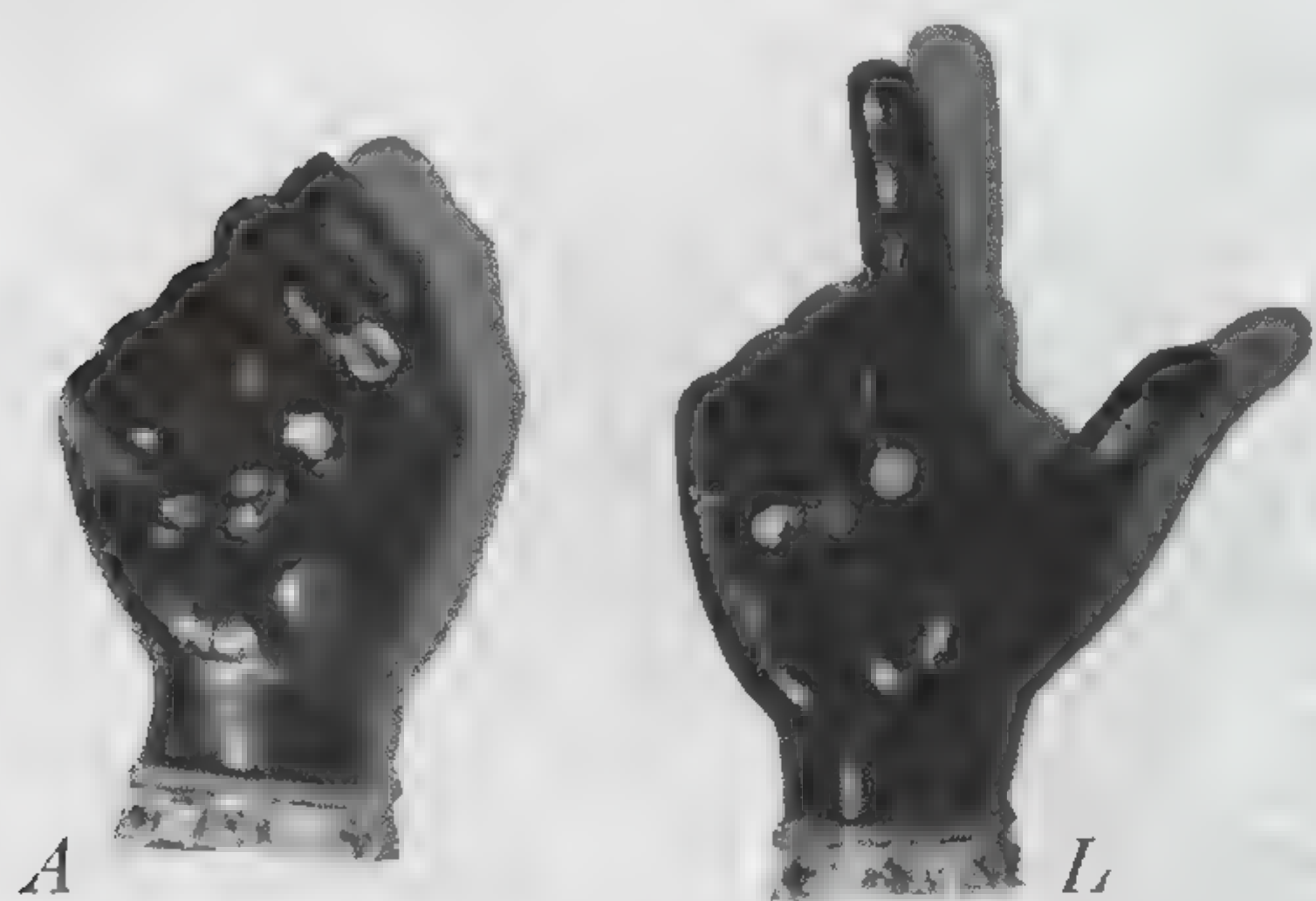
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Bullock—On November 12, to Mr. and Mrs. H. Ridgely Bullock (Marian G. Batterman), of Glen Cove, Long Island, a daughter, Sheila Bullock.

Elliott—On November 8, to Mr. and Mrs. Charles K. Elliott (Alice Havemeyer), of Ardsley-on-Hudson, New York, a daughter, Cynthia Ann Elliott.

Henshaw—On October 27, to Mr. and Mrs. John H. Henshaw (Alice Anita Stevens), of Fairlawn, New Jersey, a son, Weld Stevens Henshaw.

Parham—On August 27, to Dr. Duncan Parham and Mrs. Parham (Althea Penn de Puech), a son, Duncan de Puech Parham.

Reid—On November 14, to Mr. and Mrs. Fergus Reid, junior (Etheldreda Winthrop Seabury), a daughter, Winthrop Reid.

Rice—On November 15, to Mr. and Mrs. James Kearny Rice, third (Mary Woodruff), a daughter.

CHARLESTON, WEST VIRGINIA

Campbell—On November 10, to Mr. and Mrs. Harry V. Campbell (Esther Tyler), a son, Hugh Lyle Campbell.

NEW HAVEN

Miller—On October 21, to Mr. and Mrs. Ogden Dayton Miller (Anne C. Sheafe), a son, Dwight Daniel Miller.

PHILADELPHIA

Rakestraw—On October 22, to Mr. and Mrs. Edward H. Rakestraw (May Therese Groves), of Haverford, Pennsylvania, a daughter.

SIOUX CITY

Aalfs—On October 14, to Mr. and Mrs. Wilbur Aalfs (Margaret Balle), a daughter, Marguerite Jean Aalfs.

BIRTHS

TAMPA

Sears—On October 18, to Mr. and Mrs. Ernest Sears (Thelma Donohoo), a daughter, Sandra Donohoo Sears.

TULSA

Lackey—On November 9, to Mr. and Mrs. William Gatewood Lackey (Katherine Simmons), a daughter, Marsha Wintersmith Lackey.

UTICA

Coonradt—On October 12, to Mr. and Mrs. Alfred B. Coonradt (Barbara Munger), a son, David Talbot Coonradt.

Searle—On October 20, to Mr. and Mrs. William A. Searle (Regina Hart), a daughter, Carolyn Gapsillan Searle.

ENGAGEMENTS

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Benedict-Sharpe—Miss Josephine C. Benedict, daughter of the late Henry Harper Benedict and Mrs. Benedict, to Dr. J. Douglass Sharpe, of New York, son of Mr. and Mrs. Douglass Sharpe.

Blake-Sexton—Miss Joan Blake, daughter of Lieutenant-Colonel Sir Reginald Blake and Lady Blake, of Wiltshire, England, to Mr. Richard Hyde Lord Sexton, son of Mr. and Mrs. William Lord Sexton, of "Hydton House," Belfast, Maine, and New York and Philadelphia, Pennsylvania.

Flanders-Gurnee—Miss Virginia Lee Flanders, daughter of Mrs. Annis Chittenden Flanders, of New York, and the late Carl S. Flanders, to Mr. Walter S. Gurnee, son of Mrs. Burgess Gurnee, of "Rock Hill," Oyster Bay, Long Island, and New York, and the late Walter S. Gurnee.

Fuller-Binsse—Miss Fairfax Fuller, daughter of Mr. Charles Fuller, of Flushing, Long Island, to Mr. Henry Lorin Binsse, of Glen Cove, Long Island, son of Mr. and Mrs. Henry Bancel Binsse, of Washington, D. C.



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A slender athletic figure, strength and speed against the blue and white of mountains and winter sky—Toni Frissell's photograph of ski champion Hilda Sturm, for this holiday issue. Miss Sturm wears a brave red sweater shirt with grey-beige "Springer Hosen," narrow, straight, and meticulously creased. The matching top is sleeveless, providing warmth, but leaving room for action. This champion outfit may be found at Franklin Simon and Marshall Field

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is Published Twice a Month

December 15, 1937

Vogue covers the town, 26-29

Society, 30

Vogue's-eye view, 35

Suggestions for fancy dress, 36-41

For North or South, 42-43

The Duchess of Windsor, 44-45

"The Goldwyn Follies," 46-47

On the right track, 48-51

Take the grand tour, 52

"Seated Odalisque," 53

For Southern nights, 54-55

"... and all through the house," 56-57

Around the world, 58-59

Gertrude Lawrence, 60-61

Christmas card tricks, 62-63

Men on the scent, 64-65

Ample skirts, scant bodices, 66-67

Pretty as a picture, 68-69

Boleros, 70-71

Giving attention, 72-73

Sailing South on a song, 74-77

Cruising—four case histories, 78-79

Smart for your age, 80-81

West Coast players, 82-83

Shop-Hound tips you off, 84

Discoveries in beauty, 86-90

Turns with a gourmet, 100

Home for the holidays, 102-103

Designs for dressmaking, 104-105

Gourmet's guide, 14

Vogue's travelog, 15-21

School directory, 22-23

Vogue's address-book, 24-25

The shops of Vogue, 26-30

There are three Vogues—American, French, and British
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of buds and their beaux
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sauce for his famous steaks. The secret?
Heinz delicious Cream of Mushroom
Soup—slightly thickened.



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'EM RIGHT lay in a stock of Heinz 23
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triumph of a soup made of exquisite
satin-white mushrooms sizzled in sweet
butter, drowned in heavy cream.



YOU CAN TAKE IT WITH YOU. And it's a fine idea—Heinz Cream of Mushroom
Soup poured piping hot from a vacuum bottle and sipped from stout paper cups specially
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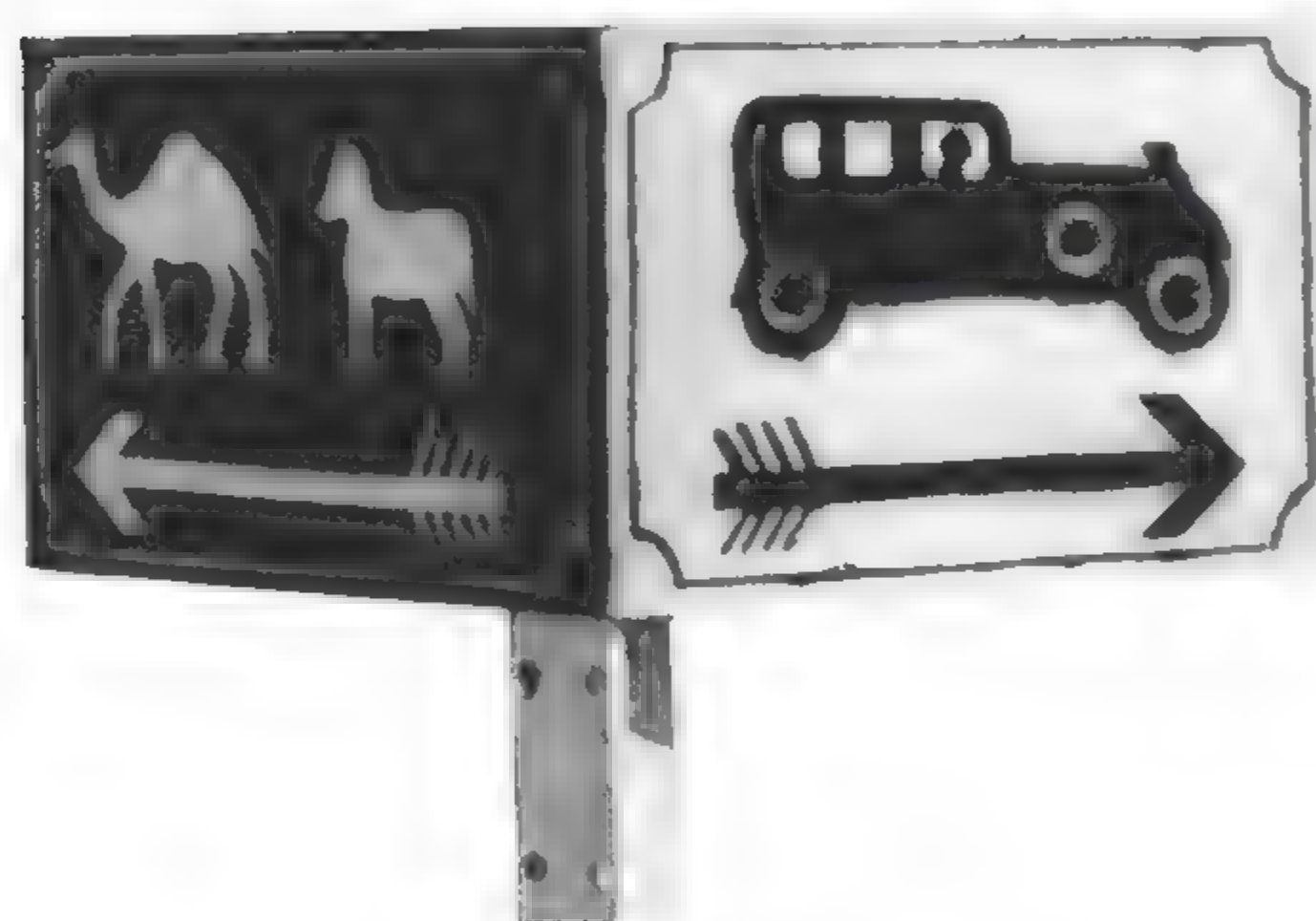
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the men have wit and din-
ner begins with the suave
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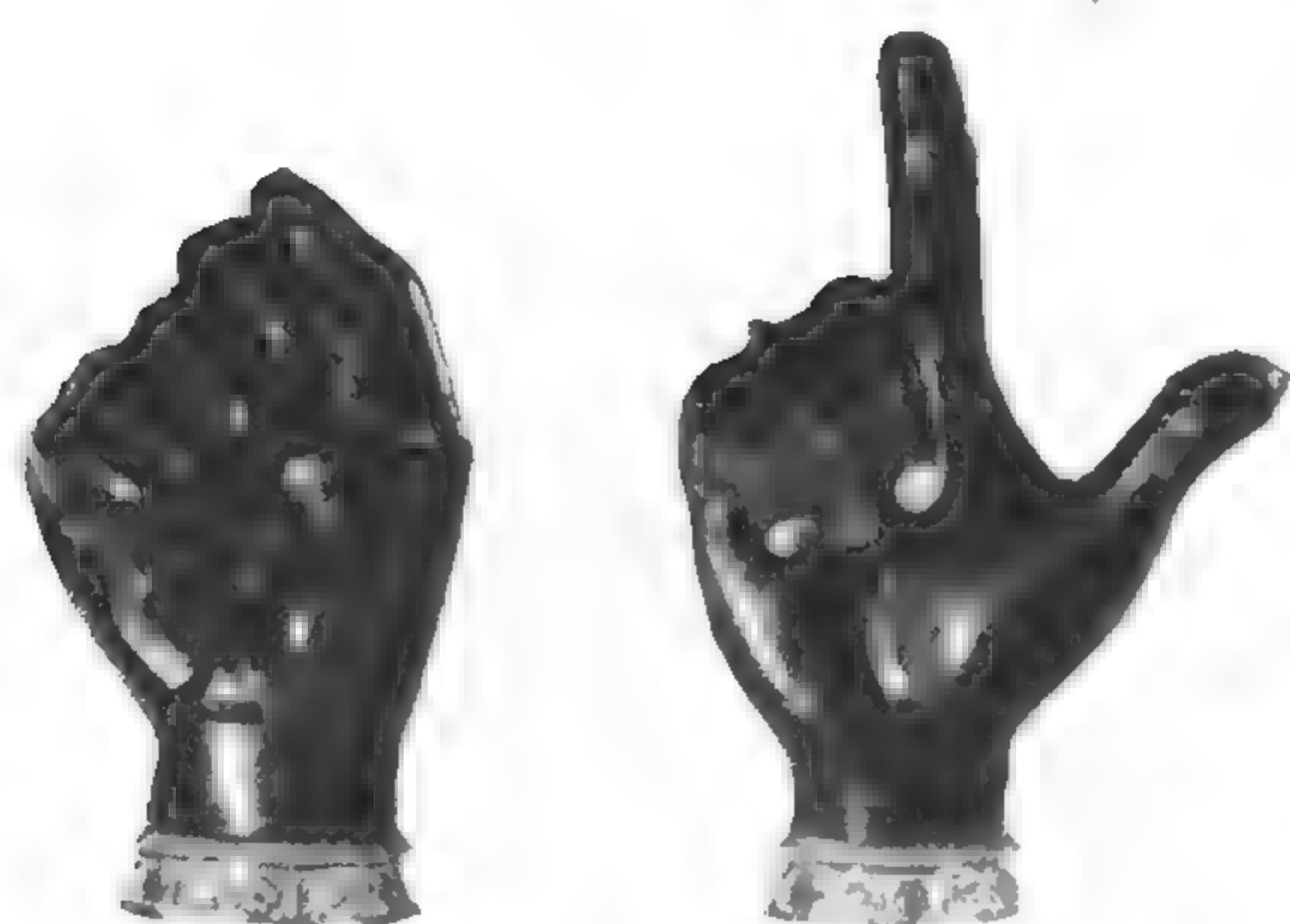
VOGUE'S-EYE VIEW OF



CHRISTMAS . . . No, these aren't baubles for your tree, they're Schiaparelli's angel and candle clips to put on yourself. However, if the Christmas situation is still out of hand, you'll find a cache of gifts on pages 72-3, some unexpected ideas for Christmas cards on pages 62-3; and countless holiday party costumes



TRAVEL The untrodden paths, with "Proceed-at-your-own-risk" signs (like the one above) are taken up on pages 58-9. The Grand Tour—a modern version of that glittering circuit of capitals that polished off our grandparents' educations, on page 52. And numbers of suggestions for getting-out-of-the-rut on pages 78-9

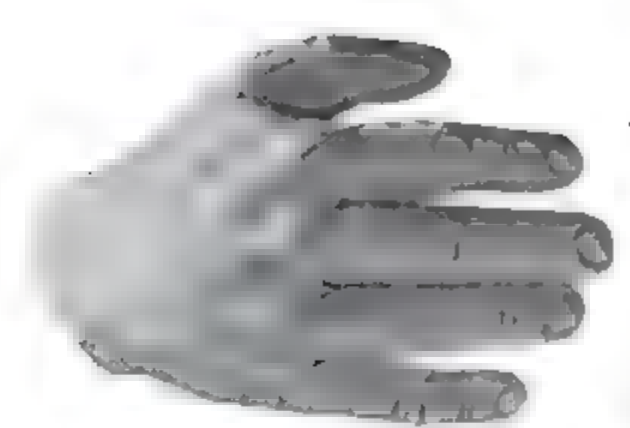


AMUSEMENT Staying here? Compensate by getting yourself this entertaining trifle at Paul Flato's: a pair of enameled hands (actually clips), with gold nails and jewelled bracelets, which spell your initials in deaf-and-dumb language. The first hand spells "A," the second "L," because the pair belongs to Anita Loos



RESORT FASHIONS Going North? Better know about those champion Springer Hosen on the cover and those frozen assets on pages 48-51. Going South? Better know about that new Badju sun-suit on page 83; that cruising-on-a-song wardrobe on pages 74-7; and this new putt-putt all Hollywood pedals

A collage of various costumes and outfits, including a large red dress, a white dress with a black bow, a yellow dress, and a costume with long ears, all arranged around a central text box. The text box contains the title "Suggestions for Fancy Dress" in a handwritten style, with a decorative flourish underneath. The collage is set against a light blue background with a subtle pattern of small white dots. The costumes are arranged in a circular fashion, with some overlapping. The colors are vibrant, with a mix of red, yellow, white, and blue. The overall style is whimsical and creative, typical of a costume book or a fashion magazine. The text is written in a cursive, handwritten font, giving it a personal and artistic feel. The decorative flourish is a simple, elegant line that adds a touch of sophistication to the title. The collage itself is a collection of various costumes, including a large red dress, a white dress with a black bow, a yellow dress, and a costume with long ears, all arranged in a circular fashion. The costumes are drawn in a simple, sketchy style, with bold lines and flat colors. The background is a light blue with a subtle pattern of small white dots, which adds a textured, paper-like quality to the overall composition. The overall effect is one of creativity and inspiration, perfect for anyone looking for ideas for their next fancy dress event.



WHY do you go to a fancy-dress party as Pierrot and Pierrette? Why do you go as Charlie Chaplin? As a comic clergyman? Why do you go as a nun in the bed-sheets? Why do you put make-up on only underneath the eyes? Why do you wear a shapeless white cotton wig? Your own hair, powdered and set, is infinitely more becoming and authentically eighteenth century.

“What about putting your head into a bag of gold net? What about pinning roses from your great-aunt’s hat all over your cherry-coloured velvet evening jacket, and cutting white kid leggings above the knees, to go as a garden boy? What about taking all your coloured handkerchiefs and bandaging your entire body? Or, with a necklace of thread spools, going as a *gitane*? What about hanging a gold frame around your shoulders and calling yourself a portrait? What about taking last year’s tulle ball dress and singeing it? (Bérard introduced burnt ballerinas into the last act of the ‘Symphonie Fantastique.’)”

Fancy-dress fashions are ever-changing. To-day, at no cost must the costume cost much. It is embarrassing to appear in anything elaborate. To appear effective as the result of a last-minute brain-wave is the great achievement, for the slight and unpretentious gesture is necessary. Beggars in rags, sweepers with wicker baskets and birch brooms, window-glaziers who carry on their backs large sheets of plate glass in a wire frame (thick mica will do for the glass), chimney-sweeps (they bring luck), mechanics in overalls, and millers with neck, hair, and lashes covered with flour are fashionable to-day. Catherine of Russia and the Pompadour, in all seriousness, are unpardonable.

Mrs. Mencken has monopolized the Queen of Sheba, and a former Mrs. Hutton is unsurpassable as Marie Antoinette, so that now an effective grandeur can only be legitimately achieved with every-day utensils, and materials being used for purposes for which they were not meant. Steel wool pot-cleaners, egg-beaters, egg-separators, dish-cloths, tin moulds, and patent hangers all make excellent costume trimming. Even Queen Elizabeth is permissible if her farthingale is made of cane matting, her crinoline of the stuff that is hung up around the shower, and her jewellery of shells and cork covered with tinsel paper.

This is not perversity. An effect is created only by the unexpected and provocative. Anybody who can afford it, can hie himself to a hire shop, and at great expense in proportion to the effect which it will create, acquire still another fancy-dress costume. By taking a tour throughout the variegated counters of any big store, with fancy dress written on the mind and five dollars in the pocket, it is possible to find innumerable materials that can be misused with effect. The successful costumes have frequently been the result of an idea rather than the handiwork of a hundred embroiderers. (Continued on page 116)

By Cecil Beaton.



CECIL BEATON



Above: Spectacular as the Court head-dresses of the famous French "Incroyables"—this fabulous coiffure, worn by the beautiful Mrs. George Grant Mason, junior. The ingredients are paper poultry-frills, chop-frills, and wood-shavings; all negligible in cost, all part of the current revolution against stilted, stylized fancy-dress costumes

Opposite: Miss Consuelo Villa, daughter of Count and Countess Alfonso Villa, throws her loveliness into sharp relief with two fantastic, completely original head-dresses. In the small photograph, Miss Villa wears a Bacchante's chaplet of paper lilacs; in the large one, a chiffon coif, splashed with imitation broken eggs from a toy-shop



ALL COSTUMES DESIGNED AND PHOTOGRAPHED BY CECIL BEATON

Opposite: Miss Ethel Woodward puts a chintz bodice and skirt over white cambric pantaloons, adds a peasant's kerchief, a crownless straw hat, a huge garden basket—and achieves a romantic effect for less than \$30

Left: A dryad straight from pagan mythology: Mrs. Henry Bull in a dress of shower-curtain oiled silk, a dark green tulle scarf, a head-dress of real ivy shoots, and a sprinkling of confetti over all. Cost, about \$25

Below: Miss Mary Cushing wears an enchanting crinoline of white oiled silk, patterned like lace, with egg-whisks and egg-beaters trimming the hat, the bodice, and the hoop-skirt; and it all comes to less than \$20







CECIL BEATON

Against Dorothy Draper's distinguished decorations at Hampshire House—two North-or-South evening dresses. Above: Sky-blue tulle glinting with silver. From Henri Bendel



Another dress in a sky colour—pearl-grey lace diamanté with a flower design, clinging with a carved smoothness. A short shirred bolero screens the low neck. Saks-Fifth Avenue



While the Duchess of Windsor posed for *Vogue* in her suite at the Hôtel Meurice in Paris these snap-shots were taken—of the Duchess, of the *décor*, and of *Vogue*'s photographer Horst himself, manipulating floods and spots to get the final, memorable effect shown on the facing page.

The Duchess, gowned in pastel lamé, wears a very original tiara: a halo of small diamond flowers, tilted slightly to the right, with two diamond-paved bands of unequal height—curved like a Japanese lady's jewelled combs—standing up on either side.



PHOTOGRAPHED EXCLUSIVELY FOR VOGUE BY HORST

The Duchess of Windsor



ZORINA, PRIMA BALLERINA, AND THE CHIRICO HORSE

BALLET FROM "THE GOLDWYN FOLLIES"

THE arts are seeping quickly through America now, with mass distributing methods, contributing Toscanini on the radio, Stokowski as a cinema colleague of Deanna Durbin, books on painting to the best-seller lists, and now authentic Russian ballet, to the film, "The Goldwyn Follies." On these two pages are moments from "The Water Nymph," the new and lovely waltz ballet, with its choreography by George Balanchine, its score by Vernon Duke, with Zorina as prima ballerina, with whirling girls, Chirico horses, pools, sequins, water-lilies, and every one *sur les pointes*.





On skis or off, here's expert equipment:
First, right: For after-skiing dinners, team
a fluffy, copper-coloured angora sweater
with grey flannel slacks—and tie on strings
of gold-plated jingle-bells. Bonwit Teller

Second: When you're not actually skiing,
go Laplander in Kostia de War's white
lambskin coat, satin-lined, and a baby bon-
net of brown suède and mountain sable.
Embroidered white mittens. Bonwit Teller

First, opposite: When you're practising at
Sun Valley, be unbeatably classic in a man's
wind-proof cotton shirt, a cable-stitched
white sweater from Austria, a pair of
navy-blue wool ski trousers. Bonwit Teller

Second: When you ski like a professional,
look like one in this ski-suit imported from
Sweden—functional with flair, of a heavenly
blue water-proof fabric accented at side
and waist with navy-blue bands. Jay-Thorpe

ON THE RIGHT TRACK



Grayston

BRISK, refreshing—these ski accessories might well be Christmas gifts:

1. First, red kid after-skiing slipper, with a blue knitted sock attached and decorative stitching in red and white. Abercrombie and Fitch. Second: To wear in the snow, white canvas gaiters, red leather trimming. Third, leopard after-skiing shoe from France. Both: Bonwit Teller
2. Noisy checked knitted shirt; blue felt cap. Bonwit Teller's North Shop. And, third, an after-skiing slipper of natural goat. From Jay-Thorpe
3. First, bright blue felt cap. Second, water-proof red canvas bag. Third, red-and-white water-proof mittens. All from Bonwit Teller's North Shop
4. After-skiing shoes of peccary. Second, a lounge-around waistcoat of quilted red-and-white peasant challis. Bonwit Teller's North Shop. A belt that combines white goat and dark blue canvas; from Jay-Thorpe
5. Blue-and-white sweater, cap, scarf, mittens from Sweden; Jay-Thorpe
6. Dark red knitted hood with scarf attached. Find it at Bonwit Teller. Second, hand-knitted red hood and mittens; bell-buttons. At Spalding



First, opposite: Two sides to a classic windbreaker—natural Wamsutta Parka cloth lined with blue gabardine; gabardine pants. Bonwit Teller. Second: Loden cloth top-coat from Austria, for at-rest moments. Toss it back, and you show the frivolous checked cotton lining. Bloomingdale. Third: Absolutely workmanlike, this water-proof windbreaker; moulded on with a slide-fastener. Blue wool cap and wool gabardine trousers. Best



TAKE THE GRAND TOUR

By Robert Hunt

A winter glimpse of six great European capitals

EUROPE has become blasé about war-scares. Spy crises, marching troops, and the mailed fist aren't really news any more. Curiously, people have discovered that never quite knowing what's happening can add to the excitement of life.

So, with a new abandon, six gay capitals—Stockholm, London, Moscow, Rome, Berlin, Paris—are living up to the adage that “paradise is under the shadow of swords.” Whether that's true or not, if you like scope, variety, and a practically Napoleonic glitter of events, you'll find late 1937-1938 *the* year for that “grand tour” which, to the young people of two generations ago, meant a liberal education.

Stockholm, set to the lustre of Östberg's Town Hall, will have skate-sailing every Sunday of the season, with skiing at Saltsjöbaden, only twenty minutes away. You come back to town, after the sports, raging for dinner at the Sturehof (which gets its famous seafood daily by plane from the coast); or you dance, during dinner, to grand music at the Strand.

For an interesting art show, the superb Liljevalch Gallery always has something to offer: Van Gogh, Frans Hals, or Swedish genre work with the bright, crisp earthiness of lettuce in the sunlight. Musical Stockholm this winter offers such diversity as Kleiber, Elman, Fuchs, Joel Berglund (fresh from America at Christmas), and Zandonai's “Francesca da Rimini.” In February, the celebrated Swedish Concert Society presents, for the first time in Stockholm, the concert form of the second act of “Tristan and Isolde.” Braced and tingling, you come away from the Swedish capital enriched with a memory of sleigh-rides, candlelit churches, Eldh's gleaming statues, the tang of *smörgåsbord*, and the happy thought that even the Swedish Princesses can cook.

London must go on your grand-tour itinerary this year if for no other reason than for its wealth of art shows. Epstein, at the Leicester Galleries, is once more a storm-centre, this time because of his “Consummation Est,” a recumbent Christ carved from two and a half tons of pink alabaster. (Epstein insists it's one of his best works, conceived while listening to the Bach Mass in D Minor.)

Beginning January third and continuing for three months will be London's great winter art show, the Royal Academy's Exhibition of European Art of the seventeenth century—to include Rembrandt, Frans Hals, Vermeer, Rubens, Velasquez, Murillo, El Greco, and other masters of England, France, the Netherlands, Spain, and Italy. But the exciting thing is that, in addi-

tion to paintings, there will be drawings, sculpture, tapestries, and furniture. Incidentally, many people still don't know that “Kenwood,” Lord Iveagh's art collection, is a kind of Mellon gift to the nation, and not to be missed.

The capital's first theatrical season of the new reign practically skated in with “St. Moritz,” an ice musical at the Coliseum, and “Rhapsody on Ice,” Covent Garden's skating ballet. In fact, Sir Oswald Stoll's experiment of bringing skating to the stage as a form of entertainment attracted 365,000 spectators in fourteen weeks, and the advance booking is colossal. See both ice shows; Priestley's best play, “I Have Been Here Before,” and Ivor Novello's “Crest of the Wave” (if you care for Spectacle in the Drury Lane tradition). London in winter can be like a frozen rubber-plant, but there's compensation in the drift of street-hawkers' lavender on the air, and the muted vision of gracious squares.

Indoors, you find English merriment and a delightful range of people at the Savoy Grill. The Four Hundred is popular after the theatre; the Berkeley for youthful gaiety; Le Perroquet Vert for food. Two special holiday events may amuse you: the National Folk Dance Festival, on January 8, and Julian Huxley's lectures on “Rare Animals and the Disappearance of Wild Life,” beginning December 28.

Almost every one knows that Russia has some fine artists, singers, and actors. But few of us actually know who they are, how good they are, what they do. It's well worth a part of your grand tour to visit Moscow this winter and find out. Zagorskaya, for instance, is a perfectly riotous personality, a combination of Fanny Brice, Bea Lillie, and Lily Pons. In a really rich voice, with amusing gestures, she sings the songs of Russia in a dozen languages and dialects.

Then there's Fredkov, the handsome young baritone of the Leningrad State Theatre of Opera and Ballet, perhaps Russia's greatest singer; Atarov, whose dagger dance is an epic; and Osipov, pyrotechnic master of the balalaika.

In Moscow, you may ski or skate, lunch at the little Red Poppy, hear the Caucasian Ethnographical Ensemble, with their unrecognizable instruments and exhilarating abandon, dine at the Sport Cafe (for the younger crowd) or the Artistic Cafe (for an international flavour), and everywhere sense the deep, stirring spirit of a people.

There is fire and spirit in Moscow these days, best caught in its artists, (Continued on page 111)



AN ARTICLE ON MATISSE, BY FRANK CROWNSHIELD, IS ON PAGE 92

Seated Odalisque, by Henri Matisse

The sixty-one paintings by sixty-eight-year-old Matisse are now the focus of all attention at the Petit Palais exhibition of French modernists, arranged by the French Government. (This canvas, however, belongs to the collection of Stephen C. Clark in New York)

For Southern nights—
modestly simple clothes
and lavish jewels.
Striped jacket and crêpe dress.
Blue crêpe dress, bright-belted





Her blouse balloons
like a Cuban serenader's,
her skirt flares, too.
Linen in two tones of one colour
— an incoming trend!



ANTON BRUEHL • CONDÉ NAST ENGRAVINGS

Tufted magenta satin chairs, walls hung with linen on which enormous roses are painted, green velvet curtain facings, and ruby glassware. . . . Dorothy Draper's entertaining decorations for one of the dining-rooms in the new Hampshire House. Here, the table is set for Christmas dinner

WHEN you go into a house during the holidays, it is fun to feel Christmas in the air, whether it is in a beautiful formal room, such as the dining-room shown on the facing page, decorated by Dorothy Draper for Hampshire House, or one bright holiday note in a small flat. For you don't have to do the whole house up with holly to get the festive effect. One of the loveliest gestures we know is the silver tray that stands in one drawing-room all during the holidays filled with boutonnieres of white heather. Heather is bad luck to keep, but the finest luck to give away, and each guest who goes from that house carries a very personal "Merry Christmas" from the hostess.

One very special Christmas party is given by an ingenious New York hostess who sends all her invitations in her own name "and her children," for noon on the twenty-fifth, an hour which is usually something of an anti-climax in the day. The "children" in this house include sons home from Saint Paul's and a débutante daughter, and most of the grown-up guests are those who have no particular Christmas gathering of their own—bachelors and foreigners stopping in New York—and the mixtures of ages and nationalities make everything informal and fun. On the huge tree that towers to the ceiling, there is a gift individually inscribed for every guest (and the guest list is near the hundred mark) delivered by a rotund Santa Claus. After presents, a wonderful Swedish punch appears, which a master mixer from the Stockholm Restaurant comes to prepare and serve, with thin Swedish cookies.

This Swedish *glüg* is a festive holiday drink, and, at another New York house, you always find it on New Year's Eve, ready to be poured flaming into your cup just as the bells ring out at midnight. People are asked to stop in at that hour, and the hostess mixes the drink herself in an oversize chafing-dish and sets it ablaze. With the *glüg*, she serves only great numbers of paper-thin sandwiches—chicken, chopped olive, and anchovy.

There are several houses at which egg-nog parties are an institution during the holidays. In one famous place at Tuxedo, the drinks are ladled from an enormous silver punch-bowl that is a family heirloom, and, at one New York apartment, Goya portraits look down on the procedure. Egg-nog parties have to stick pretty closely to form, because there are only a few things that are really good to eat with such a rich drink. A Southern hostess, now in New York, serves, in addition to the traditional fruit-cake and beaten biscuit with Virginia ham, little German cakes in Christmas forms, crystallized ginger, and thin chicken salad sandwiches. Her egg-nog is always ice-cold and of the eat-with-a-spoon consistency, because she has two complete batches made at the same time, and the instant that the mixture in the bowl threatens to get thin, it is heaped to the top again.

One New York couple has a New Year's Eve breakfast in the kitchen, which all their friends count on every year to end up the night. You get there at any hour from two till dawn, and chefs with shining white caps cook scrambled eggs, bacon, and little sausages to your individual order, with coffee and dozens of little bottles of milk at hand.

When you bring Christmas *décor* into the house, it is more fun to make it part of your own particular house. If your drawing-room is modern, you might adopt the idea of one hostess who has Christmas shades of shining tinsel paper made for all her lamps. Or hang huge wreaths of silvered paper with Christmas-tree balls for the holly. Or garland a pair of plaster urns with glistening tinsel and fill them with lovely coloured balls. Or balance supersize Christmas balls on your crystal candlesticks, as in the photograph on page 106. (Continued on page 111)

“
...and all
through
the house”



MRS. DUKE GOES SHOPPING IN HONG KONG



DEVIL DANCERS AT THE LAMA TEMPLE, PEIPING

AROUND THE WORLD

[Editor's Note: Mr. and Mrs. Angier Biddle Duke—whose wedding was one of the events of last season—took an eight-months' wedding trip around the world, flying to the Coast and sailing from San Francisco, with Hawaii the first stop. Mrs. Duke, the former Miss Priscilla St. George, recorded her impressions in snap-shots, some of which are on these pages, and in letters, from which the following excerpts were taken.]

HAWAII: We are living in a little house on Black Point, opposite Koko Head, and doing all the wonderful things that can only be done here. The life isn't very exacting, so we never have to worry about the old wardrobe, but we have laid in a fine stock of native bathing suits. Incidentally, surf-board riding isn't half as difficult as it looks—except on Sunday, when the traffic at Waikiki is very heavy and you're liable to hit people.

Our first night in Honolulu was passed at a huge native feast, out-of-doors near the beach. Never have I seen so many courses, and, as you eat everything with your fingers, you seem to eat twice as much. The guests were all Hawaiians, each one more musical than the next, and they danced and sang tirelessly until daybreak. All the courses were accompanied by the favourite native dish, "poi," which is supposed to do almost



AT MONTE CARLO



DUBROVNIK; MR. DUKE AND MR. JAY RUTHERFORD



LUNCHEON AT MYCENÆ



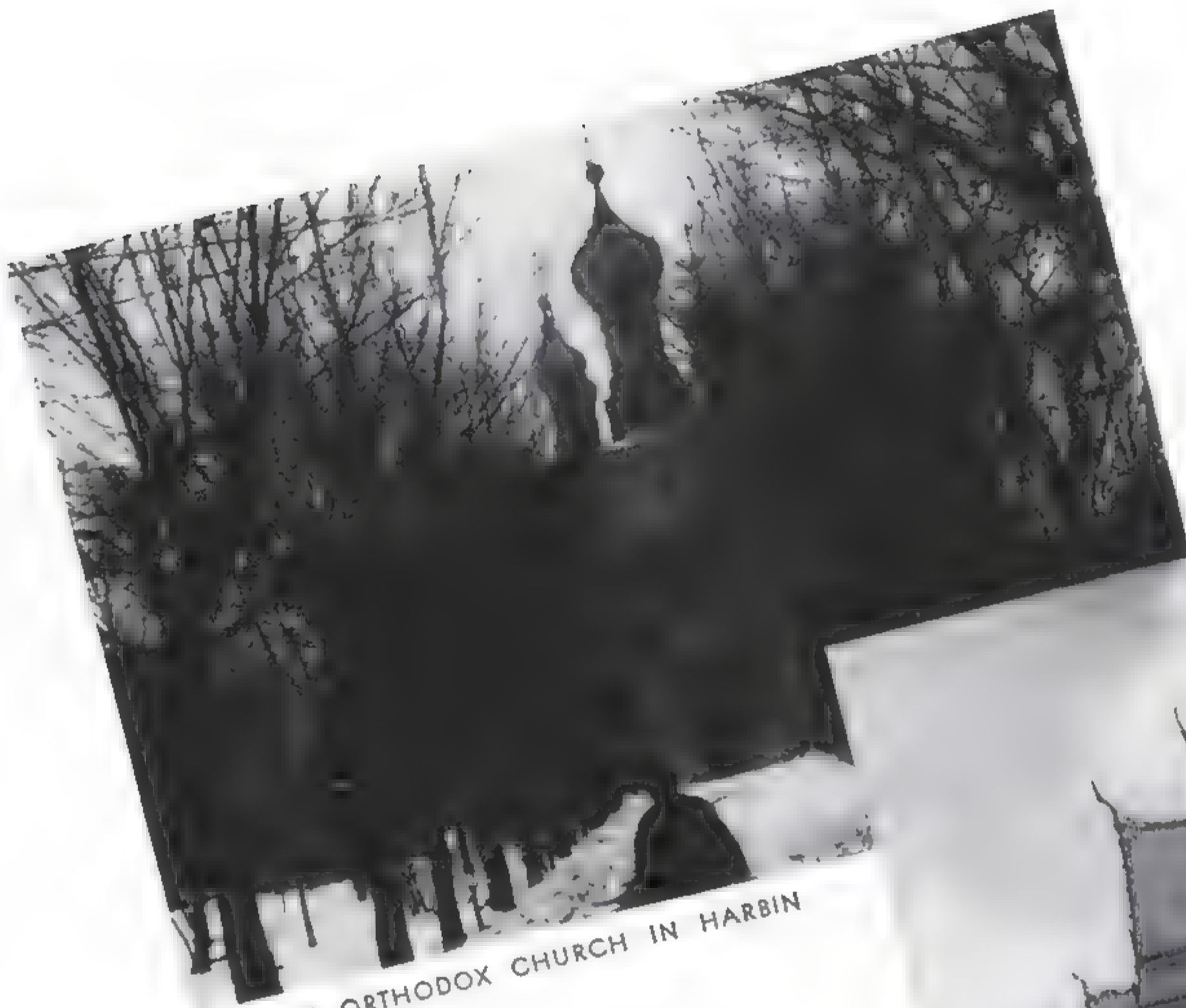
A MYCENÆAN INN WITH A KNOWLEDGE OF THE CLASSICS



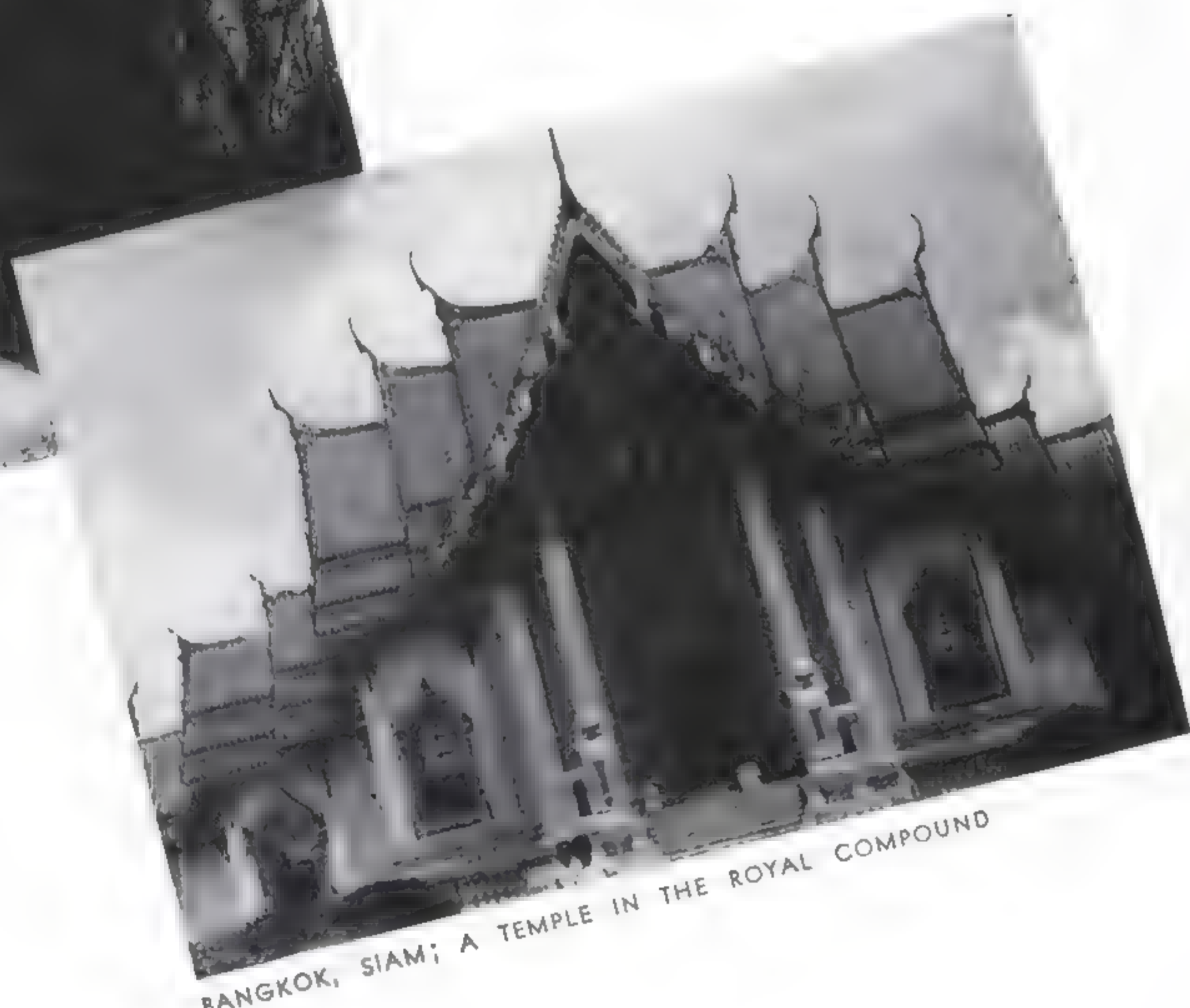
IN AN ATHENIAN SARCOPHAGUS



A DROSHKY ON MANCHUKUO'S SIBERIAN FRONTIER



RUSSIAN ORTHODOX CHURCH IN HARBIN



BANGKOK, SIAM; A TEMPLE IN THE ROYAL COMPOUND

ON A WEDDING TRIP

everything from curing the blind down, but which, I should say, is definitely an acquired taste . . .

TOKYO: Dripping with leis, we sailed away from Pearl Harbour en route to Yokohama, while the Hawaiian guitars twanged away on the pier. The voyage took a good eight days, and it was quite a change to see the factories and turmoil of a modern manufacturing town after the Paradise of the Pacific. Also, it was far from being Cherry Blossom Time at the moment, and our warm clothes had to be unearthed almost immediately.

Tokyo is great fun, and the Japanese are most hospitable, even though they very rarely invite foreigners to their homes—all the entertaining is done in restaurants, usually geisha restaurants. These are cut up into a series of rooms with paper partitions between, so you never see the other patrons; you take your shoes off, of course, when you come in, and after you're settled down on a cushion, with your legs crossed, the *sukiyaki* is brought in. To be brief about *sukiyaki*—it's everything from kindling-wood to somebody's ear all stirred up together, cooked on a low table in the middle of the room, and washed down with *saki*, a potent rice wine which tastes most delectable on a cold Nipponese evening. (Continued on page 113)

By Priscilla St. George Duke



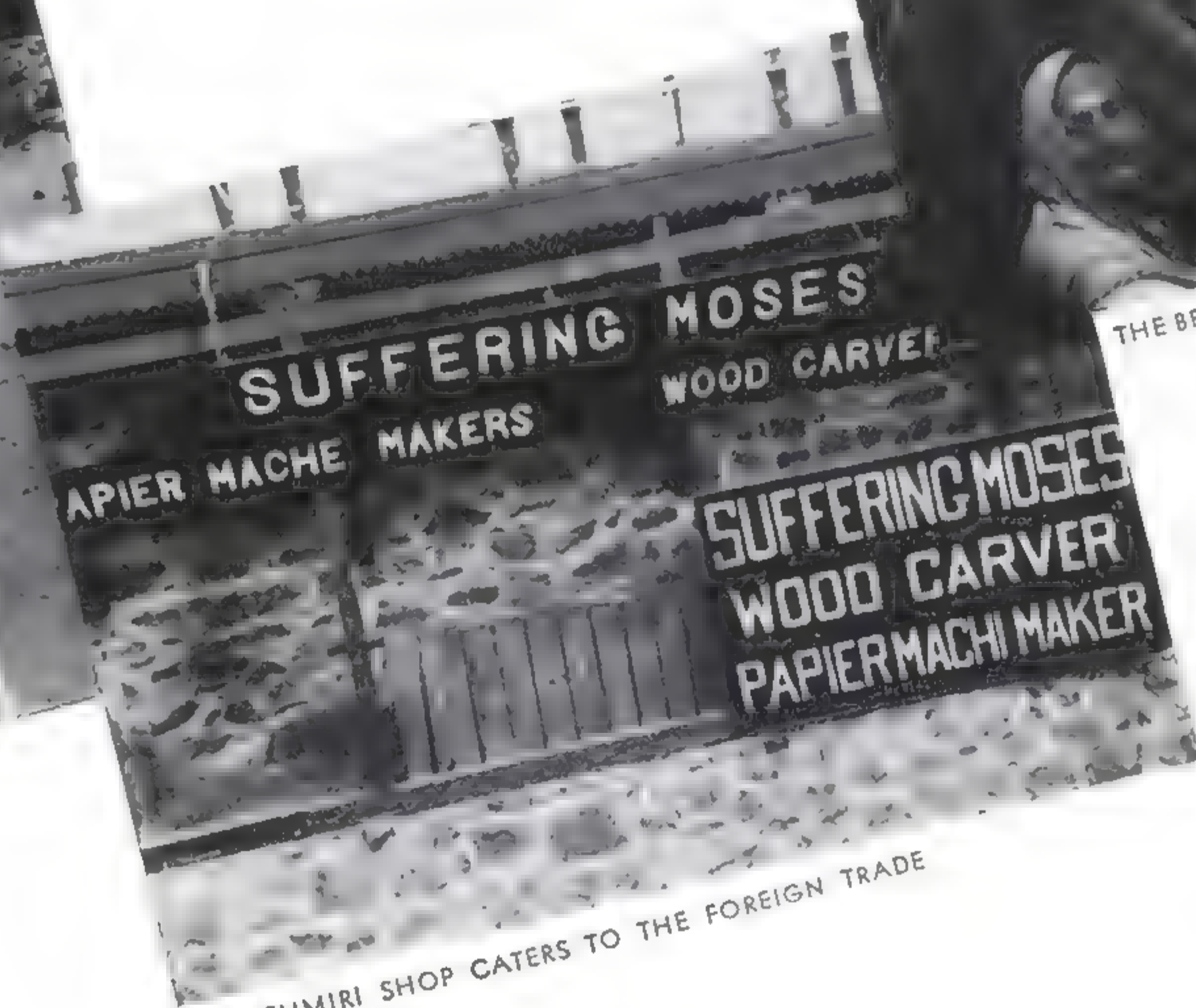
SRINAGAR AND THE DAL LAKE, KASHMIR



THE BEGGAR'S WALK, BENARES



CAIRO; MRS. DUKE ASTRIDE THE TRADITIONAL CAMEL



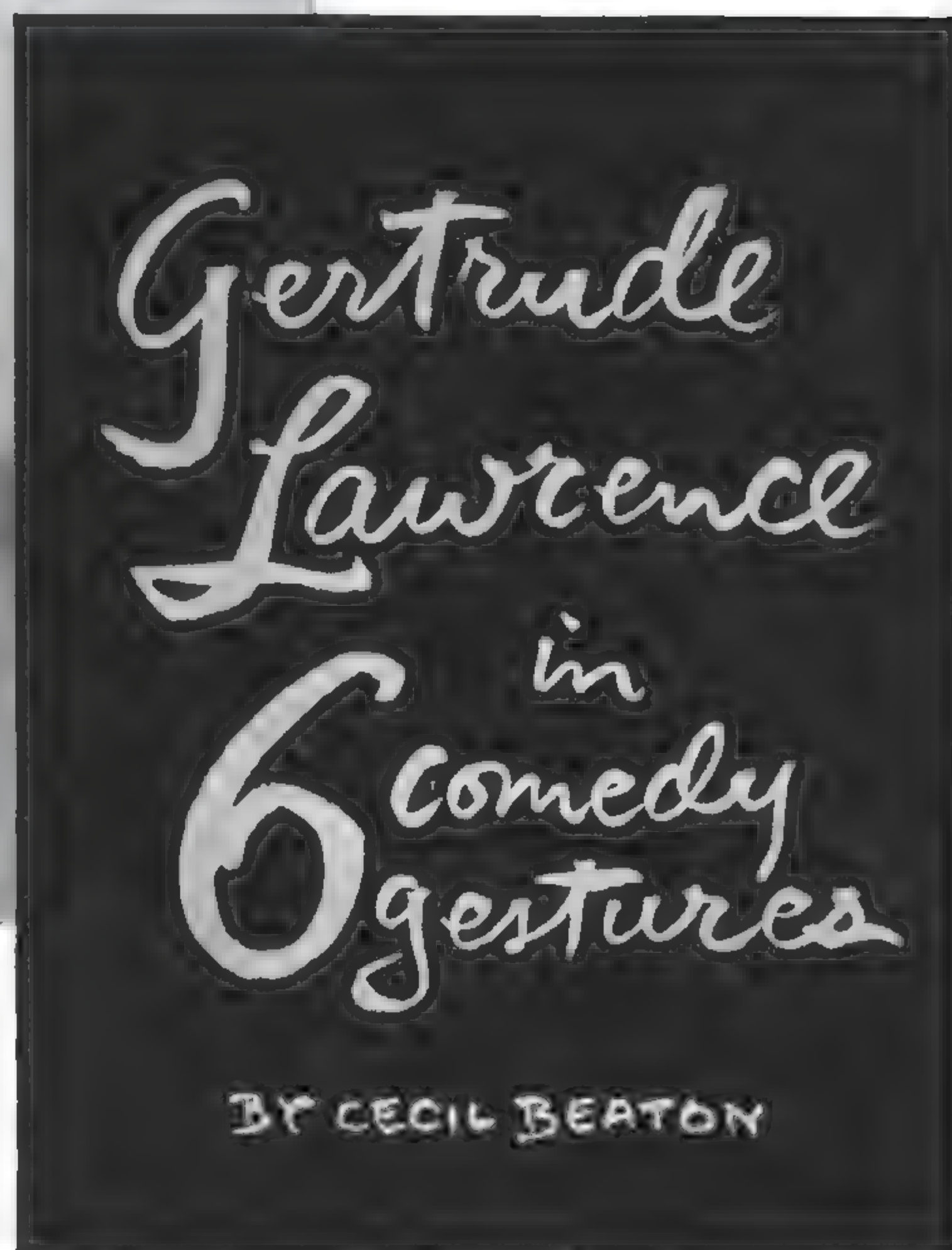
A KASHMIRI SHOP CATERS TO THE FOREIGN TRADE



The pistol is farce, the blue wool evening coat is shot with sequins in magenta, purple, blue



Far from flighty—in Molyneux's grey-green wool suit with a Persian lamb collar, muff, and cap



The comédienne of "Susan and God," who also has a talent for off-stage smartness, is dressed in New York by Hattie Carnegie



Clowning in a striped fool's cap and Chanel's navy-blue wool suit with a bright checked vest

Swamped with sable—sable bands on a yellow-green wool coat, sable halo on her Cossack turban

Pearls and pearls, clips at her waist, a sable jacket, a blue velveteen suit, and Persian blouse



Melodramatic in Vionnet's silver slip shadowed with bouffant black net, studded with rows of glittering black sequins, and innocently high of neck and long of sleeve



Self-portrait with powder-puff, pearls, pins, asbestos pad



For Tom
with affection
Marjorie

A Christmas truck of
clips, labels, erasers, et al.

Christmas card tricks

If you've let yourself down into thinking of Christmas cards as routine remembrances, try your hand at the ones on this page, thought up by the ingenious young designer, Scott Wilson. These are no Christmas cards to pile in the corner, once the senders' names have been filed for next year; on the contrary, every one of them has its own practical purposes, holding a variety of little gadgets that you always wish you had more of.

Pigeonhole your friends, and marshal the paraphernalia—for those who expect something original from you; for those who may send (a) a card or (b) a gift. Use heavy cardboard or wall-board for the basis—and stock up on wire, household cement, thumb-tacks. And the chances are, practical as these cards may be, that some of the recipients won't have the heart to dismantle them. (Directions on page 107)



A very Merry Xmas
to Dorothy
from Helen ★

Holly berries alias
individual cakes of guest soap

Aunt Clara's eyes are scissors,
her head a chopping-bowl

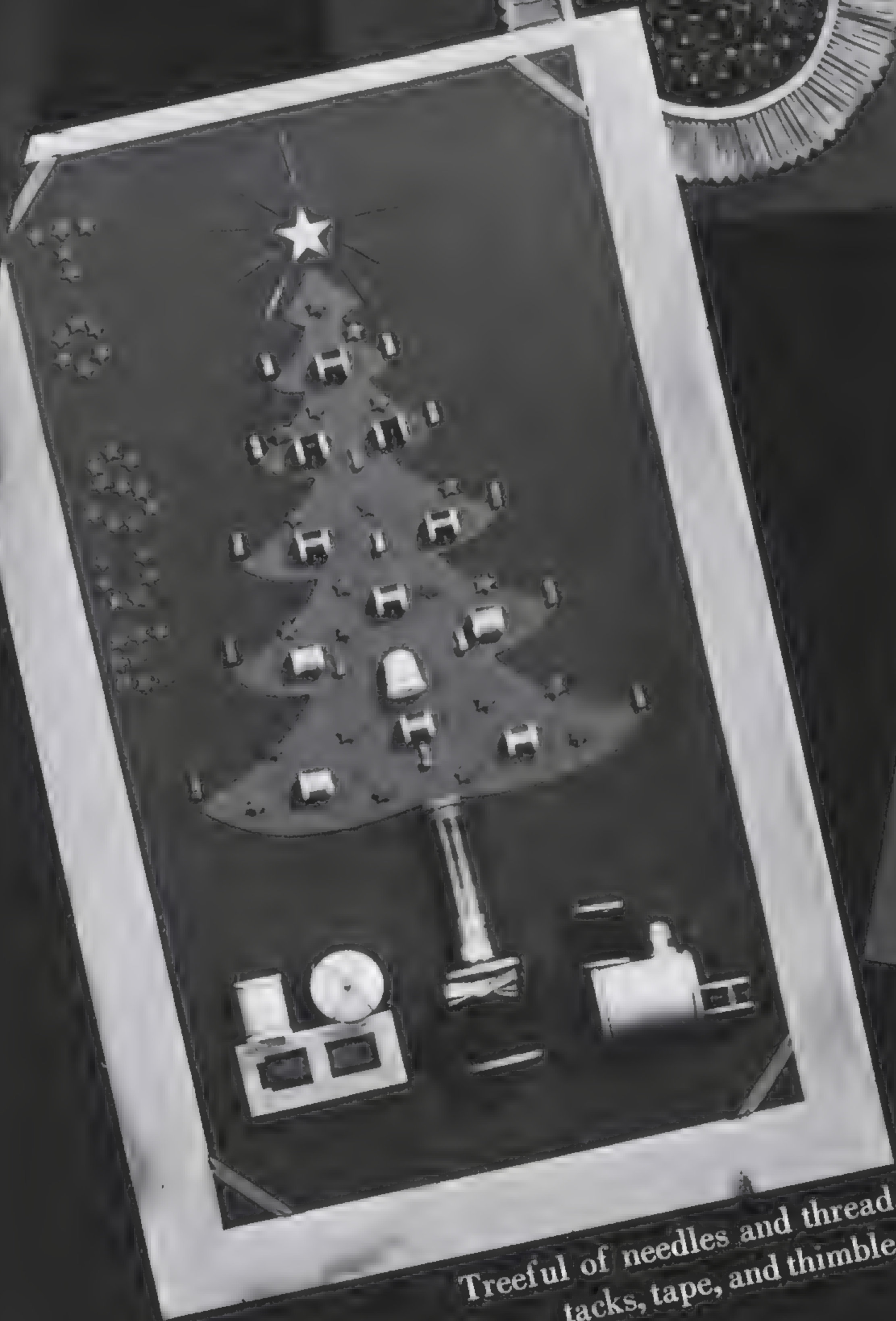
Christmas Greetings
from Auntie Clara
to Sally



Merry Christmas to
Bill from
Sally



City street scene for a bar fly:
corks, muddlers, straws, strainers

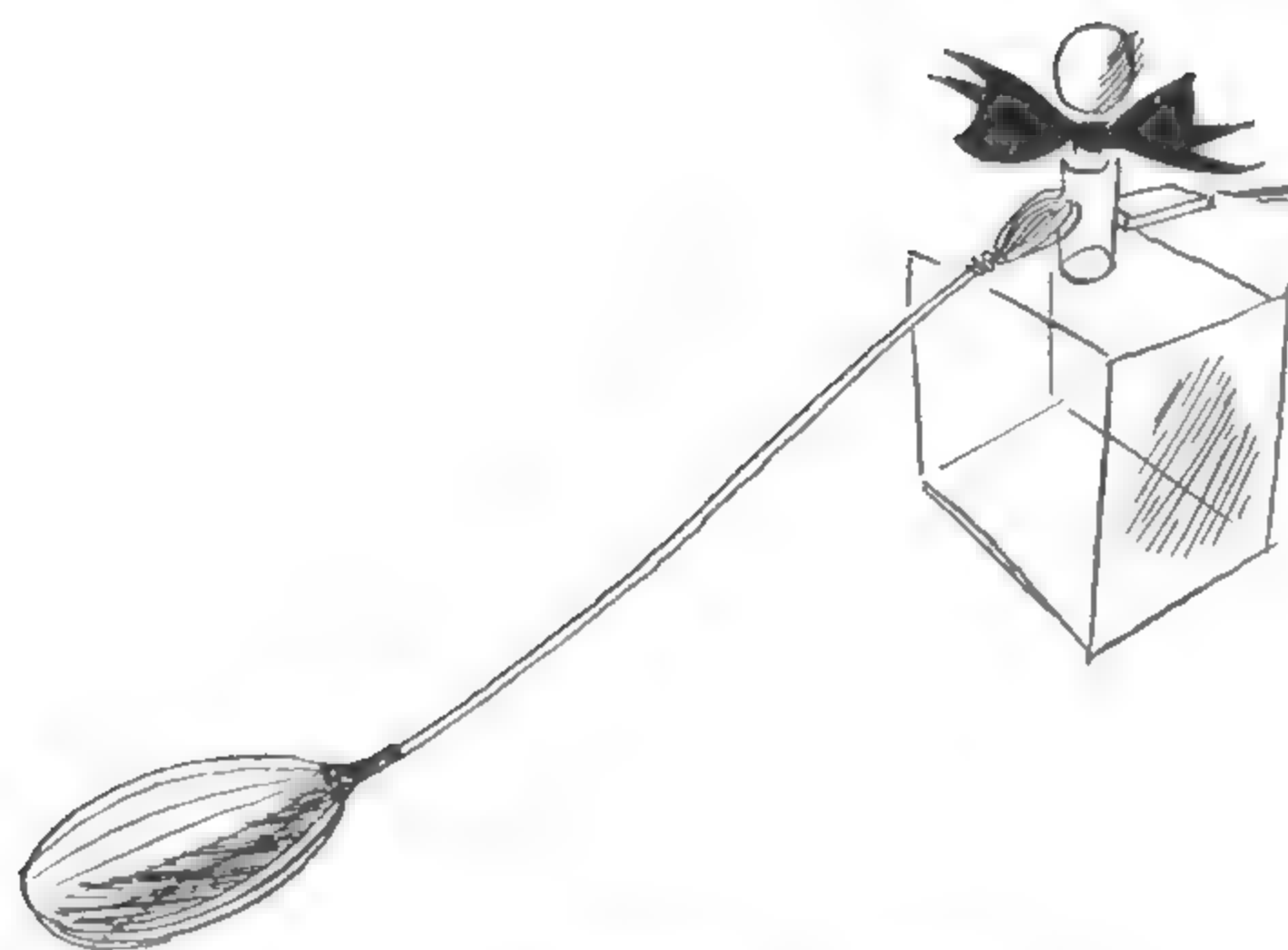


Treeful of needles and thread,
tacks, tape, and thimbles



Greetings
to Joan
from Phyllis

Beauty-bearing false nails,
false lashes, and fancy pins



MEN ON

WHATEVER they say, men notice what scent you've got on, and they feel pretty strongly about it, too. So, to get the truth, we conducted a blind perfume test, holding fifteen different scents under the noses of five observant men, knowing that their curt comments would provide a better guide to perfumes than anything a mere woman would say.

Cuir de Russie; Chanel

PSYCHIATRIST	Gay and spirited
MAN ABOUT TOWN	Wouldn't get fed up with this
ACTOR	Outdoors; brisk
BUSINESS MAN	Well-dressed. A little obvious
CHAUFFEUR	Pleasant for daytime

Can Can; Caron

PSYCHIATRIST	For the mistress of a king
MAN ABOUT TOWN	Shade overpowering
ACTOR	Men will like this
BUSINESS MAN	Buoyant; original
CHAUFFEUR	Makes you stop and sniff

Colony; Jean Patou

PSYCHIATRIST	Sophisticated youth
MAN ABOUT TOWN	Eastern overtone
ACTOR	Dramatic
BUSINESS MAN	Pervasive
CHAUFFEUR	Actress-y

Bond Street; Yardley

PSYCHIATRIST	Young, but experienced
MAN ABOUT TOWN	Sophisticated flowers
ACTOR	Distinguished
BUSINESS MAN	Charm with restraint
CHAUFFEUR	Not much personality

Le Vertige; Coty

PSYCHIATRIST	Voluptuous
MAN ABOUT TOWN	Pola Negri
ACTOR	Odd; provocative
BUSINESS MAN	Oriental
CHAUFFEUR	Heavy. A little uncomfortable

Présence; Houbigant

PSYCHIATRIST	Conceals temptation
MAN ABOUT TOWN	Sophisticated, but refreshing
ACTOR	Versatile; yielding
BUSINESS MAN	A lady should wear this
CHAUFFEUR	Delicate

Shocking; Schiaparelli

PSYCHIATRIST	Scintillating and alluring
MAN ABOUT TOWN	Restless
ACTOR	Ultramodern
BUSINESS MAN	Fresh and French. Straight lines
CHAUFFEUR	My favourite

THE SCENT



Sous le Vent; Guerlain

PSYCHIATRIST	Fresh, clean, and respectable
MAN ABOUT TOWN	Heady; not subtle
ACTOR	Smart type of scent
BUSINESS MAN	Young; flower-laden
CHAUFFEUR	Soft

Impromptu; Lucien Lelong

PSYCHIATRIST	Frank, experienced sex
MAN ABOUT TOWN	Very personal. Satisfying
ACTOR	Crisp; stimulating
BUSINESS MAN	Hot stuff
CHAUFFEUR	Party perfume

Infanta; Prince Matchabelli

PSYCHIATRIST	Exotic and baffling
MAN ABOUT TOWN	Agreeable
ACTOR	Evening scent
BUSINESS MAN	Sex rears its head nicely
CHAUFFEUR	Stays with you

Drumbeat; Charbert

PSYCHIATRIST	Deceptively disarming
MAN ABOUT TOWN	Charming if used with restraint
ACTOR	Young and exciting
BUSINESS MAN	Fireworks and flowers
CHAUFFEUR	Fine for the theatre

Anticipation; Lenthéric

PSYCHIATRIST	Makes me suspect even a lady
MAN ABOUT TOWN	Stimulating
ACTOR	Disturbing
BUSINESS MAN	Intelligently sophisticated
CHAUFFEUR	Good for dancing

L'Ardente Nuit; Corday

PSYCHIATRIST	Spice in a new way
MAN ABOUT TOWN	Insidious
ACTOR	Slightly boudoirish
BUSINESS MAN	Siren trouble
CHAUFFEUR	Wouldn't like it all the time

Réflexions; Ciro

PSYCHIATRIST	Respectably seductive
MAN ABOUT TOWN	Nostalgic
ACTOR	Arresting
BUSINESS MAN	Leaves me cold
CHAUFFEUR	Smells expensive

Milord; D'Orsay

PSYCHIATRIST	Between spring and summer
MAN ABOUT TOWN	A little sharp
ACTOR	Not exciting to me
BUSINESS MAN	Flowers and French soap
CHAUFFEUR	Smells like a first night



TWO LELONG MODELS

HORST



MOLYNEUX • IMPORTED BY HENRI BENDEL

AMPLE SKIRTS, SCANT BODICES IN PARIS Out of the Mid-Season Collections comes that romantic combination, big skirts bellling from wisps of bodices: Above: Molyneux weaves turquoise-blue faille into a fragmentary bodice, and allows it to flow into a vast gored skirt. (Imported by Henri Bendel.) Mauboussin jewels

First, opposite: Lelong puts an ingenuous brassière top on a black lace dress, stripes the waist with two-colour taffeta ribbon, starches the skirt with horsehair. Second: Lelong waives shoulder-straps, and builds a bodice from turquoise-blue watered taffeta, bright above a billowing black net skirt. Jewels from Boucheron

TOULOUSE-LAUTREC'S music-hall ladies
 moved Annek to design these:
 Coquettish chemise and panties
 like a Moulin-Rouge back-stage;
 pale blue voile, ribbon-run,
 frothy with white net ruffles

OPHELIA might have worn it—
 this springlike nightgown by Annek.
 Pale blue triple voile
 festooned with appliqué buds
 and leaves of pink chiffon
 from bodice to hem



*Pretty as a picture -
 legendary lingerie from Paris*

MANET'S painting of a woman with a parrot
 suggested this negligé to Hitrovo:
 Black net striped with multicoloured satin ribbon,
 Romantic, gathered sleeves and waist,
 a flower-petal collar up to the chin





GOYA gave the impetus for this:
Hitrovo's Spanish nightgown
of smoky-blue georgette crêpe,
its shirt-front tucked,
its bolero banded with rows
of ribbon—
red, white, and grey



VIGEE-LEBRUN
Inspired Yrande:
A sentimental nightgown
of light blue chiffon
its languid sleeves
slit to the shoulder;
with a bodice composed
of three deep tucks,
a slightly shirred skirt,
a square décolletage.
(I. Magnin, California)

WATTEAU is directly responsible for this:
A seraphic Yrande negligé of yellow crêpe-back satin,
made crêpe side out, shirred at bodice and sleeves,
with a typical cornucopia fold in back (Jay-Thorpe)





HORST

Bolero for dinner

CHANEL'S heavy white lace bolero,
A tracery over a black crêpe dress.
The necklace: jangles of pearls and gold.
The head-dress: a pouff of tulle and ribbon



SCHIAPARELLI'S black ottoman bolero,
Fantastic with Christmas-tree balls,
Over a simple day dress. (Jay-Thorpe)
Pink wings perch on a puffy beret.

Bolero for day 71



NELSON

- 1 Time enough, even at this late date, to choose these Christmas gifts: Cajole your husband into giving you this huge culture pearl, really fabulous, set in platinum with baguette diamonds. From Técla
- 2 Give—or plan to receive—these sybaritic slippers, absolutely heelless, of red satin with gold braid decoration. (There are other versions, made up in corduroy, for after-skiing.) Bonwit Teller
- 3 Gingerbread-coloured pigskin bag with sunken handle; Mark Cross. Pigskin travel clock, removable vest-pocket watch; Jay-Thorpe. Midget silk umbrella, black alligator handle; Saks-Fifth Avenue
- 4 Out-and-out pampering, this set of satin pillows—in palest blue and eggshell, tied-up with a blue ribbon. For further indulgence—a bottle of Charbert's "Gardenia" perfume. Both from Jay-Thorpe
- 5 Left to right: Gold snakeskin bag; Bonwit Teller. Fold-over bag of brocaded lamé, red chiffon handkerchief; Bergdorf Goodman. Black satin bag, with gold braid and green stones; Mark Cross



Giving attention

- 6 Practically jeweller's pieces, these two black reindeer bags; top one, with gold metal frame; Henri Bendel. Bottom, with gold metal and simulated ruby clasp. You find it at Bergdorf Goodman
- 7 Top four: Cigarette-case, necklace, brooch, bracelet, to match—semiprecious stones in silver gilt. Bergdorf Goodman. Below: Bracelet and clip of pearl and turquoise beads; Saks-Fifth Avenue
- 8 Dahlia-red is one point, swan's-down's another in favour of this three-quarters length bedroom coat. And you can find lace or chiffon nightgowns in the same colour. From Bonwit Teller
- 9 Shirt-waist pyjamas, always good, are never better than when they're of cherry-piped white satin. Reassuringly priced; monogram a bit more. From Saks-Fifth Avenue, New York; Chicago
- 10 Utterly Grecian—called, in fact, "Hebe"—this nightgown of palest flesh chiffon, graceful as a caryatid's robe, with its pleated bodice and hand-done appliqué. You'll find this at Jay-Thorpe
- 11 Arrange to get this brief nutria bolero, good for North and South, day and evening. And the black enamelled vanity and lipstick, combined with red, green, or blue. All: Henri Bendel

SEQUINS melt in the South Seas. Salt air tarnishes lamé. The long arm of the law forbids dry-cleaning on shipboard. You'll run afoul of the authorities if you bicycle in shorts in Bermuda or wear slacks on the street in Havana. Play-suits are disrespectful to ship dining-saloons. Pith helmets only get a laugh on tourists. High heels spell sightseeing headaches. Tropic temperatures are notoriously fickle—blazing middays change often to teeth-chattering midnights.

If you want to cruise South on a song, the more you know about such things, the less you'll need to spend on your cruise wardrobe. Knowing the ropes is one of the shrewdest ways of travelling on a shoe-string. It allows you to travel light—and right.

ON the four pages beginning here is a Southern cruise wardrobe of Vogue's Finds of the Fortnight—built on familiarity with these foreign modes and mores. It's a wardrobe that will take you a long way on very little. If the duration of your cruise is anywhere from ten days to three weeks, if the destination is Bermuda, Havana, Nassau, Haiti, Panama, or similar ports—it will ensure you smooth sailing and ward you off purse-wrecking shoals.

DON'T take too much—is the course on which this wardrobe is piloted. Excess baggage is only a burden, and the woman with oceans of clothes is not necessarily the best-dressed. To begin with, we've charted out a colour scheme—based on beige and green—which allows clever dovetailing and eliminates the need of fleets of accessories. We've excluded all spurious pseudo species of clothes that you'll never have occasion to wear; all clothes that wrinkle and wilt, pack under protest, and cry for dry-cleaning. We've included beautifully classic, workmanlike sports clothes, evening clothes that won't quail at sun, humidity, or salt air, clothes that can take laundering and come out as fresh as new.

THE keel of this wardrobe is a five-piece suit. If you embark from New York, you'll wear (under your fur or heavy tweed top-coat) three pieces of this outfit—a wheat-beige tweed jacket and skirt plus a green silk shirt. You'll not only wear it embarking, but many a cool day afloat or ashore. The other two pieces include a green-and-white printed shirt (nice to alternate with the plain green shirt) and a printed skirt—together the perfect sightseeing shirt-waist dress. It is urban enough for such metropolises as Havana or Mexico City, yet casual enough for resort ports.

SAILING SOUTH

HAVE—to wear with both these costumes—green or saddle-wine alligator sports shoes and bag. They'll be extremely attractive, also, with your white or yellow sports clothes (of which more anon). Have a beige felt hat, the visor one photographed on page 76, for visors are sun-protecting and not difficult to pack. Incidentally, they're pretty becoming. And go up the gang-plank feeling ready for whatever barometers or thermometers may bring.



TONI FRISSELL

ON A SONG

TILLY LOSCH, IN HOLLYWOOD, wears this evening dress, eminently suitable for cruising and for warm-weather ports. It's one of Vogue's Finds of the Fortnight, made of blinding white piqué, with a tailored mess jacket. What's more, it washes perfectly, and you can call it yours for about \$20. Macy's

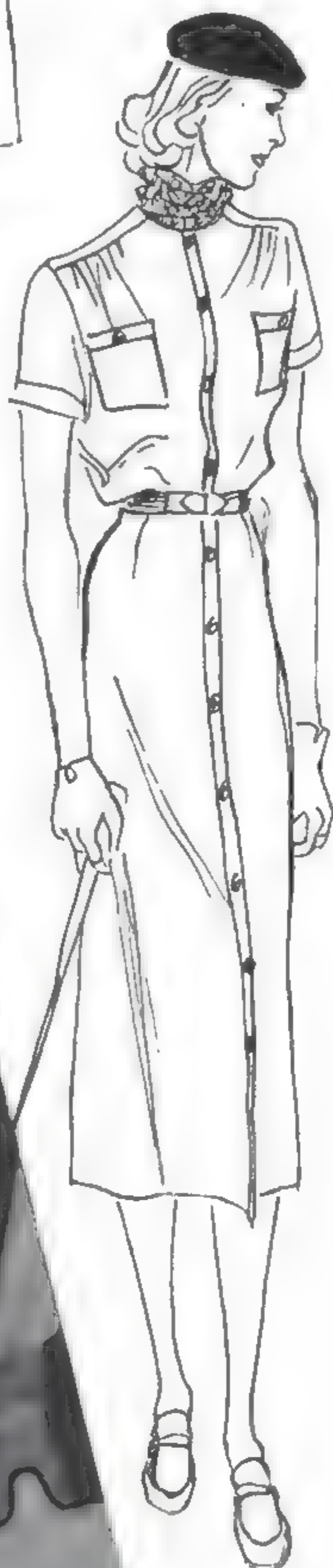
Sightsee in this
printed green silk
shirt and skirt
About \$16.
Bonwit Teller



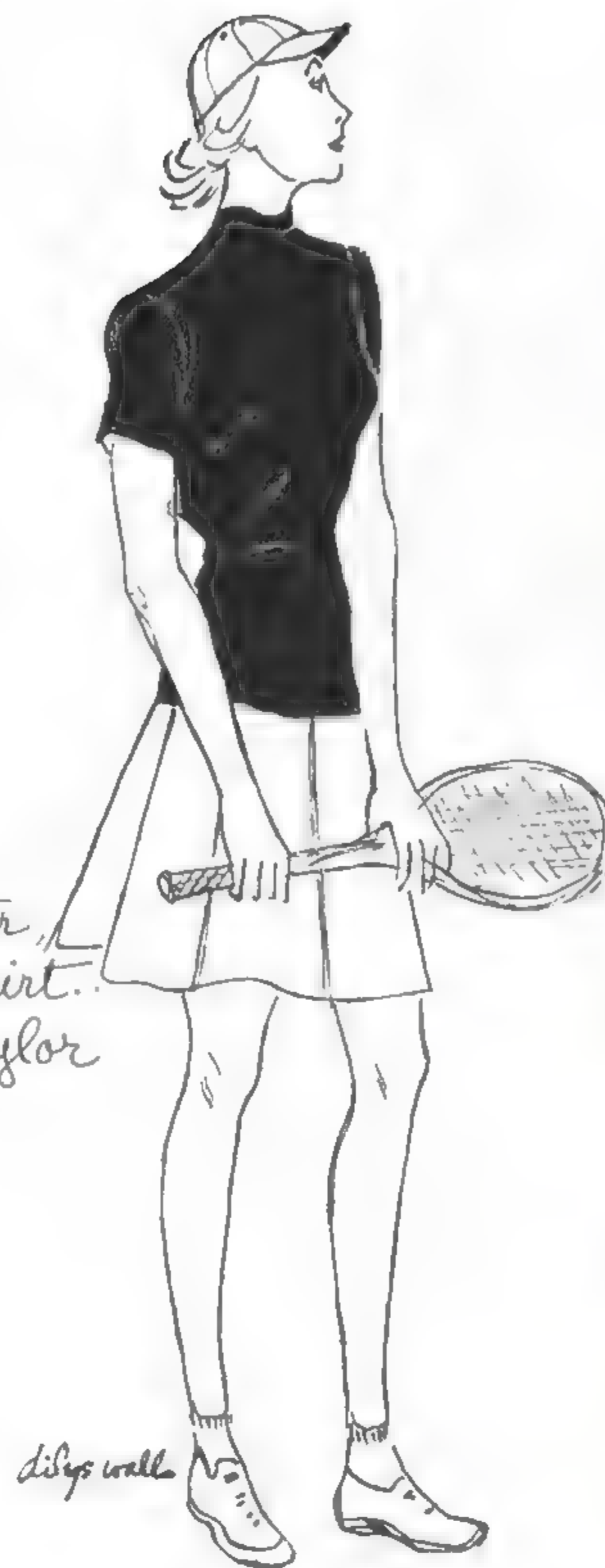
Golf in this faultless
white linen shirt and skirt.
About \$23. Lord and Taylor



Walk the deck in this
yellow wool jersey cardigan
dress. About \$23. Altman



Tennis- in a blue sweater,
white Botany flannel skirt.
About \$12. Lord and Taylor



displays well



Bicycle in this
play-suit of
Sanforized Everfast
cotton. About \$11.
Franklin Simon



Dress up in this blue linen
sashed with green and pink
suede. About \$25. Best

Embark in this B.H. Wragge
suit of wheat wool, about \$26;
green blouse, about \$7. Bonwit Teller

• Shops in other cities
have the Finds of the Fortnight





Swim in a vivid pink
wool pinafore suit—a
skirt in front only.
About \$11. John Wanamaker

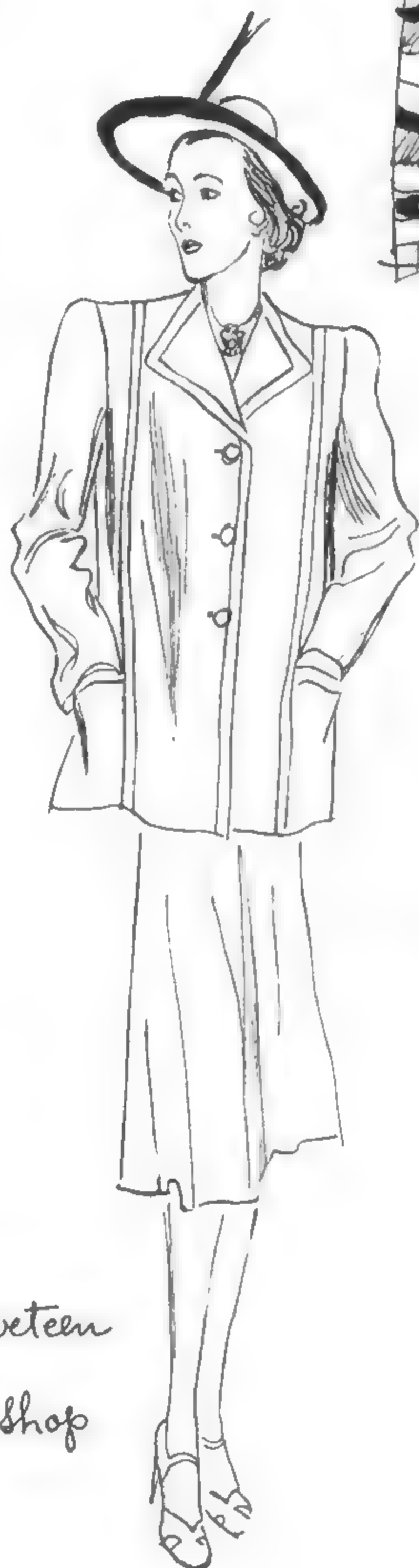
Sun in a striped Ameritex
pique suit—the skirt can
be a cape. About \$10. Best



Sail in a Botany
flannel-blazer
(About \$13),
blue rayon slacks
and halter (About \$15)
Lord and Taylor.



Dine in green-and-white
linen—remove bolero to
dance. Around \$20. Best



Wear this green velveteen
coat day or night.
About \$23. Cotton shop



Dance in this floating
Chiffon. About \$25.
Chez Rosette

Vogue's Finds of the Fortnight

for Sailing South on a Song



Cruising case histories

*Four different women,
whom we all know,
on four different cruises*

MISS A. is eighteen, has long thin legs, blond hair, believes that life is divided up into Mad Fun and Gloom. She is travelling with her father and mother on a West Indies cruise, partly because they don't know what else to do with her, and partly because she adores the idea of swimming in January in warm, blue water at Jamaica and Nassau; because she has never been to a big gambling casino, and wants to bet in Havana, to go to the jai alai games, where the bookies scream like a monkey house.

Eager, curious, avoiding all fake sophistication, she has read up on the legends of Jamaica, on Toussaint L'Ouverture in Haiti, and knows about the indenture of the coolies in Trinidad, when she sees there the Hindu centre, mosques, dervishes, and turbans. She will definitely see the Panama Canal, go through the locks, and the old canal, if possible. She has the sense to take lots of exercise, to wear shorts only on the sun-deck, to cover her bare pretty back with jackets before going into the dining-room, to wear black or dark prints in Havana, to know that she won't meet any seagoing Charles Boyers, but that it is all right to talk to attractive men, if she lets matters start slowly.

MRS. B. is twenty-six, with light reddish hair, lives in a whitewashed brick house in the country, and has left her two children with their grandparents, who send a cable every other day, saying "ALL WELL LOVE." She is off with her husband to the Mediterranean, mainly because she is crazy to see for herself the fascinating beginnings of Western civilization—the whole tracing of ruins; to see the Museum in Cairo, to see incongruous Palestine, the incredible beauties of Rhodes, the Greek isles, the outstretched fingers of the old Roman Empire, with history laid out like a *smörgåsbord* table before her. (She has just finished reading *The Arts* by Van Loon and *The World History of Art* by Sheldon Cheney.)

Although the Mediterranean is sunny, she will bring warm clothes; will write in for a table for two before sailing; will take side trips to Biskra, go through the Bosphorus, and, even if it sounds banal, she will sleep on the desert in a tent with twin beds. She won't barter with the natives—who have in them centuries of bartering—without the American Express men. In spite of archeological days, she will dance, at night, like a breeze.

MRS. C. is tall and dark and thirty-five, has a friendly separation from her husband, and, with the married couple she knows best, is travelling to South America. She is going there, partly because she wants to get away after all the legal strain, partly because she once read *Green Mansions*, that magnificent story of South America, and partly to buy for herself the wonderful tango records. Every one has told her to eat Chilean lobsters, to drink *Pisco*, to go to at least one cock-fight, to be sure to be invited to at least one home for dinner. She will go to the great race-track at Buenos Aires, stop over, if she can, at Viña del Mar, which is like Monte Carlo, stay at Santiago because it is chic, and at Pucon because it is primitive.

But of all things, she will investigate the Inca country (she reread Prescott just before she sailed). She is bringing all kinds of clothes, from fur coats to bathing-suits, remembering particularly that the South American women in the capitals dress like Parisiennes, that black is important, that she must know basic Spanish (How Much?—Thank you—and Take me to—), and that she must never swear below the Equator.

MRS. D. is small and quick and lives in an uncluttered, charming apartment, and now that she is a widow is off on a world cruise for three months. Nobody says she's courageous to go alone, and she didn't just pick up and go. She has fluffy white hair, is fifty, and has friends in the embassies and good arches.

She picked a trip to avoid China and Japan, substituting New Zealand and Australia. She wants to check up on a lifelong image of the Taj Mahal, to see Calcutta, Jaipur, and Benares (getting Kipling out of her system), to see Bali to get Covarrubias out of her mind, to see South Africa and to cross it from Capetown to Durban, to see Hawaii, and the Fiji Islands, to see Rio de Janeiro's incredible harbour. (At Java, along with every one else, she will go to the movies.)

In her earlier travellings, she learned about seasickness; that bouillon swishes around too much, but that chicken sandwiches and celery are a help. Every other day, she has a Turkish bath and a massage. She works on *petit-point*, tips the stewards monthly, and returns, filled with gracious impressions, carved neatly into conversational chunks.

"I'm frankly an older woman," wrote one of our readers, "but I'm no sit-by-the-fire. I have so many engagements this winter—bridges, teas, dinners. I want to look smart, but my figure needs a good deal of disguising. Vogue, can you help me find up-to-the-minute dresses in my large size?"

Here's our answer—seven dresses designed for a full calendar, dresses to take years off your figure, and—important point—to flatter your face.

1. "I'm going to dinner and then to the Philharmonic." A slimming black dress, tiers of swaying fringe, with high neck and covered shoulders. Fabulous flattery for about \$145. Saks-Fifth Avenue

2. "Somebody's giving a dinner in the Sert Room soon." A draped pink chiffon top, embroidered with tiny pearls, has loose short sleeves; goes into a black crêpe skirt. Less than \$80; Madame Lichtenstein

3. "I'm giving a coming-out party for my daughter." Light green crêpe dress sprinkled with rhinestones, softened by two front panels. Your figure practically redesigned for about \$70; from Lord and Taylor



*Smart
for your age*



4. "I'm asked to a good many luncheons and bridges." Trim black crêpe dress brocaded with gold leaves. About \$85. Black velvet hat with figure-balancing brim, tall coq feathers; about \$23. Franklin Simon

5. "The daughter of my best friend is being married." Wine-red lace with an adroit long-sleeved bolero over an evening dress. Not over \$80. Wine-red dinner-hat with ostrich; about \$23. Madame Lichtenstein

6. "I'm going to see 'I'd Rather Be Right' this week." Dress of black marquisette, its bodice draped, its skirt and belt strewn with dull gold paillettes. Your money's worth of compliments for about \$155; Altman

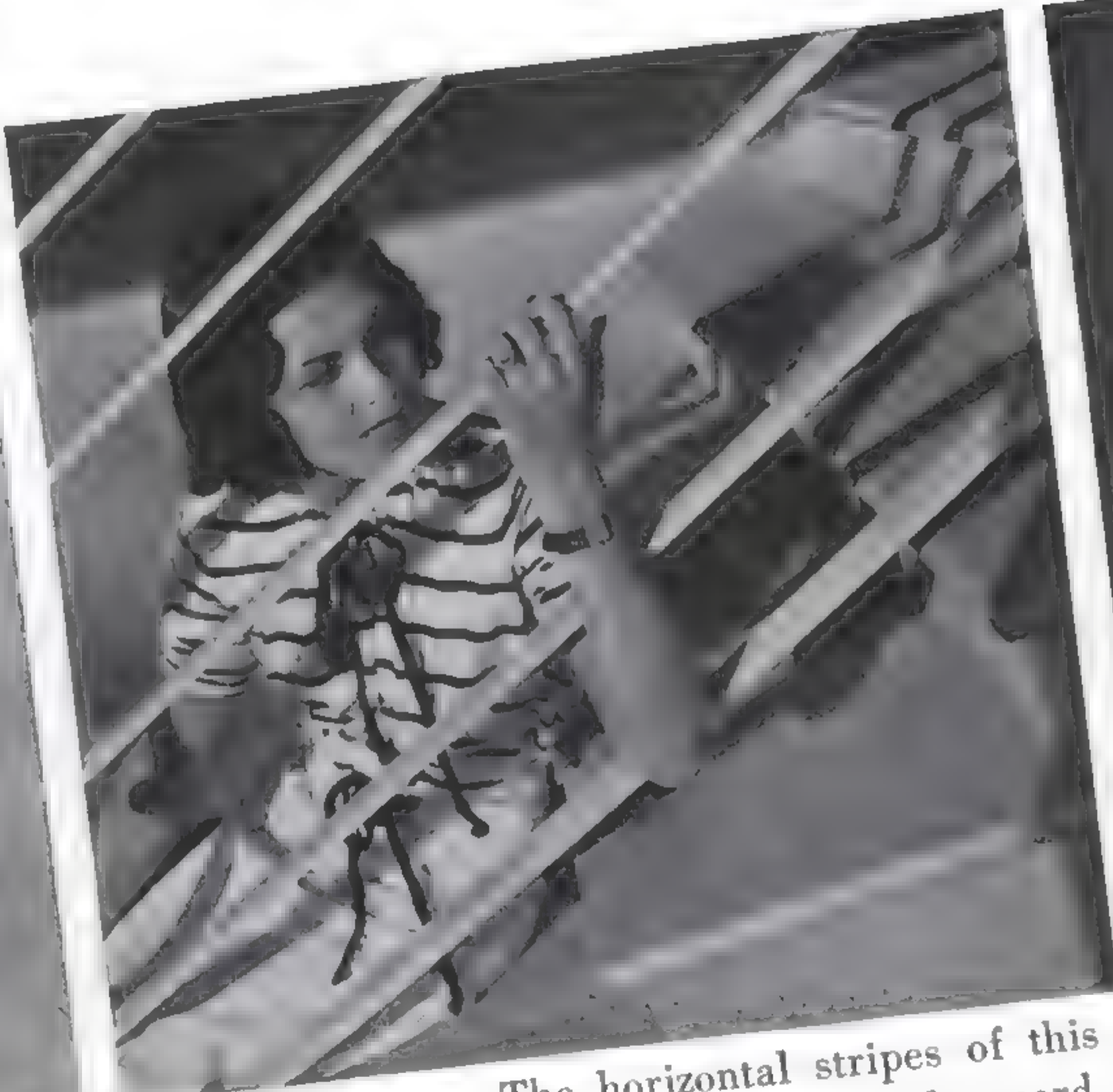
7. "My husband and I are dining at the Coq Rouge." Sapphire crêpe dress, its blouse embroidered with fuchsia paillettes. Around \$110; Sada Sacks. Plumed blue velvet hat; about \$25; from Fanny and Hilda



West Coast players



First: White and black: these plaid Celanese slacks and jacket. White silk shirt. Altman. Second, pale blue flannel suit. Bergdorf Goodman



White and blue: The horizontal stripes of this jersey blouse, pulled in with a navy-blue cord. White jersey skirt. From Abercrombie and Fitch



All-white: Piqué skirt, cotton lisle shirt; flannel blazer. Saks-Fifth Avenue, New York; Chicago



White and blue: "Matletex" bathing-suit made with cotton and "Lastex" yarn. It stretches, from doll-size, to fit most figures. Bonwit Teller



Egyptian prints: Suit, satin with "Lastex"; Bonwit Teller. Second: Gantner and Mattern suit, printed blue satin with "Lastex." Spalding. Fifth Avenue



White and blue: Blue linen dirndl, with applied pockets and yoke of white linen, embroidered in navy-blue. At Altman; Desmond's



White and red: Checks, this time—for Shepherd Knitwear's hemstitched seersucker play suit. From Macy's

If you're heading for warm weather, cram your bag full of these new play clothes, many of them natives of California, photographed there by one of Vogue's editors who made the trip to the West Coast playgrounds for that very purpose

TONI FRISSELL



White and red: More stripes on this beach coat snapped at the Beverly Hills Tennis Club. A. G. Spalding, Fifth Avenue. J. W. Robinson



All-white: Capacious beach coat of Celanese herring-bone, big white bone buttons; designed by Howard Greer. Find it at Bonwit Teller



White and wine-red: A terry-cloth *badju*, anchored at the neck with thick red cords. Wear it for idling in the sun, and find it at Best; Desmond's



White and print: Jantzen's one-piece bathing-suit knitted of silk with "Lastex," in a native design. McCreery's



White and green: The stripes on B. V. D.'s knitted wool bathing-suit, with a new-looking circular skirt. Locate this suit at Lord and Taylor



White and blue: Brief, one-piece bathing-suit, halter-necked, silk-and-wool woven with "Lastex" yarn. From Best and I. Magnin, California



All-white: A two-piece dress of jersey, with embroidered darts on the blouse and two Talon fasteners on the skirt. A. G. Spalding, Fifth Avenue



Natural and navy: Unbleached muslin shirt and slacks; Macy's; J. W. Robinson. Tile-red Sedaloma shirt; slacks. Best; I. Magnin, California



Natural: Ankle-tied trousers like a Mexican peon's, of natural linen. Tucked overblouse; red and white sash. Bonwit Teller; Desmond's



Shop-hound tips you off

If your plans are full of things under the sun, you'll warm to the news that Rose Amado has opened a millinery bar in her shop at 660 Fifth Avenue. Here you can buy wonderful hats made to order and to go with your Amado cruise dresses. All sorts of heady excitement from about \$20, under the direction of Rose Wolfred.



Swagger up the gang-plank in this smart herring-bone coat that you'll want to wear, land and sea, forever. It hangs straight from the shoulder, fastened with brown wooden-cylinder buttons, with fringed leather ends like party snappers. The Tweed Shop, 528 Madison Avenue, will make it expertly to your measure, in any of their fine imported Scotch or English tweeds; about \$125. Settle your major cruise problem with a suit to match. Clinch it with smart imported sweaters, handsome hand-sewn gloves, and a tweed hand-bag: all from this shop.

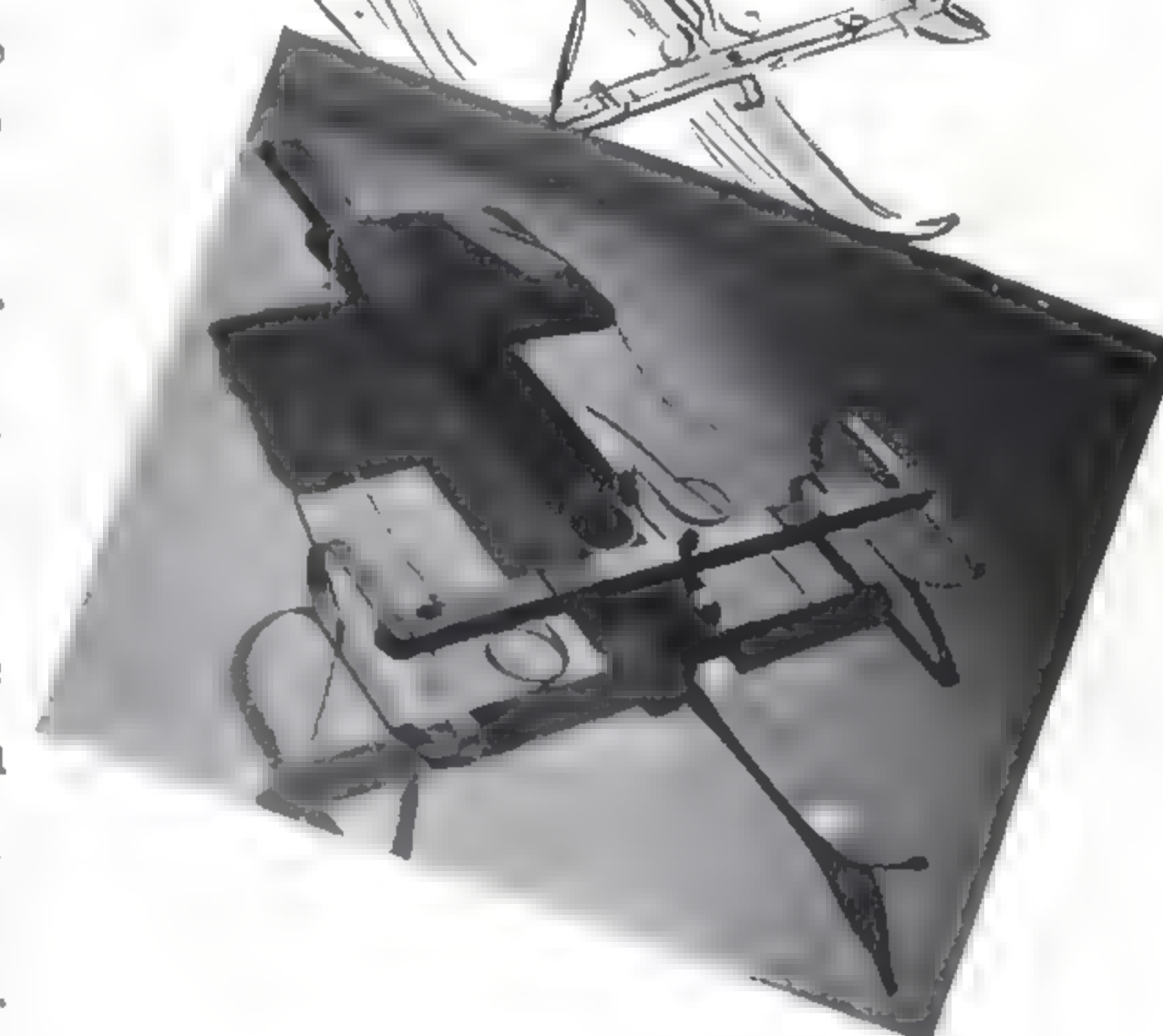
The silver fox coat-cape shown at the right is the new and laudable creation of Stofsky, the furrier, at 424 Madison Avenue. Horizontal bands of fur at the sides hug you like sleeves, and give this cape the snug, compact look of a jacket. A coup for night-and-day wear. About \$550, made to order for the winter scene.

If you would be statuesque, "Snow Maiden" (left) will make you that and dazzling, too. White velvet piled high on the shoulders and swept smoothly to the figure, like driven snow—little pointed collar frosted with silver lamé; an exciting negligé for about \$95. This is only one of the French imports at Kargère, 535 Madison Avenue. Their Paisley-patterned quilted chintz robe is perfect for a country-house Christmas morning; about \$40. For the glamour gift-giver, a Kargère "plume" negligé. This nice shop proves its Christmas spirit by offering a group of fine hand-made French nightgowns for about \$12.50.

No more need you look at the Caribbean with your mind below deck, wondering if your cleansing lotion has spilled on your nightgown. Elizabeth Arden's new kit has a swinging tray for bottles, which allows them to be upright whether the case is open or closed. Very attractive, as you can see at the left, in alligator grain or Morocco-grain fabrikoid; black or brown. A buy at about \$27.50.

A good frenzy-and-clutter preventive for travellers is the "Traveltainer," made by George Mevi, 228 East Forty-Fifth Street. True to its name, it holds note-paper, passports, and photographs in orderly compartments, allowing you to be poised in the face of inspectors and ticket collectors. About \$5 in black cowhide; about \$7.50 in antique cowhide.

Look to the right! That, boys and girls, is the ski-plane, a cross between skis and a sled, with the thrills of an aqua-plane. Timid beginners will be excused for trying it out on a gentle mole-hill instead of a mountain. About \$15. The young ski-planer wears a Lanz of Salzburg suit, with a hussar's jacket; about \$65, in black gabardine. The knitted baby bonnet costs about \$4.50, and has gloves, scarf, and socks to match. Buy all these at Abercrombie and Fitch, soar forth, and God bless you every one. (Continued on page 94)



NELSON



ANDERSEN



Guests unexpected



HOLIDAYS—and Bob and Anne have just called to say “Greetings”... “And don’t bother with lunch—we just dropped in”... But it’s no bother at all, for lunch is ready almost as quickly as you can say “Merry Christmas”. And what a great lunch it is, with Campbell’s as the main attraction. Maybe it’s that good Campbell’s Chicken Soup, old-fashioned and nourishing with golden-glistening richness, and pieces of chicken a’plenty... Or perhaps it’s Campbell’s Scotch Broth—a soup for folks who’ve brought an outdoor appetite in with them. Substantial and hearty with plenty of meat and vegetables in a broth that’s thick with nourishing goodness. (A soup that men particularly ask for often.)

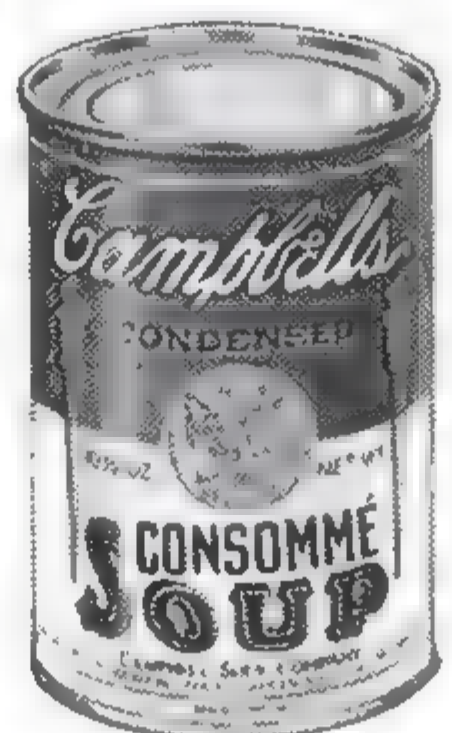


—or Expected



AT THIS ACTIVE SEASON dinners take on new sparkle—more of them are being planned—and hostesses everywhere are turning to the Campbell’s Soup shelf for a certain-to-be-successful first course... There’s Campbell’s Cream of Mushroom, for example, lavish with fresh mushroom richness and double-thick, sweet cream—a luxury soup that brings a merry twinkle to the eye the moment it is tasted... Or that other aristocrat of the dinner table, Campbell’s Consommé—a soup that always does itself proud... Among Campbell’s famous 21 are many that are splendid preludes to dinner... Are you well supplied?

Campbell's SOUPS





If you want tomato juice at its best, make sure the tomato juice you drink is Campbell's. You'll find there really is a big difference in tomato juice. Campbell's is the one with the true fresh-tomato flavor. You can taste the difference.



*America's largest-selling
tomato juice*

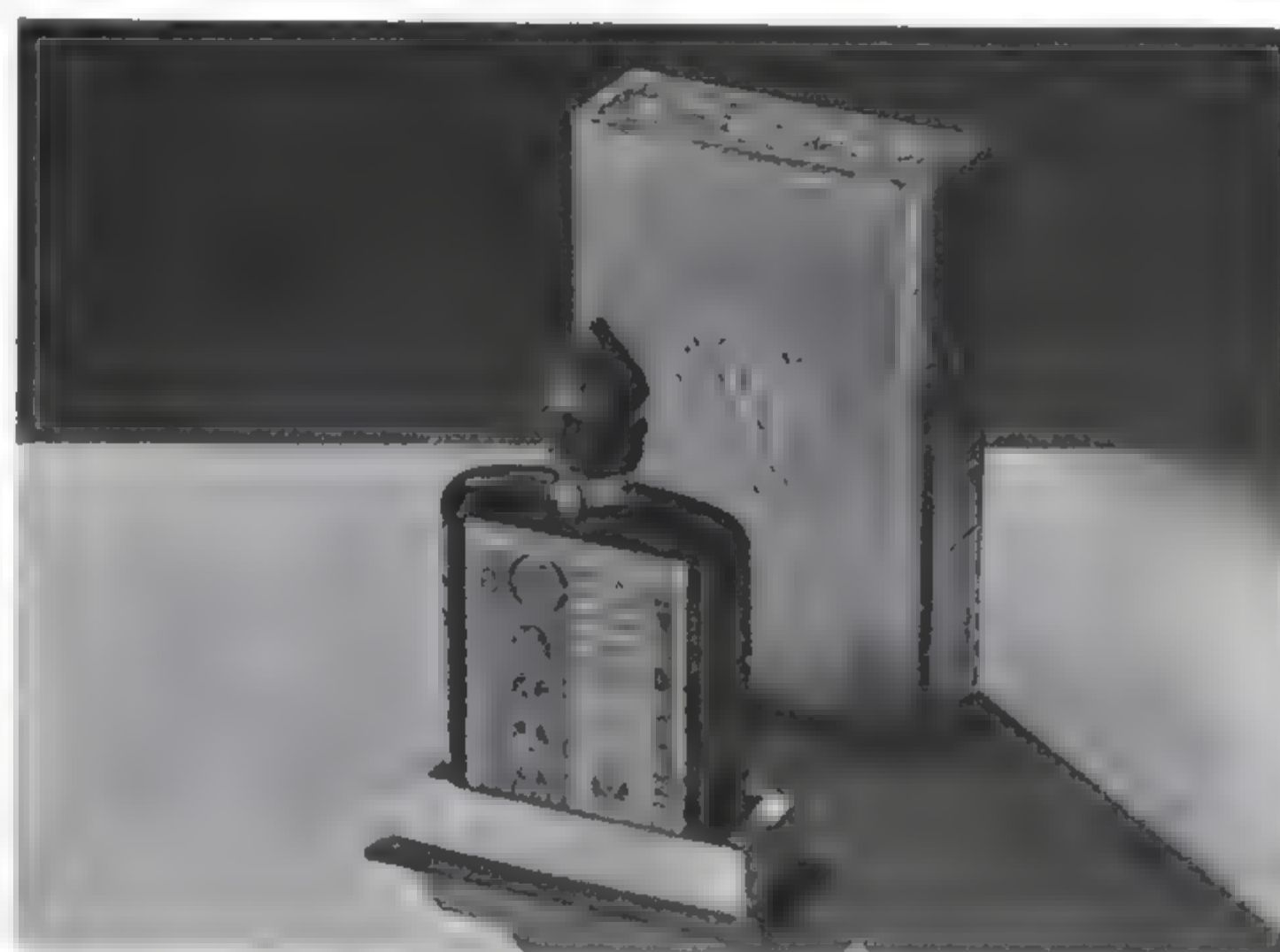
DISCOVERIES IN BEAUTY



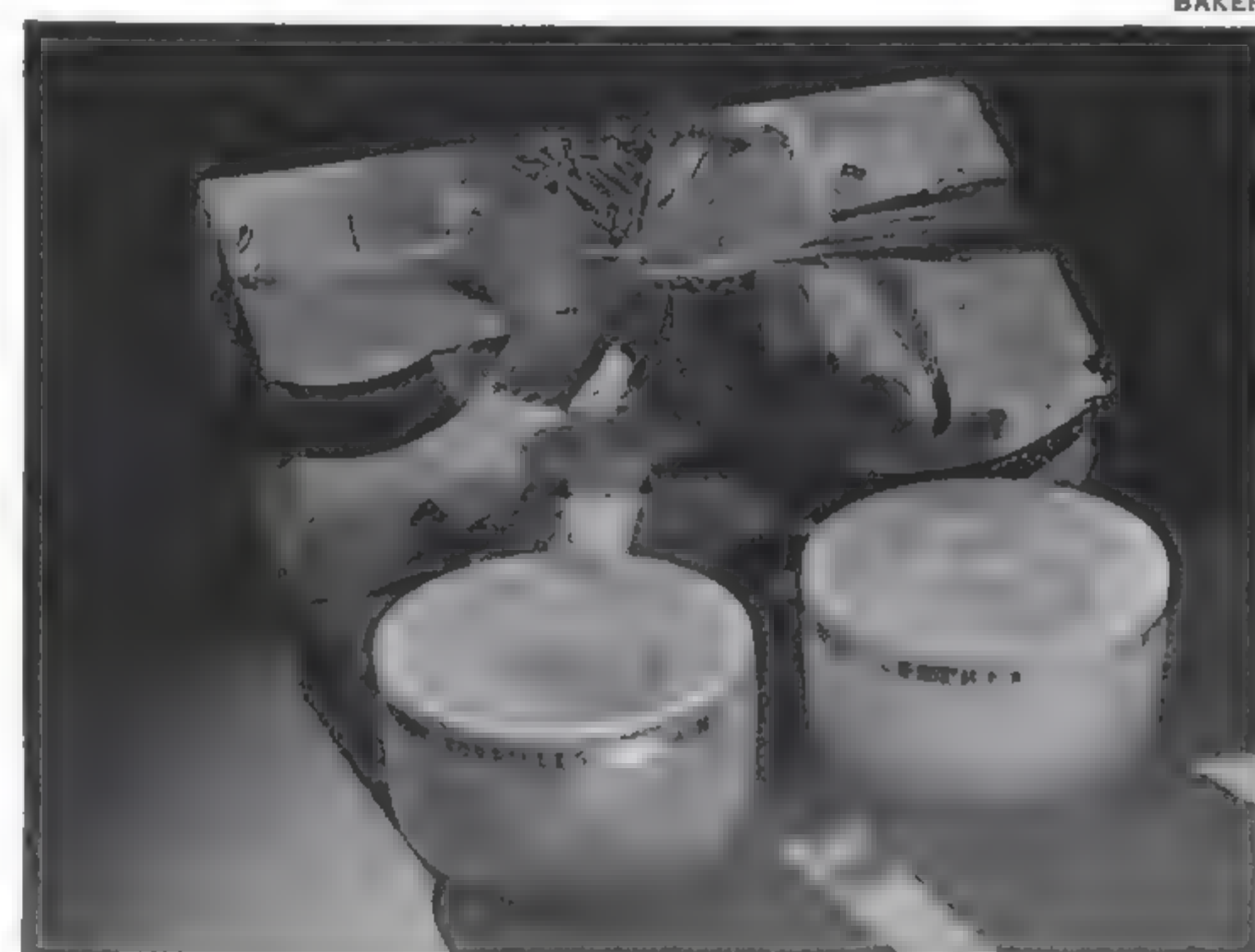
Elizabeth Arden's jewelled lipstick and compact with rouge and powder are so luxurious you'll hate to put them away in your bag. In gold-finish with exciting red, green, or blue jewels



Whether you travel far or near, take this Germaine Monteil kit with you to guard your beauty both elegantly and efficiently. One of the roomier, grander travelling-cases, unbelievably complete



Lengyel's bath oil, in its beautiful new trappings, is luxuriously scented with "Essence Impériale Russe." A little of this in your tub will wrap an aura of fascination around you for hours



Lenthéric's amusing new idea of twin frosted glass jars—one with tiny torpedos of crushed bath salts; the other with a puff for dusting powder—is a gift inspiration for your friends or yourself

Now this New Cream with "Skin-Vitamin"

Helps Women's Skin More Directly

*"It keeps skin faults
away more surely"*

—ELEANOR K. ROOSEVELT

A NEW KIND OF CREAM is bringing more direct help to women's skin!

It is bringing to their aid the vitamin which especially helps to build new skin tissue, the vitamin which helps to keep skin healthy and glowing—the "skin-vitamin."

When there is not enough of this "skin-vitamin" in the diet, the skin may suffer—become undernourished, rough and subject to infections. Skin faults would result.

For over three years Pond's tested this "skin-vitamin" in Pond's Creams. In animal tests, skin became rough and dry when the diet lacked "skin-vitamin." Treatment with Pond's new "skin-vitamin" Cream made it smooth and healthy again—in only 3 weeks!



Eleanor K. Roosevelt on the steps of Roosevelt Hall, at Skaneateles, N. Y.

(Right) Sailing with a friend on the beautiful lake beyond the sloping lawns of the estate.

When women used the creams, three out of four of them came back asking for more. In four weeks they reported pores looking finer, skin smoother, richer looking!

Same jars, same labels, same price

Now everyone can enjoy these benefits. The new Pond's "skin-vitamin" Cold Cream is in the same jars, with the same labels, at the same price. Use it your usual way for day-time and nightly cleansing, for freshening-

ups before powder.

Every jar of Pond's Cold Cream now contains this precious "skin-vitamin." Not the "sunshine" vitamin. Not the orange-juice vitamin. Not "irradiated." But the vitamin which especially helps to rebuild skin tissue.

Whenever you have a chance, leave a little of the cream on. In a few weeks, see how much better your skin is.

Eleanor K. Roosevelt

daughter of Mrs. Henry Latrobe Roosevelt of Washington, D. C., photographed in the great hall at Roosevelt Hall. She says: "Pond's new 'skin-vitamin' Cold Cream keeps my skin so much smoother."

**SEND FOR
THE NEW CREAM!**

TEST IT IN 9 TREATMENTS

Pond's, Dept. 11-CM, Clinton, Conn. Rush special tube of Pond's "skin-vitamin" Cold Cream, enough for 9 treatments, with samples of 2 other Pond's "skin-vitamin" Creams and 5 different shades of Pond's Face Powder. I enclose 10¢ to cover postage and packing.

Name

Street

City State

Copyright, 1937, Pond's Extract Company

"Give Santa Our Number."



4711
for the
**PERFECT
GIFT**

The number "4711" brings a person-to-person connection with the perfect gift, whether for *her* or *him*. That number on any toiletry article is a symbol of unquestioned superiority.

"4711" CLASSIC EAU DE COLOGNE is a case in point. Throughout the world women and men have recognized the matchless quality of this stimulating, revivifying favorite for nearly a century and a half. Its unchallenged superiority is typical of every single article from the famous House of "4711."

TOSCA PERFUME—the far-famed "perfume of romance," impressing the senses with its refined feminine invitation.

TOSCA EAU DE COLOGNE—the same perfume combined with "4711" Classic Eau de Cologne, for formal occasions.

TROIKA PERFUME—a zestful perfume of rugged, sports-loving youth . . . of dangerous young Dianas at rest or play.

TROIKA EAU DE COLOGNE—combining the refreshing "4711" Classic Eau de Cologne with the lure of the conquering teens on the field of sports.

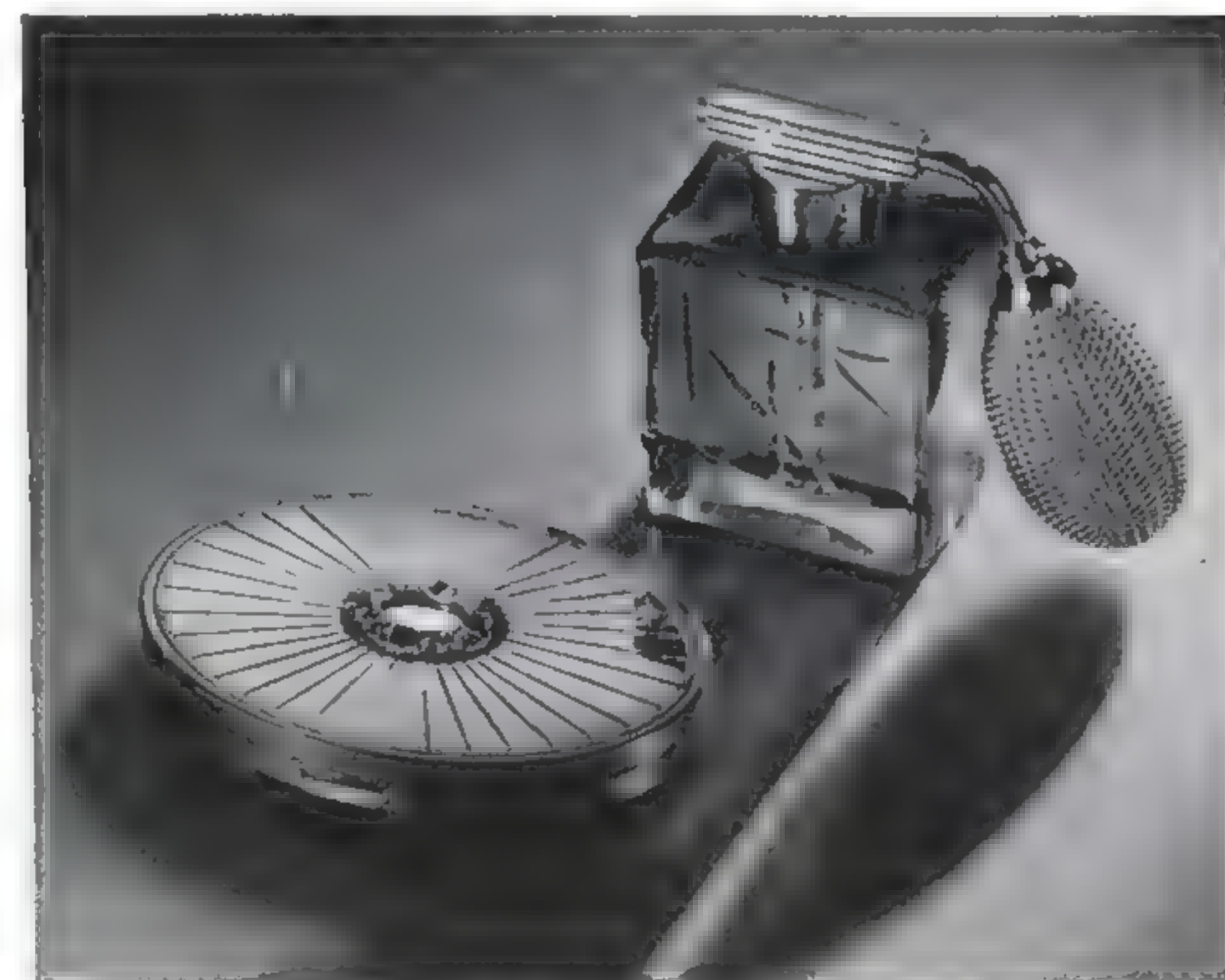
Innumerable covetable gifts, individually packed or in combination, for bath or boudoir, run the gamut of appeal from the feminine Geranium Rose to the sturdy Sir Line of masculine preference—all from the honored House of "4711."



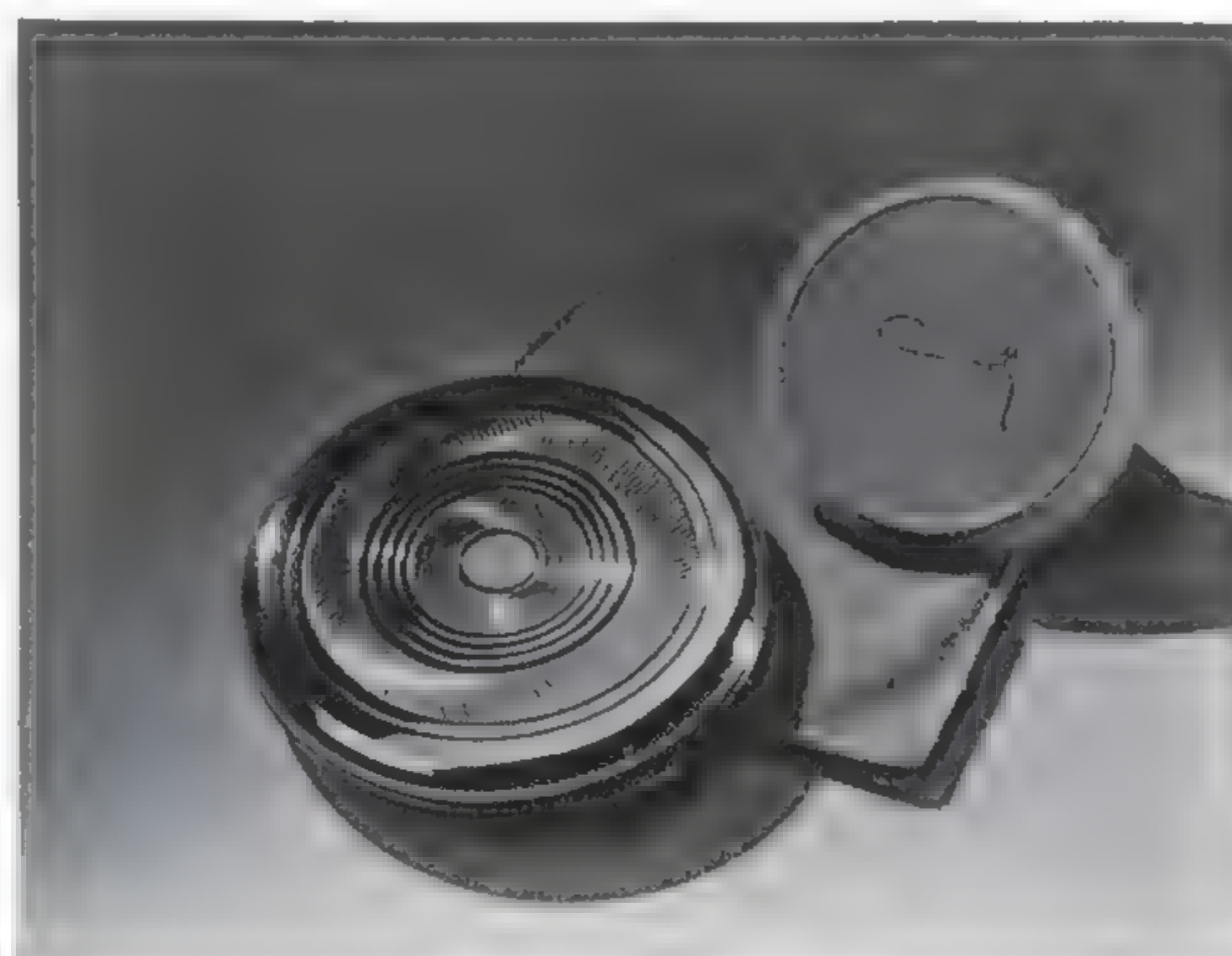
& 4711.
BLUE & GOLD LABEL

A FULL LINE OF TOILETRIES FROM BATH TO BOUDOIR

DISCOVERIES IN BEAUTY



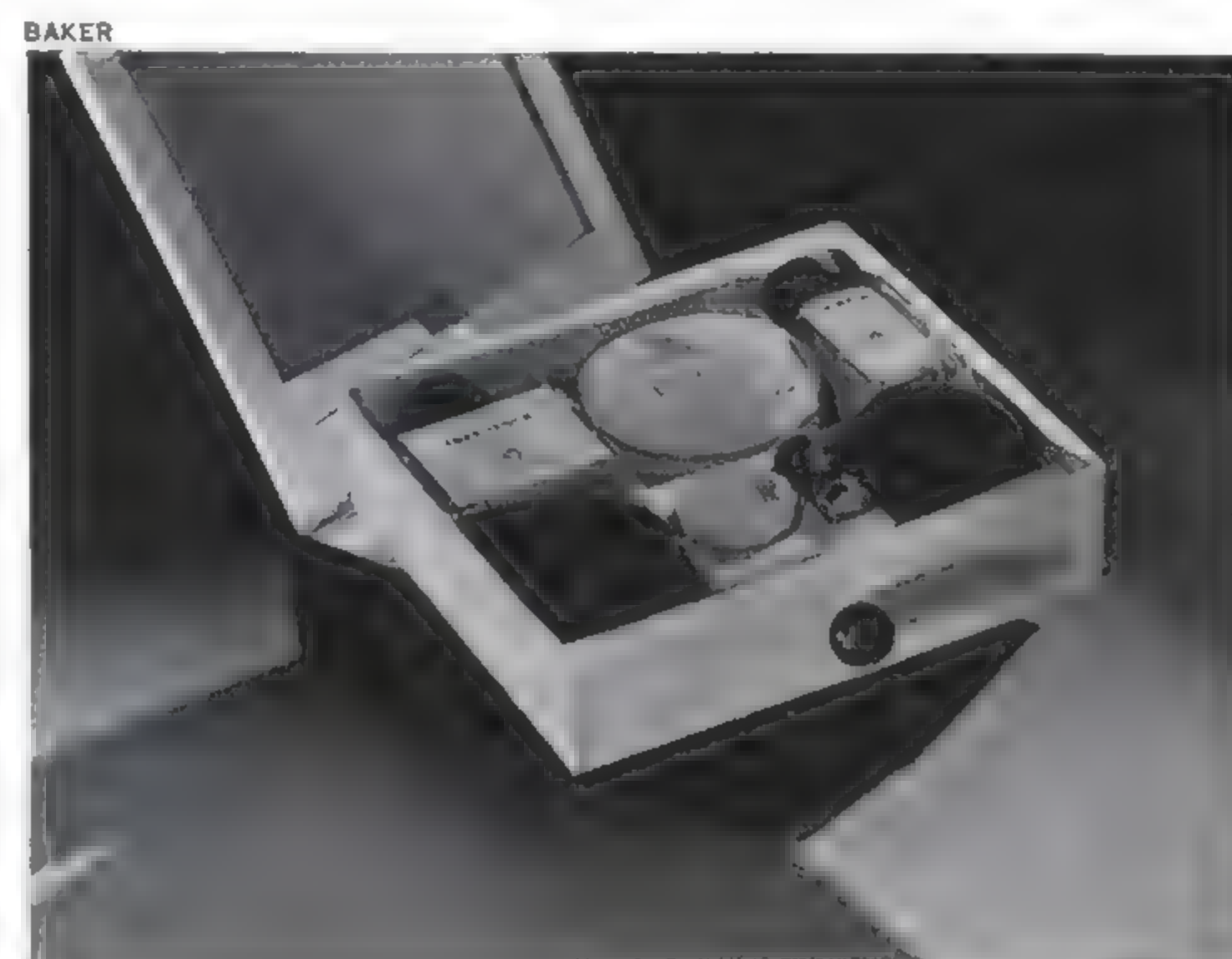
ANDERSEN
Richard Hudnut's oval double vanity-case, gleaming like gold, brightly diamanté, is lovely to see and carry. Hudnut's "Vogue" comes in this smart bottle with diamond cutting and atomizer top



Coty's loose-powder compact is practical as well as handsome. This new spill-proof wonder is equipped with an extra puff of superior variety and is encased in a convenient outer "poche"

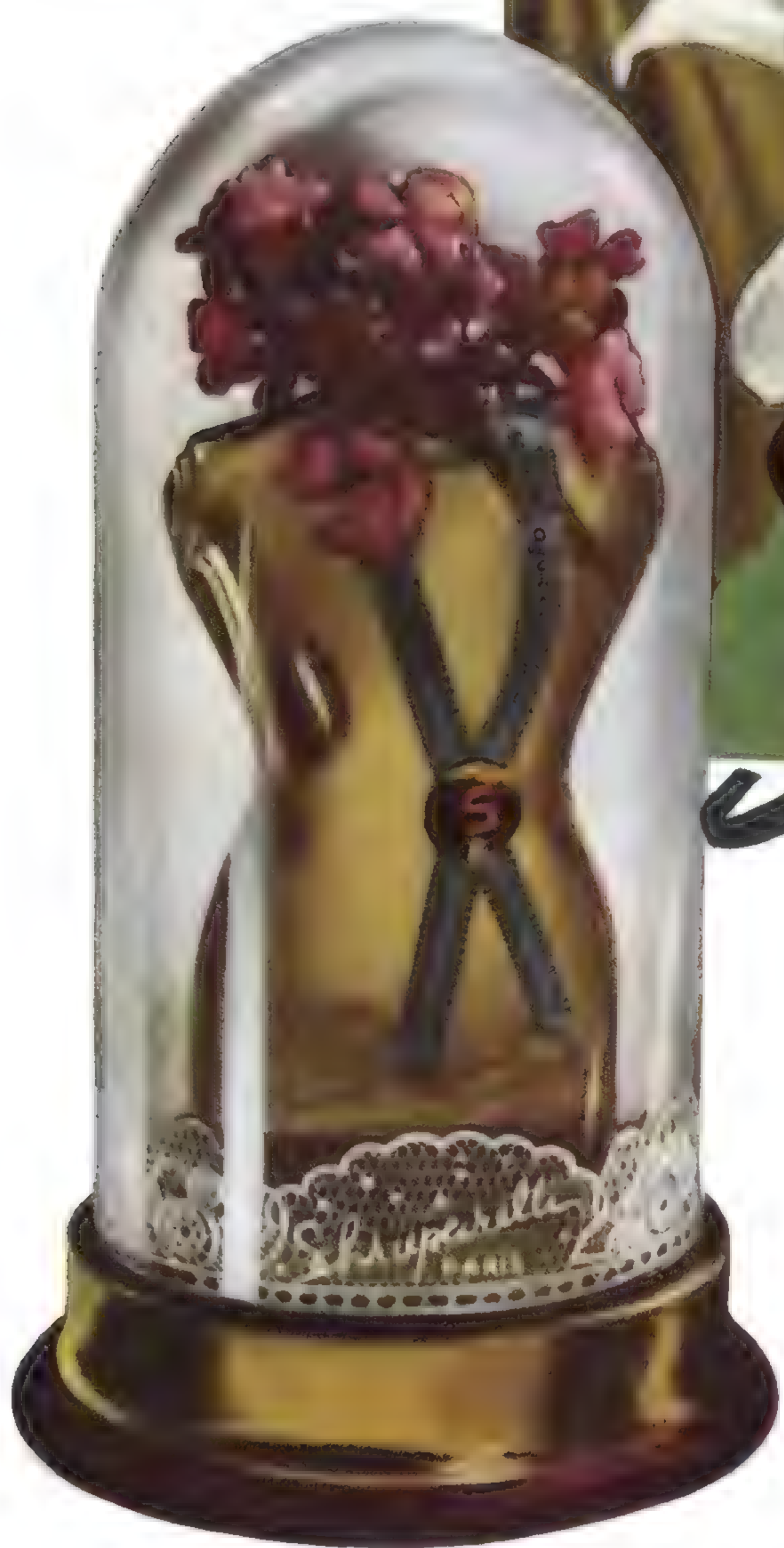


Helena Rubinstein enters the holiday spirit with charm and a gay flourish. Her delightful preparations announce their rôle as gifts with pride, and the help of enchanting Christmas cards



BAKER
The idea of a five-o'clock make-up kit is a perfect one, we say. Primrose House has turned out this attractive compact kit with a mirror top, seven beauty requisites, and space for comb and such

■ The container—
designed by Schiaparelli!
Dressmaker's form,
under hand-etched
crystal. Bright flowers
typify escaping fra-
grance. Boxed in
Shocking-pink satin.
Made in France.



Shocking

... my new perfume ...

I hope you will like it ...

Elsa Schiaparelli

When a rare new perfume like Schiaparelli's *Shocking* arrives in America, its popularity among smart women is assured. Schiaparelli's many friends who have been unable to get *Shocking* will be glad to know that a new supply has just come from Paris. The leading stores can now supply you, while the present importation lasts. *Shocking* is 27.50, in the unique "dressmaker's flacon" of hand-etched Bohemian crystal.

parfums schiaparelli • la maison française, 610 fifth avenue, new york city

*Perfumes cannot
be described...they have
to be lived with.*



Live with

P R É S E N C E
by H O U B I G A N T

\$16⁵⁰ and a new smaller size at \$10

DISCOVERIES IN BEAUTY

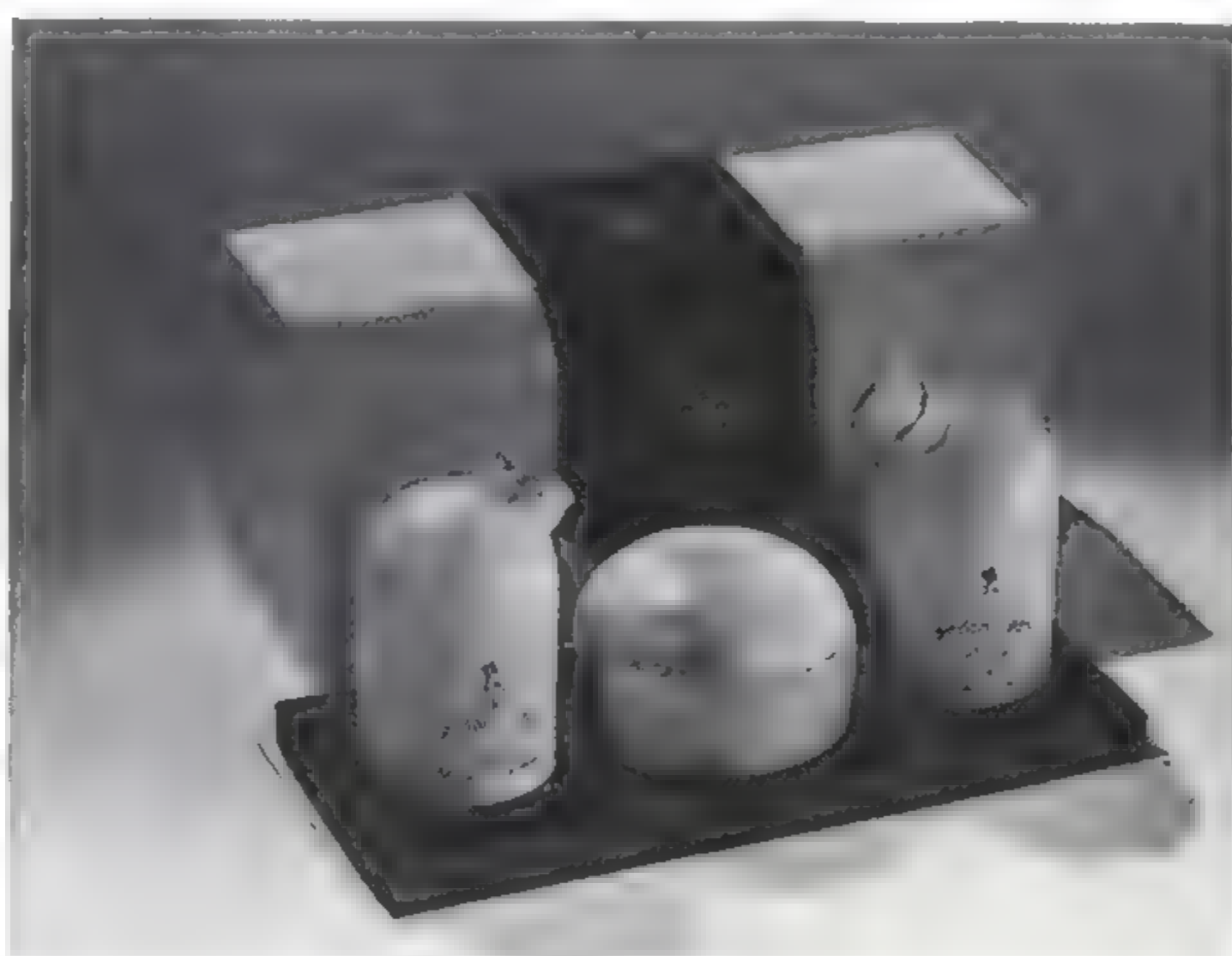


ANDERSEN

Inspired by the helmet of an officer in the Chevalier Garde, crowned by the double eagle, this noble sphere holds Chevalier Garde perfumes: "Fleur de Perse," "Roi de Rome," or "H.R.H."



Harriet Hubbard Ayer would have you have fun in the tub. The huge "Bathasphere" of cream soap will grace your bathroom almost indefinitely. The bottles hold toilet-water and Cologne



London House's boon to men: a set of two leak-proof pottery bottles containing hair tonic and after-shave lotion, and a wooden bowl of shaving soap, done up in smart masculine guise



"Secret de Suzanne," a sweet but not heavy scent, inhabits a beautiful Baccarat bottle, which, for further glamour, is encased in a fine red leather box. To be found at Saks-Fifth Avenue

Flowers styled by F.T.D.*

for the Christmas Social Season

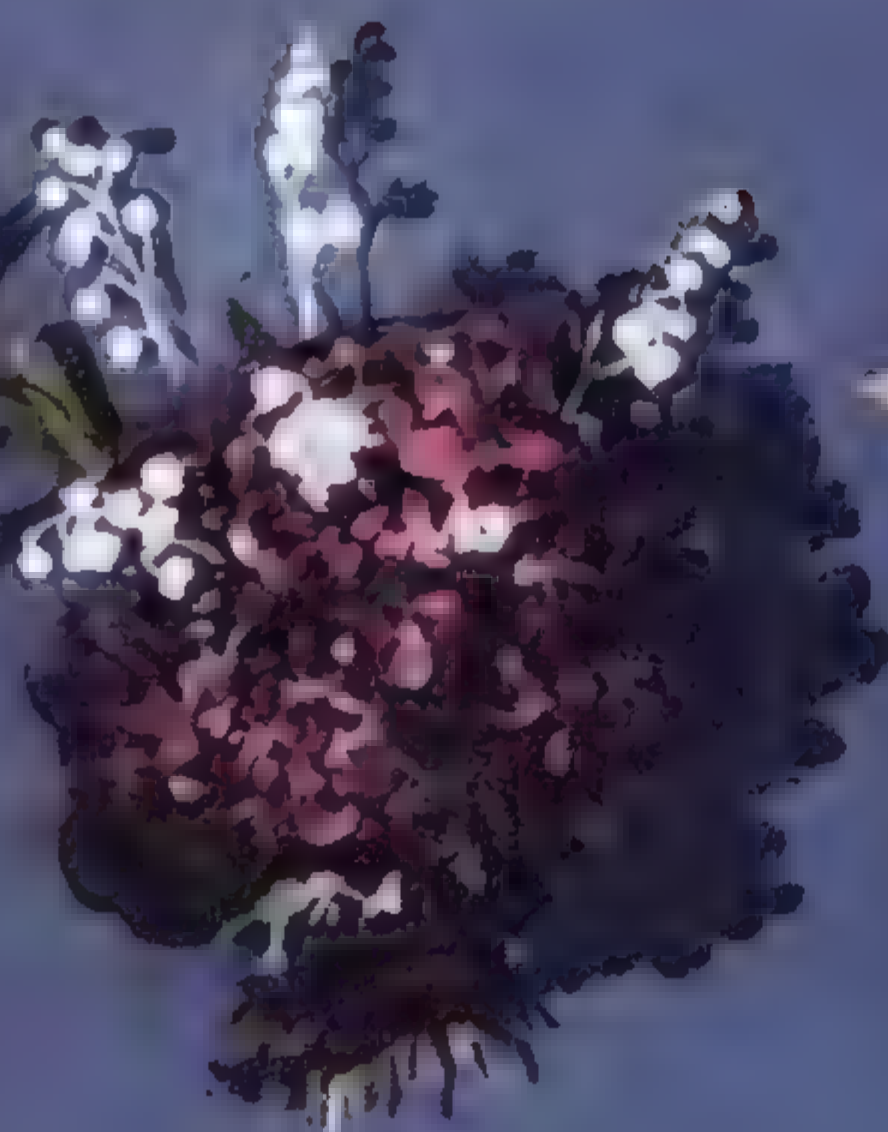
The Florists' Telegraph Delivery Association brings you a new service...corsages styled for the season by the world's leading flower stylists. Now, to the latest in fashionable gowns or wraps, add the charm of lovely flowers styled for any occasion. For the corsages shown here—and other designs by F.T.D. stylists—just go to any flower shop displaying the F.T.D. Emblem. And when you "Say It With Flowers-By-Wire", be sure to patronize an F.T.D. Florist.



***FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION**



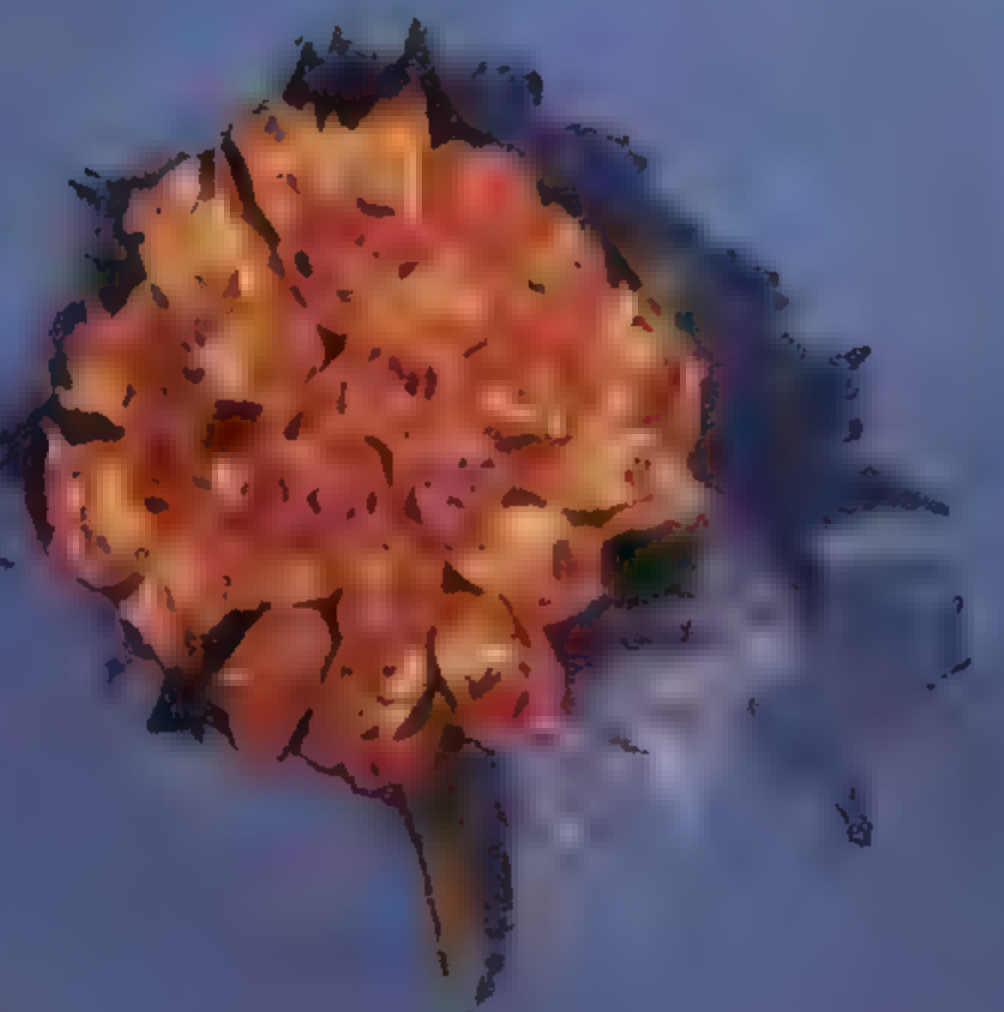
Bird of Paradise



Violets and Lilies of the Valley

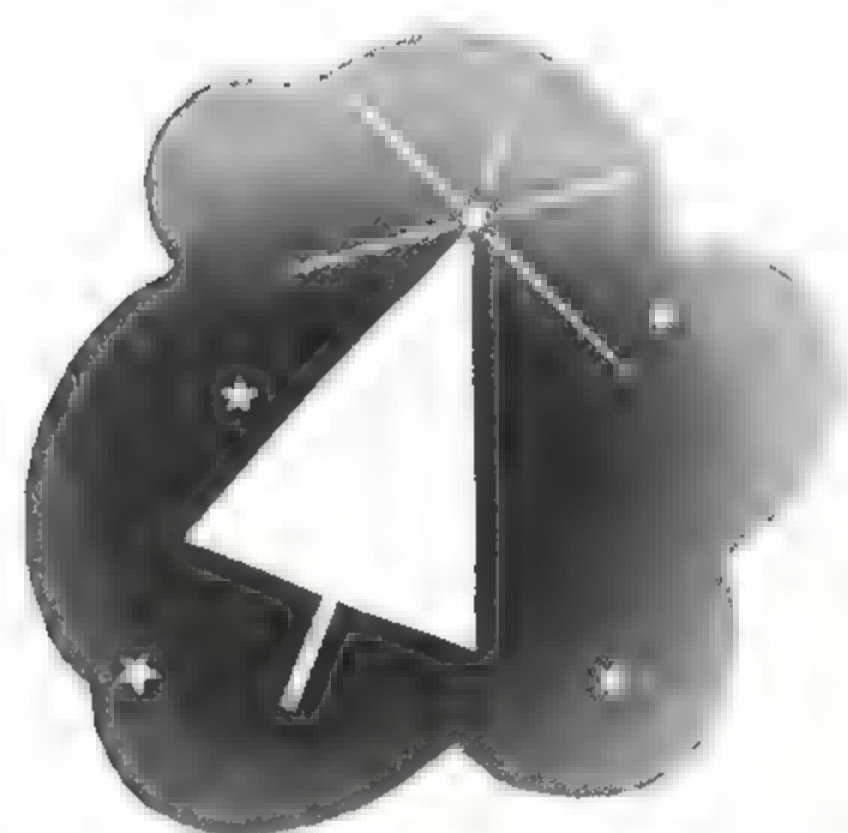


Rubrum Lilies



Talisman Roses

Five Thrifty Ideas



for Your Gift List



HOLIDAY SETS

- 1 Roger & Gallet Toilet Water and one cake of soap \$1.70
- 2 Toilet Water and Aftabath dusting powder . . \$2.40
- 3 Toilet Water, Aftabath and glass bottle of Sachet \$3.15
- 4 Aftabath and two cakes of toilet soap . . . \$1.85

TOILET SOAP

- 5 Roger & Gallet's Toilet Soap. Regular package of three cakes with special outside holiday container. In seven fragrances . \$1.00

MAKE it a fragrant Christmas for your friends with these delightful toiletries by Roger & Gallet. Holiday sets containing various combinations of exquisitely scented toilet soap, toilet water, Aftabath powder and sachet. Beautifully packaged in red suede-finished paper, richly decorated with gold. And of course there's nothing more welcome than a box of Roger & Gallet's classic soap . . . comes in a special holiday gift container depicting an old-fashioned Christmas scene. Holiday sets in Fleur d'Amour, Carnation and Le Jade only.

ROGER & GALLET

PARIS — NEW YORK

"ODALISQUE," BY HENRI MATISSE

(See the reproduction on page 53)

By Frank Crowninshield

It is often said that the public, in America, is invariably right, even in matters of æsthetics and taste. They never, it would seem, misjudge, over-estimate, or under-praise an æsthetic movement, a painter, or a work of art. And the same can be said, of course, of the directors of our art museums and old line critics of art, both of whom have a way of reflecting—in their purchases and criticisms of anything new—the taste of our discerning and appreciative masses.

But let us, merely as an example, take the case of modern French art—the movement that began with Cézanne, and that includes, among its masters, Seurat, Van Gogh, Picasso, Derain, Braque, Rousseau, Dufy, Modigliani, Pascin, Segonzac, and, very particularly, Henri Matisse. The movement, in short, which was to go far toward revolutionizing the art of the world, freeing it from the tyranny of the camera, and marking out new channels and new lands for the painters of to-morrow.

Twenty-five years ago, the work of these men was handsomely and comprehensively exhibited in New York at the memorable Armory show on Lexington Avenue. Every day, for more than a month, a thousand or so people thronged the halls of that vast Armory to see the thousand or so canvases by these same French Modernists. And, what was the public's verdict of the show? Derision, contempt, incredulity, and rage!

And even for ten years after that exhibit—even for fifteen years—their verdict remained the same. These French artists, we were told on every side, were decadents and madmen. They were impostors trying to impose a hoax on the astute and clairvoyant American public. The old guard critics and the museum directors were of the same mind. They remained particularly infuriated by Henri Matisse, against whom they lodged the gravest charges.

(1) It was charged, *imprimis*, that he was insane—a paranoiac of a new type. But it was found, on inquiry, that Monsieur Matisse had been trained as a lawyer; that he lived happily with his wife and children in Nice; rode an outrigger boat, for exercise; lived moderately; kept birds for pets; and went to bed at nine o'clock in order to arrive the earlier at his studio.

(2) That any director of an art museum in America who bought a canvas by him at \$200 would prove himself seriously deranged. But the same directors are now buying them, the country over, for \$8,000 and \$10,000.

(3) That Matisse is, like Fascism, a foreign taste—a taste that could never conceivably suit the palate of American collectors. But four of the most comprehensive and important collections of his works were promptly begun by Americans—those of Miss Etta Cone in Baltimore, of the two Steins—Leo and Gertrude—in Paris, and of Dr. Albert Barnes in Merion.

(4) That he can not draw. But the museums of Europe and America are acquiring his hundred etchings and two hundred lithographs—at constant-

ly mounting prices.

(5) That he is a slipshod painter; really a manufacturer of pictures. But no painter of our day works more endlessly, more arduously over a canvas than he. Every picture is a new and a separate problem. He never creates more than twenty-five canvases a year or, as he has painted for forty years, a thousand pictures in all—one-seventh the output of Renoir.

(6) That he does not sufficiently respect the work of the old masters. But the painter to whom Matisse has paid deepest idolatry is Giotto. Furthermore, he supported himself for years by copying, beautifully and meticulously, the old masters in the Louvre.

(7) That he is an ultra-modernist and of the same pack as Picasso, Braque, and the other madmen. But the truth is that he is not a modernist at all; that the problems that have always engaged him are precisely those that engaged the Chinese, Persian, and Byzantine artists of the Middle Ages. Furthermore, he has nothing in common with Picasso, Braque, and the others in the modern group. He is wholly aside from the movement, in objective, method, and personal quality.

(8) That he does not construct a composition by line. But his objective is never to build his structures by line, but always by colour, as the Byzantines did, or the Gothic window designers did. To create, with the use of blocks, spheres, stripes, shapes, bands, and spots of colour, a curiously moving internal rhythm, or emotion, that results from its arresting decorative quality rather than its exact fidelity to subject-matter. The result is that, to-day, Matisse is the supreme master of decorative design, of colourful arabesques, exotic screens, Eastern draperies, multi-coloured pillows, rugs, tiles, and female figures, all of them simply devices in putting together his exciting colour mosaics.

(9) That his palette is riotously unruly; that he likes "crude" colours. Well, let us look at the painting on page 53 of this issue, which offers us evidence of Matisse's extraordinary skill in juxtaposing pure, violent, or exotic colours. In the hands of any other master such colours would inevitably escape from control. There is, to begin with, a hassock of rich olive-green, with stripes of chartreuse-yellow. Then there is a background of cobalt and ultramarine, with accents of Veronese-green and Chinese-red; a rug of vermilion and brown; a group of flesh tones in pink; a sash of carmine, which gives the central and dominating colour accent to the composition, and, finally, the trousers of Veridian-green.

No painter but Matisse could bring so daring a palette as this into such perfect subjection. But the miracle of the picture is, as it is in all of his canvases, that, notwithstanding its audacious contrasts of colour, its exciting rhythms, and the stirring contours of the figure, it remains, because of his extraordinary sensibility, a work of impeccable elegance and taste.



THE
Christmas Gift
 SANTA HIMSELF
 WOULD GIVE

Santa knows what a woman likes—something beautiful, something useful. A DeVilbiss Perfume Atomizer is a perfect complement to a favorite perfume. Leading perfumers say spraying brings out the subtle fragrance—transforms an essence into an emotion. The atomizers pictured here and other beautiful DeVilbiss models—for the boudoir, for traveling, for spraying eau de cologne—at all leading stores.

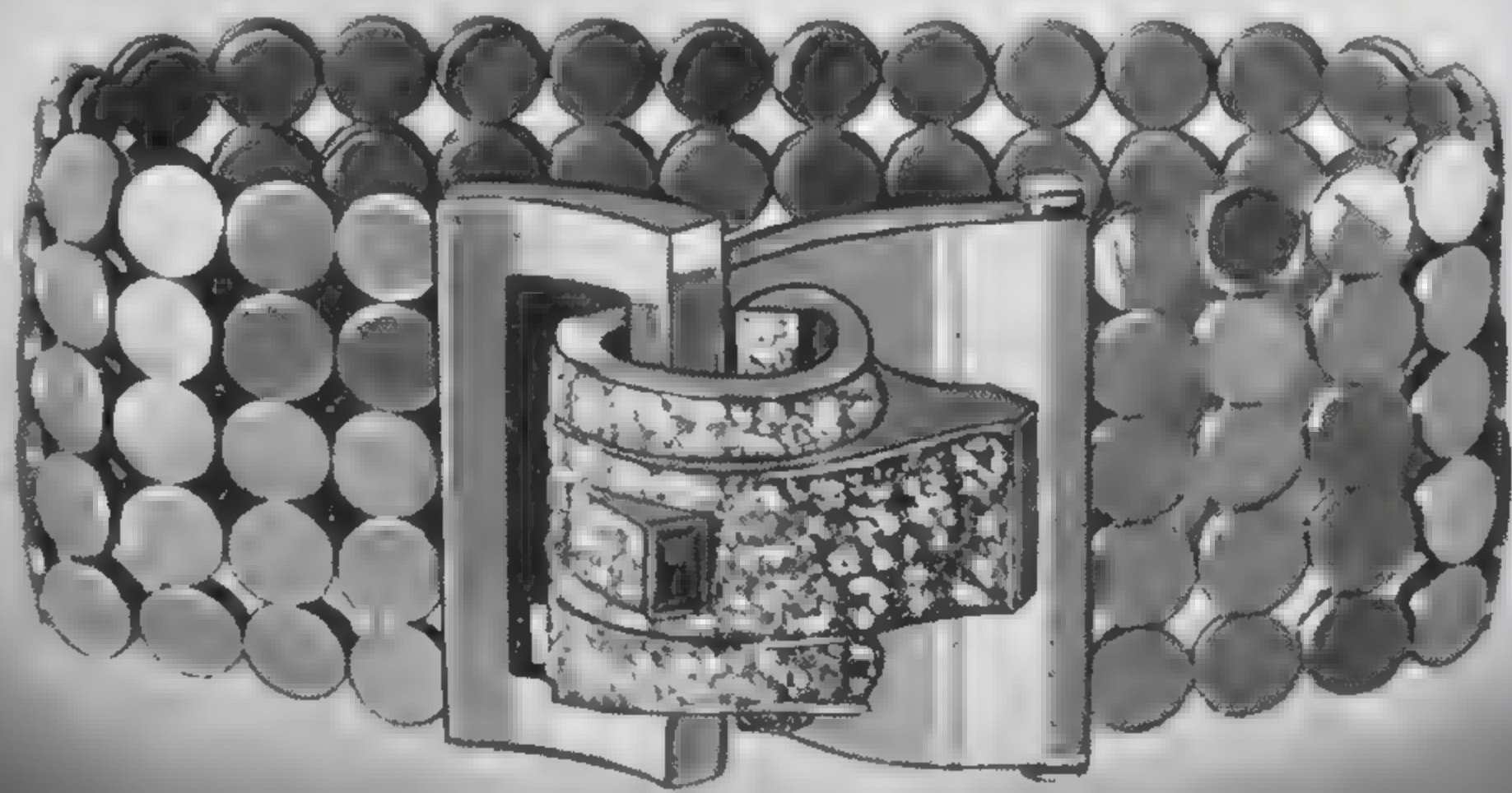


DeVilbiss PERFUME ATOMIZERS

For Fifty Years

1888

1938



Udall and Ballou celebrate their fiftieth anniversary by presenting a distinguished collection of gold jewelry by their own designer... a shower clip of gold, diamonds and rubies... a bracelet of gold, square rubies and diamonds... massive, encrusted, dramatic... important jewelry at low prices.

Udall and Ballou

Jewelers Since 1888

Fifth Avenue at Fifty-seventh Street, New York
NEWPORT PALM BEACH

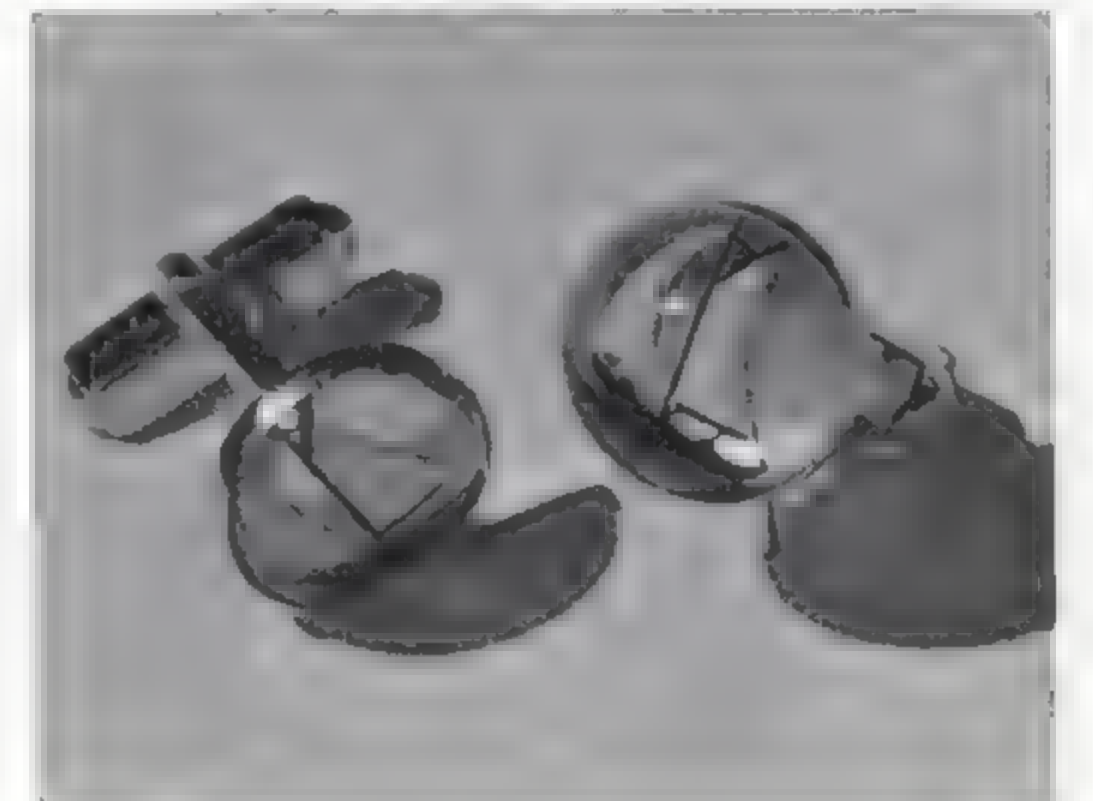
SHOP-HOUND TIPS YOU OFF



(Continued from page 84) No icicles on the eyelashes with these new ski goggles. You see out through the opening under the new little snow shed that protects the eyes. The goggles are non-breakable, non-misting, non-inflammable. They were designed by Monsieur Raymond Berthet, the French skier, to cut the glare. About \$2.50 at H. L. Purdy, optician, 506 Madison Avenue. A shop where you'll find, unexpectedly, many Christmas present ideas.

The Peikin Galleries have expanded into a five-story building at 664 Fifth Avenue. This is a haven for prowlers. In the varied and excellent collection of silver, find huge tureens and fill them with roses...discover, again, the decorative possibilities of silver candelabra. Silver, furniture, pictures, and *objets d'art* are of all periods, all countries. In contrast to all these heirlooms, a collection of modern diamond jewellery stands out.

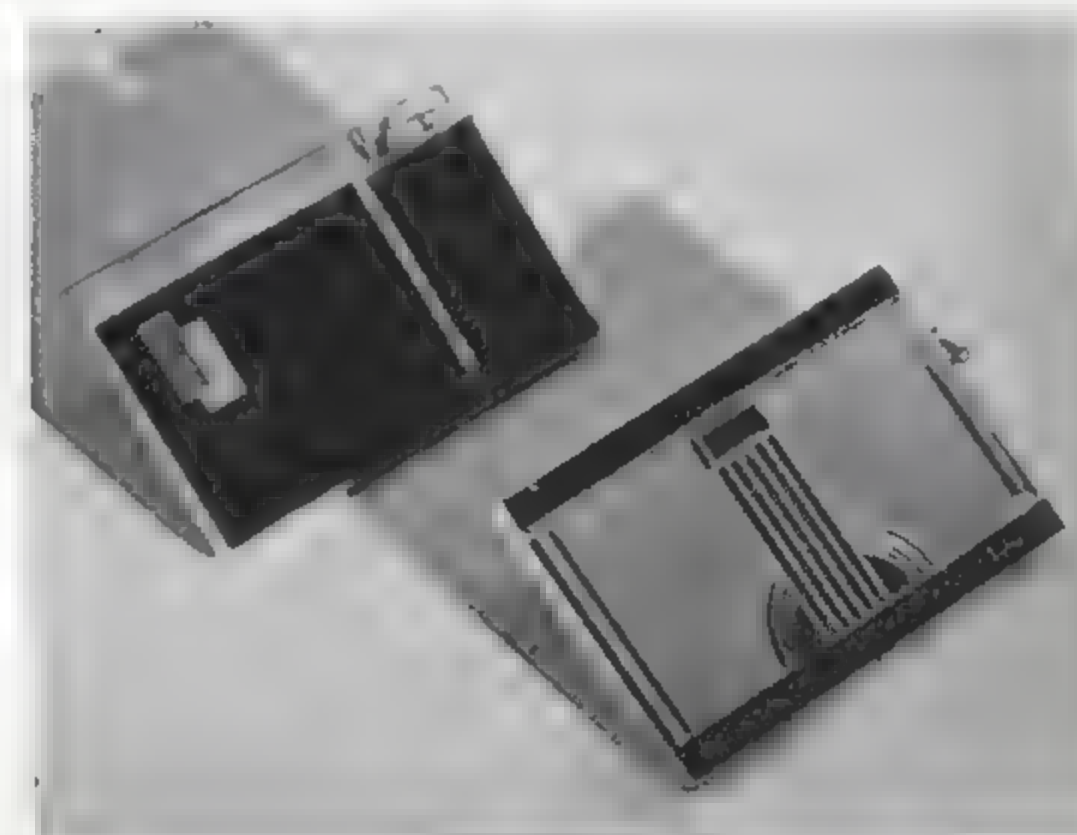
Crystal cuff-links to drop in the Christmas sock of the sports-minded male. If sailing isn't his hobby, choose the same setting in this "Swank" jewellery with dogs' or horses' heads. All at Franklin Simon; about \$1.50 for the pair.



BAKER

Here are some extra dividends in the way of Christmas stocking suggestions. The Turntable Train, with an engine that whirls around and returns on its track at the end of each run costs about \$1 at F. A. O. Schwarz. Small enough to go in a child's stocking, and one of those toys that he'll probably like better than anything else.... Pincushions are coming back into fashion. Find heavy, tailored satin ones at the Woman's Exchange, 541 Madison Avenue. A barrage of pins traces a smart design; about \$3.... Qui Sait, and who knows what they'll think of next, have soap in an oiled-silk bag, and a soap-mitt in an oiled-silk case. These should keep travellers and gift-receivers happy. About \$2.50 each; at 767 Lexington Avenue.

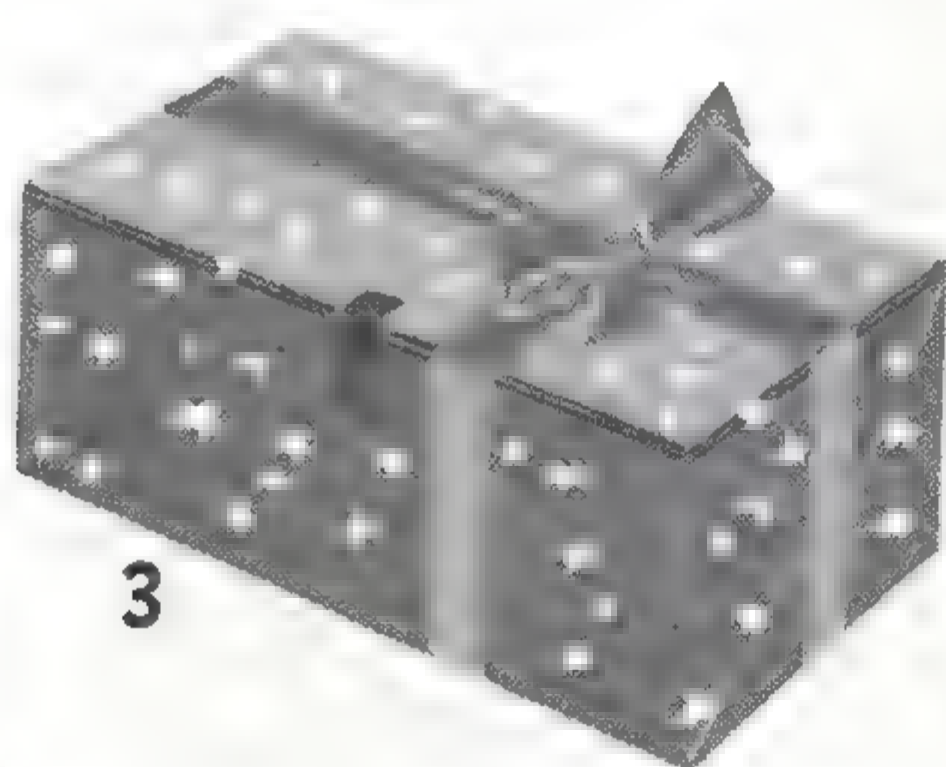
Ronson lighters, incorporated in cigarette-cases and vanities, are bringing the technique of smoking to a high point of cultivation. Girls who are always strewing matches, always asking for a light, will fall for these handsome reformers. At the top: a combination loose-powder compact and cigarette lighter,



NELSON

graced with a huge mirror; about \$17.50 at Altman. Below: a cigarette-case with pop-up action, the lighter cleverly hidden in the side. At Abercrombie and Fitch, for about \$15. Both cases are finished in black enamel and dureau—very good-looking and very durable.

(Continued on page 96)



GIVE BEAUTY THIS CHRISTMAS

1. **BEAUTY BOX**—Alligator grain Fabrikoid—black or brown \$32.50
2. **TRAVELING CASE**—Fitted, fancy top bottles, Ecrase leather in black, brown or Atlantic blue, with waterproof suede cover, as pictured \$165.00
TRAVELING CASE—Fitted, fancy top bottles, tan Alligator or black Cobra \$125.00 . . . Waterproof suede cover \$12.00
3. **THE TREASURETTE**—An exquisite pink and gold box which contains eight essential preparations . . \$5.00
4. **SQUARE TRAVEL CASE**—Black or brown Alligator grain Fabrikoid—11 preparations \$16.50
5. **TREASURE BEAUTY BOX**—Morocco grain Fabrikoid; 8 preparations; black or brown \$12.00
6. **ELIZABETH ARDEN TRAVEL CASE**—Alligator grain and Morocco grain Fabrikoid, black or brown. Practical beauty box with swinging tray to hold lotion bottles upright when the case is either open or closed, \$27.50

AT SMART SHOPS EVERYWHERE

*Elizabeth
Arden*

691 FIFTH AVENUE • NEW YORK CITY



Genuine Pin-Seal Travel Case.
Accessories for complete beauty
care — and separate
compartment for a week-end wardrobe... **50.00**



Travel Case in simulated leather...
17.50 with Marie Earle prepa-
rations and ward-
robe compartment...

*Gifts
great*

DESIGNED WITH EQUAL LUXURY BY

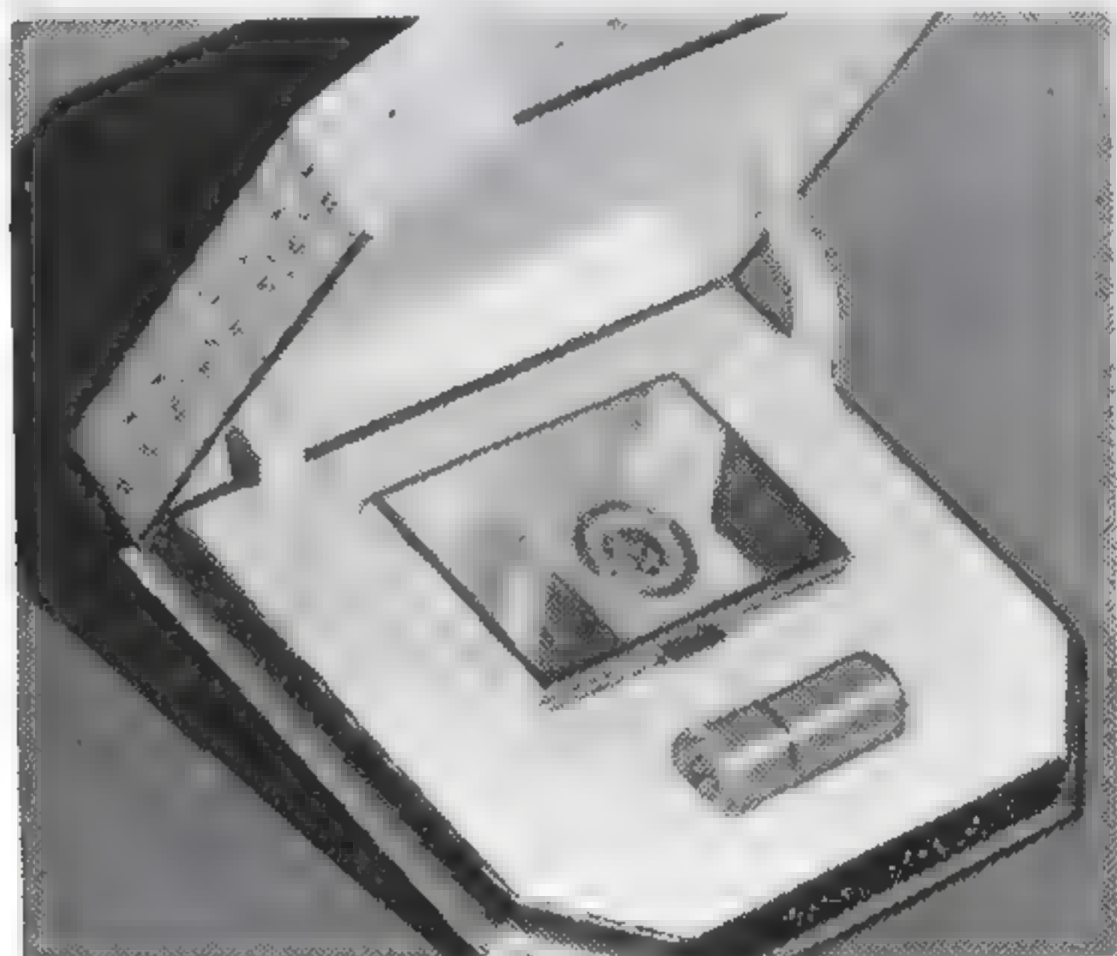
Marie Earle

Before selecting any gift from **\$1.50 to fifty dollars** (and before placing a judicious hint for yourself) be sure to see the really thrilling gifts designed by Marie Earle. Even her less costly assortments—Bath Sets, Compact Sets, Sachet Sets—have that exquisite smartness which you associate with Marie Earle. Better shops are showing them.

*Gifts
small*

Purse Set—Beautiful com-
pact in "Marie
Earle green" and
matching lipstick.

In Transparent Packages:
Sachet Outfit.....\$2.00.
Combination of Dusting
Powder and Soap...\$2.75



SHOP-HOUND TIPS YOU OFF



(Continued from page 94) This sedan-chair, which once carried the Duchess d'Albe to the Palace of Versailles, now stands at Nancy Brander's, 108 East Forty-Eighth Street. It does not stand idly, for it has been converted into a vitrine and holds the jewelled accessories which Mrs. Brander suggests to point up the simple sheath-like dresses for which her shop is famous. Day and evening dresses start from about \$17. An exciting bracelet of black galalith studded with emerald and ruby stones costs about \$15. Also out of the vitrine come the most enchanting glass-bead bracelets—like red and white currants; about \$3.50.

Edmond Frisch, 576 Fifth Avenue, is a jeweller with imagination and daring. He snares fabulous stones—so big they make you think of those in the museum at Constantinople. You may find there only one diamond brooch with a hundred-and-ten carat emerald; only one clip with a pear-shaped pearl weighing one-hundred and forty-one grains. It takes years of searching, sometimes, to capture stones like these—stones of this size and beauty. You'll find these opulent Oriental gems in cool, modern settings; and semiprecious stones used in unexpected and refreshing ways. Topazes, like small turtles, are flanked by diamonds and batons of jade, in a necklace and bracelet of gold; a gold clip is set with diamonds and dark green tourmalines.

Leave it to this Silent Butler to keep cigarette butts and ashes well under control at a party. This polished chromium box, by Revere Copper and Brass, has a capacious maw, an unobtrusive oval shape, and a sense of neatness. About \$3, with walnut handle, at Ovington's.



BAKER

Season of snow and slush and slippery pavements. Before winter settles in for good, fortify yourself with several kinds of rainy-day footwear—a different style for each of your different types of daytime costumes. The fashion for suède-and-patent combinations extends even to your new Shuglovs, notably in one very sleek, Talon-fastened model, designed to go over your afternoon pumps. Also, there's a new Shuglov patterned on your favourite moccasin-toe Oxford—good with a tweed skirt and chunky fur coat. Find these Shuglovs at Bloomingdale.

Arthur Gilmore, of custom-made luggage fame, has a new giant hat-box, which you can see in his shop at 16 East Fifty-Second Street, and also in the picture below. The beautiful big square box will accommodate a whole wardrobe, having room for hats, lingerie, and other small articles in the bottom, and

a generous tray to keep your dresses fresh and unwrinkled. There is a whole battery of bottles and jars attached to an easel that fits securely into a groove at the back, or lifts out and stands on a dressing-table. About \$165 for this hat-box, in elephant-grained pigskin, colour of elephant hide. (Continued on page 98)



LANGTRY. 17 jewels. Smart new model in 14K yellow gold. Silk cord and solid gold fittings. \$65.

CONSTANCE. 17 jewels. 14K gold filled case. Raised numeral dial. With gold filled bracelet, \$50.

CELIA. 17 jewels. 10K gold filled, either white or yellow. Raised numeral dial. With silk cord, \$40.

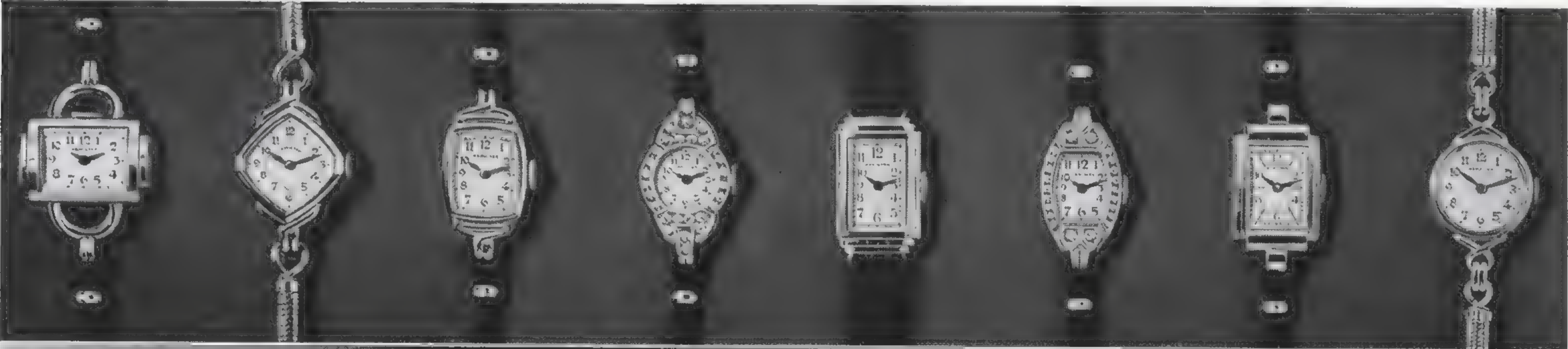
CLARISSA. 17 jewels. 10% iridium platinum set with 28 diamonds. With solid gold fittings, \$275.

PAULA. 17 jewels. 10K gold filled case of modern design. With silk ribbon (as shown below), \$37.50

NOLA. 17 jewels. Case of 10% iridium platinum set with 22 fine diamonds. Solid gold fittings, \$175.

WINONA. 17 jewels. 10K gold filled. white or yellow. New marker-numeral dial. With silk cord, \$40.

MYRNA. 17 jewels. 14K gold filled case. Raised numeral dial. Gold filled chain-bracelet . . . \$52.50



FOR A *Merry Christmas*
AND AN *Accurate New Year*

... GIVE A *Hamilton*



ELLIOTT. 17 jewels. 14K gold filled, natural yellow only. With inlaid black enamel numeral dial . . . \$50.

RUTLEDGE. 19 jewels. 10% iridium platinum with 18K applied gold numeral dial. Solid gold buckle, \$175.

CARLISLE. 17 jewels. 14K gold filled case in natural yellow only. With applied gold numeral dial . . . \$52.50

CAMERON. 19 jewel strap watch. 14K gold. \$80.

SPECIAL LADY'S WATCH. 17 jewels. 10% iridium platinum case set with 34 diamonds. Bracelet contains 151 diamonds . . . Price given on request.

GOULD. 21 jewel pocket watch. 14K gold. \$150.



When you give a Hamilton, your gift carries the proud conviction that *there is nothing finer*. No Hamilton has fewer than 17 jewels, or is cased in less than precious metal. \$37.50 to \$5000. Write for folder. Hamilton Watch Co., 859 Columbia Ave., Lancaster, Penna.



WATSON. 17 jewels. 10K gold filled case in natural yellow only. With applied gold numeral dial . . . \$40.

HARRIS. 17 jewels. 10K gold filled case in natural yellow only. With applied gold numeral dial . . . \$40.



Blue skies above and the sun in your face . . . a mood that's indigenous to California is captured in these jubilant California Sunstyles. Into the Palm Springs desert, down to Florida, out on tropical waters . . . wherever your winter takes you, California Sunstyles will belong, because they're fashioned in a land that's cloudless and carefree.

A • Santa Barbara's spirited fiestas inspired this old-world frock in Royal Irish Linen . . . embroidered in an authentic Spanish motif . . . 14.95

B • Knee-length slacks of tropical-weight flannel give infinite freedom to this cycling suit . . . brightened by embroidered suspenders. An arched seam squares the shoulders of the linen blouse . . . 19.95

C • Sleepy Pedro nibbles a tortilla in the Mexican scene hand-printed on a white woven jacket . . . topping a blue linen dress, classically tailored. 19.95

Featured at
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and other leading stores throughout
the country
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SHOP-HOUND TIPS YOU OFF

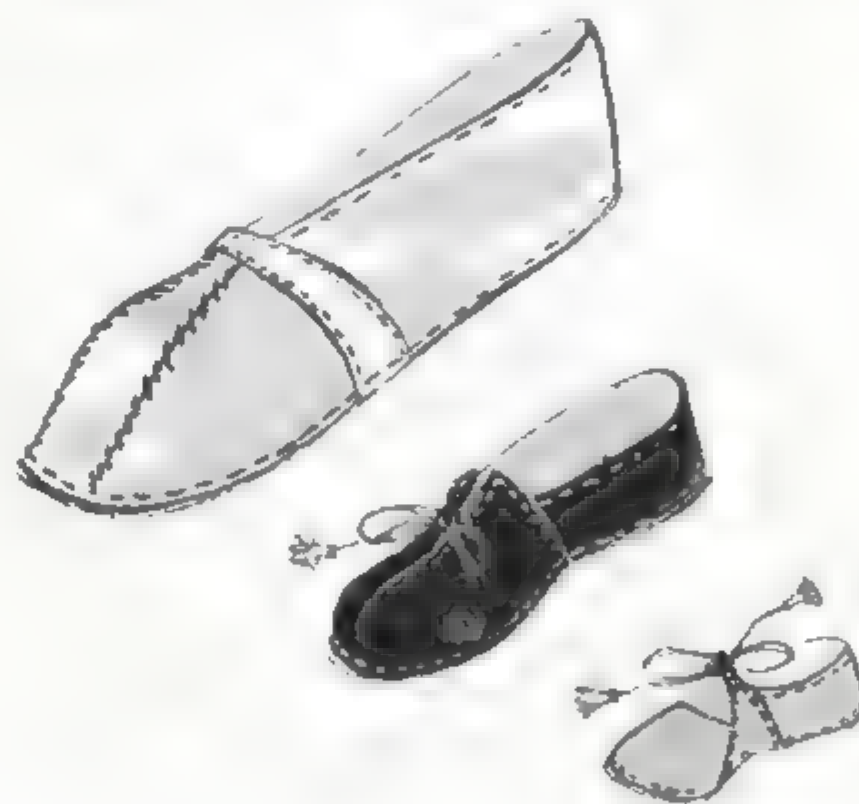


(Continued from page 96) This blouse is one of Shop-Hound's favourite finds at Ladins, that good little shop of sports clothes, 640 Madison Avenue. It's made of Botany's "Zephyr", a light-weight, challis-type woollen, but softer and woollier. The sweetest and clearest of white pearl buttons are effective against the colours: leather-tan, begonia-red, Murillo-blue, black. About \$8.50 with your modern monogram. A one-piece dress, developed from the same design, costs about \$17. You'll find that both blouse and dress make very good cruisers.

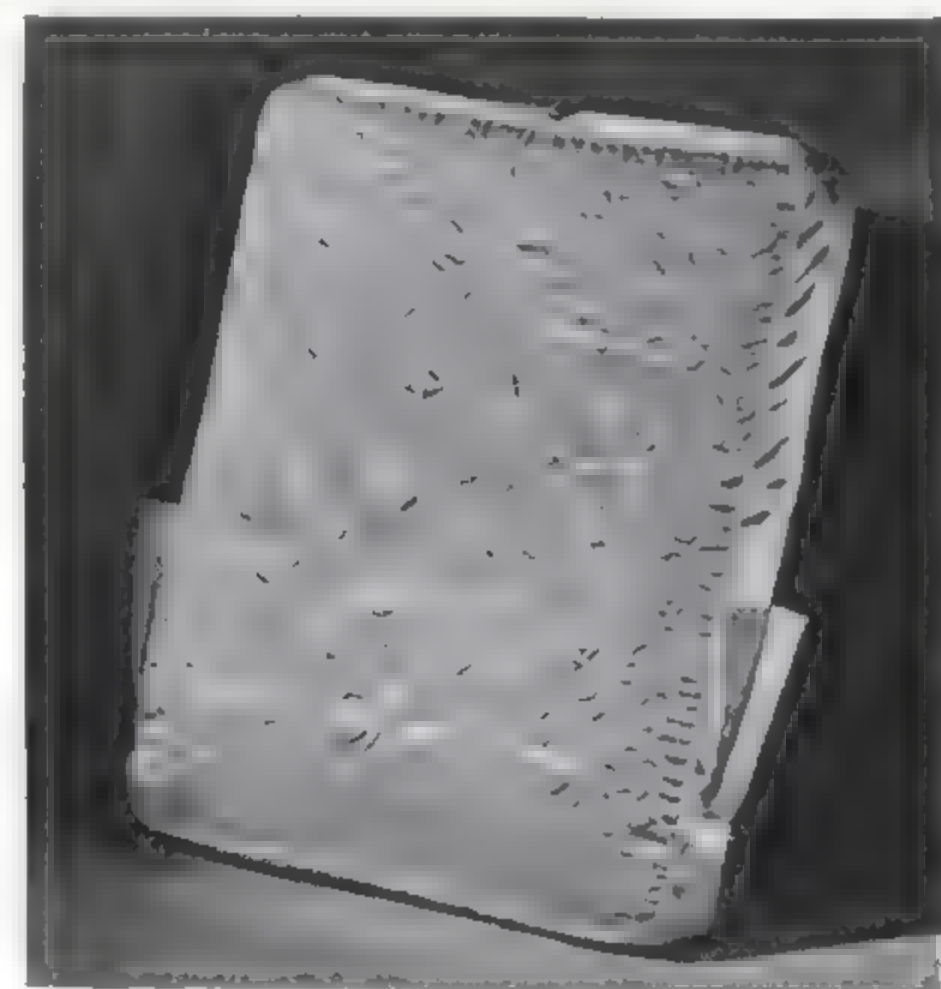
Why not inject some winter-sports atmosphere into your town clothes? Find a stirring collection of hand-knit sweaters and Salzburg vests at the new shop of Harris-Bornemisza, 58 East Fifty-Eighth Street. Wear them under a fur coat on blustery days. Hand-knit sweaters from about \$15; the white flannel vest with knit sleeves and a scarf (sketched), about \$23.50. For real winter stimulation, don't miss the Polivanova scarfs—huge hand-blocked satin squares, with striking colours and designs.



Elizabeth Hawes has a marvellous version of the soft-soled, flat-heeled shoes that smart women often like to pad around in when wearing their best dinner-pyjamas or tea-gowns. Hand-made, of soft yellow upholstery leather; about \$25—an exotic and frankly extravagant gift. Red-kid editions for a child, and bright-coloured suède ones for a golden-spoon baby cost about \$15.... You could solve last-minute problems with a Hawes Christmas stocking, in fuchsia or chartreuse. One of these ribbed-lisle tricks holds its mate, Cuban coffee, Austrian hand-knit gloves, pure green Castile soap in strange paper boxes, and Hawes perfume. About \$10; 21 East Sixty-Seventh Street.



For all their saying, "Dear, you shouldn't," you've probably noticed that luxurious presents evoke the appreciation of your friends on Christmas morning. Which is one reason for putting the shop of Eleanor Beard, 446 Park Avenue, well up at the top of your list. The prop-pillow (below), in itself a thing of the greatest of ease, is covered in heavy, hand-quilted silk satin. Pockets at the sides hold comb, compact, cigarettes.... About \$18.50, down-filled. Boxes, lingerie-cases, hangers, and sachets are among the other tantalizing objects in the same hand-quilted satin theme.... When the Christmas frenzy is over, you might think about having your bedroom done in the chintz appliqué, that is becoming one of the most interesting hand-quilted developments at this shop. Coverlets and curtains, with a green pattern applied on a light ground, are fresh as salad.



BAKER

TRPÈGE · RUMEUR ·
SCANDAL · MY SIN ·
and now · PRÉTEXTE ·



Perfume classics . . to which
a new note is added in
another brilliant creation in
scent . . carrying on in the
romantic tradition of ele-
gance . . from the hand of

Lanvin
paris



Kostia, Butler to
PRINCE ALEXIS OBOLENSKY
 OF NEW YORK

*says: "To be Correct...
 After Coffee... a
 BÉNÉDICTINE"*

"After coffee... a Bénédictine" ...for 400 years that after-dinner custom has been pleasantly correct. Today, along the world's smart boulevards, there's full agreement that Bénédictine is the perfect ending to a perfect dinner.

Created by a Bénédictine monk in 1510, Bénédictine is still made in Fécamp, France. Its secret formula has never

been successfully imitated—there is only *one* Bénédictine.

"After coffee... a Bénédictine." When you're dining out, say it. When you're dining in, serve it—"After coffee... a Bénédictine."

Pour into a liqueur glass... sip slowly.

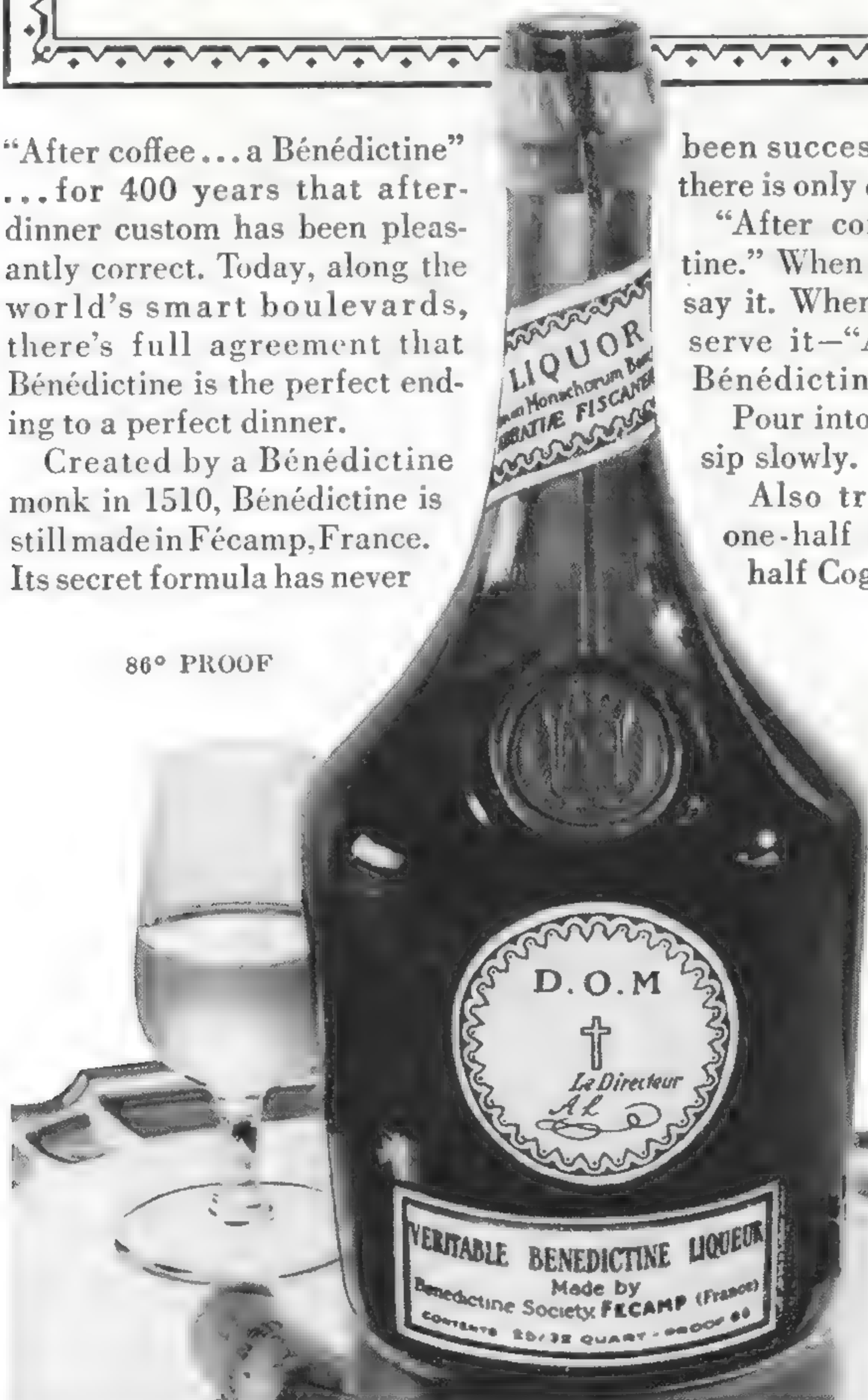
Also try a "B and B"—one-half Bénédictine, one-half Cognac Brandy.

86° PROOF

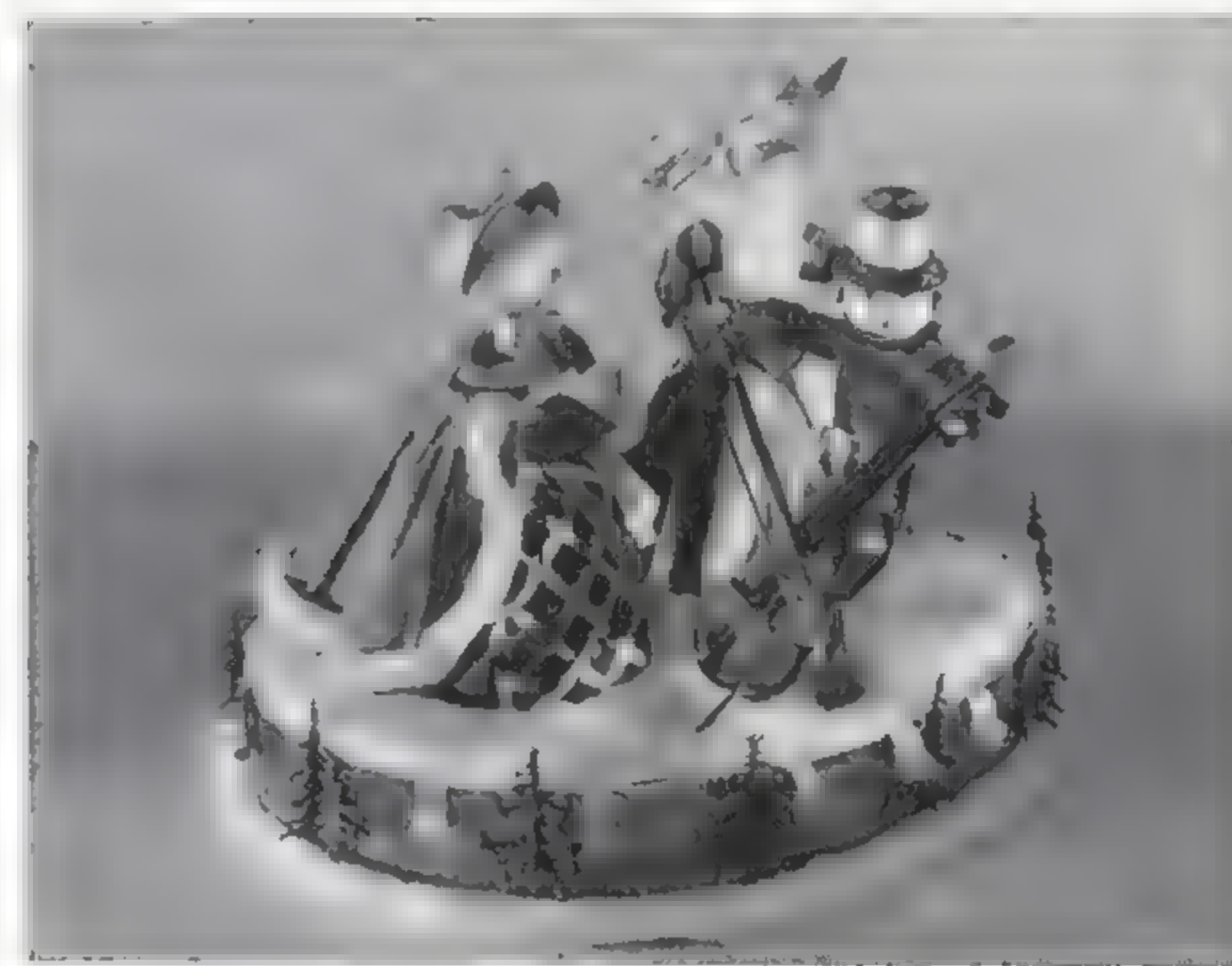
D.O.M



Julius Wile Sons
 & Co., Inc.
 New York
 Sole U. S. Agents



URNS WITH A GOURMET



These carol singers are carolling their holiday greetings from atop a Christmas Jack Horner pie from Schrafft's. A dozen silver streamers pull gay little gifts from out the pie

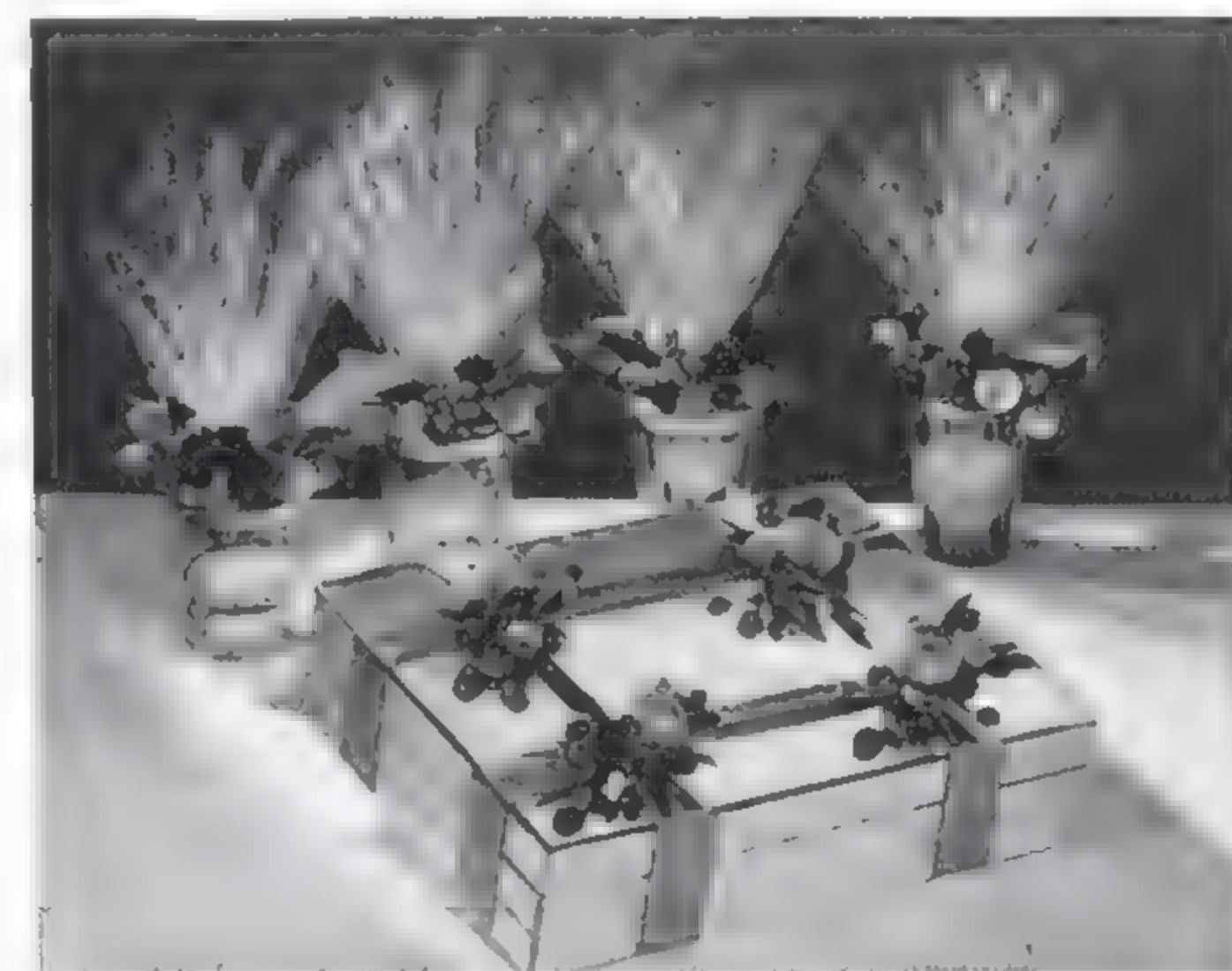
ALMOST every one loves good things to eat for presents, and it is fun to find things that are either the best of their kind or a complete surprise. For example, the largest and crispest pecans that we have ever encountered come from Anne's little Candy Shop on Lexington Avenue, where they are roasted fresh every day. Then, this is the only place we know that makes black walnut brittle, a confection that men show a particular weakness for. Also, this shop has an inspired talent for perching enchanting little things on top of its packages—Mary and her lamb, a tiny madonna surrounded by angels.

Alice Marks has a genius for providing biscuits that you have never tasted before, to help your parties and delight your friends as presents. One of the best of her most recent lot is Pearls, little crispy, cheesy bits that you eat and eat and don't grow tired of. Then, there are Roquefort biscuits with the true flavour of fine Roquefort; and Fortt's Bath Oliver Biscuits—which, if you have never eaten, you have read about in English novels—are a recent Marks import from London.

There is a handsome new biscuit jar, also English, of heavy cut crystal, to put on a cocktail tray or a bedside table. A combination of some of the new biscuits, *plus* biscuit jar, is, to our mind, an inspired gift. The new shop, at 6 East Fifty-Second Street, is a general haven for gift-seekers, and Alice Marks gifts always look as though they were going to a party.

The flowered chests that Nata Lee fills with her particularly delicious cookies and jams and candies have a definite personality as gifts, and, this year, she is making special ones for youngsters, with cookies cut like animals and fish, and bright gum-drops and jelly rings and baby lollypops. The children's chests are on sale in the children's department at Saks-Fifth Avenue. In the Nata Lee shop on Madison Avenue, you will find the new de luxe version of the gift chest with a huge drawer of cookies, fruit-cake, and wonderful jellies and jams, and smaller drawers filled with salted nuts, chocolates, and candies.

BAKER



Schrafft's jams and jellies are done up for Christmas with bright fruit boutonnieres. The beautiful mirrored make-up box holds "Petite Luxuro" chocolates and makes an impressive gift



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V12-15

CALIFORNIA

Sandeze

Sportswear that proclaims California freshness. Left: colotte ensemble of Sandeze Sailcloth, with hand-blocked halter imprinted with Californiana...\$6.95. Right: slack suit of Sandeze Padre Cloth, with saucy multi-colored sash...\$9.95.



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PARIS — NEW YORK

SHE'S COMING HOME



Beyond, left: For a sub-deb
at Christmas, a black velvet
afternoon dress, pink crêpe
collar and tie. About \$23;
Toby Children's Clothes, Inc.



A new silk print, very young,
and gay as a Christmas tree,
for holiday matinées and teas.
Its snug overblouse buttons
in back. About \$20; Best



Cut a fine figure in a black
velveteen skating dress, Ta-
lon-fastened down the front.
About \$20; John Wanamaker,
New York and Philadelphia



Trapped beneath the mistle-
toe: in a charmingly "jeune
fille" peach chiffon party
dress with rhinestone bows
at the waist. Under \$25; Best

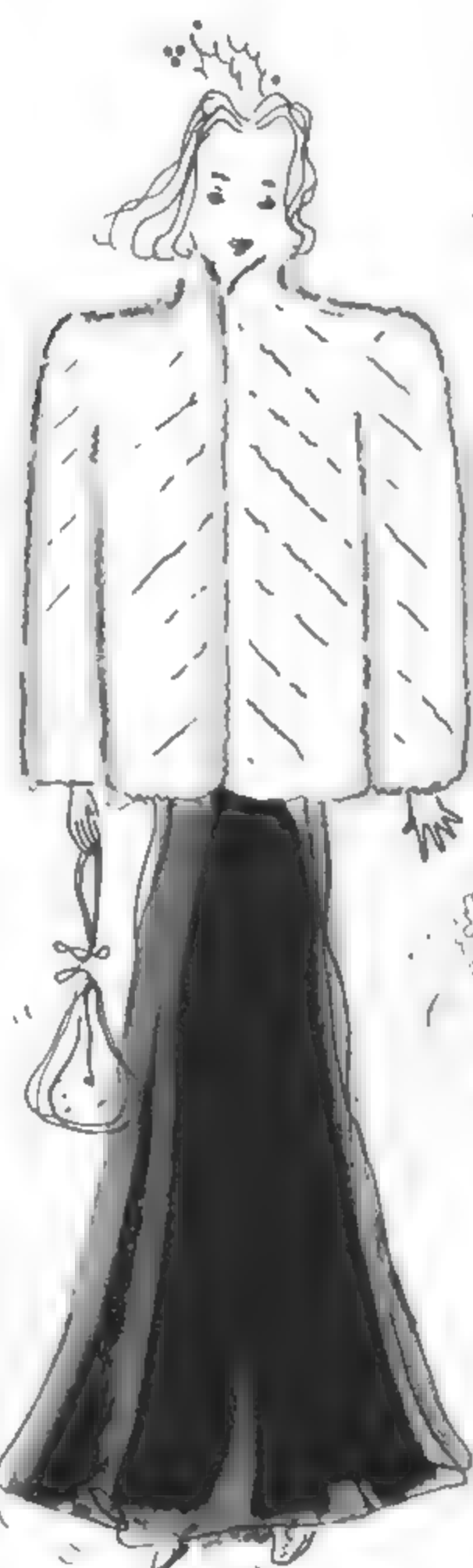


One distinctive wrap for the
holiday dances: a hooded
black velvet, bisected from
chin to toe with green and vio-
let scallops. Under \$40; Best

FOR THE HOLIDAYS



For skating parties or even for driving to a dance in an open car: a gnomish white knitted cap and scarf. About \$5 together; Lord and Taylor



A biscuit-coloured wool jacket, a black velveteen skirt faced in red. Wear with sweaters and other skirts. About \$20 together; Lord and Taylor



Another good "only" wrap: a squarish white lapin jacket, stitched together in stripes to give it a much more expensive look. About \$30; Best



Young but sophisticated: a rachel satin dance dress, reproduction of a design by Worth in Paris for Lord and Taylor's 1216 Shop. About \$20

Another sub-deb design: tangerine crêpe with a pleated cape. Copied from a Worth design for Lord and Taylor's 1216 Shop. About \$20



Study in Green and Brown

- We have here, ladies, a very talented tweed coat . . . a green over-check frieze coat that was man-tailored by Matita of London. Under the coat you can see the new tailored Gillet front. The brown skirt, of the same fabric as the coat, skilfully completes an ensemble in which beauty goes hand in hand with usefulness.
- At the House of Smith, this distinctive suit costs only eleven guineas . . . another demonstration of Smith's ability to supply the very finest importations at moderate prices.

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A new acetate rayon with the look of tropic beaches . . . in a sapling-slim resort frock. You're assured that it will always fit perfectly because it's an unshrinking Ivory-washable. Choose it in fresh water-ice colors . . . refresh often with pure Ivory Flakes. "Let Ivory-washables and Ivory Flakes insure good grooming and a spotless Southern season," says

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DESIGNS FOR DRESSMAKING



S-4028

Suit No. S-4028 (two views): Almost as important as your ticket if you're embarking on a Southern cruise—a tailored three-piece suit. This has a fitted jacket, skirt, and top-coat (below). Designed for sizes 12 to 20; 30 to 38



S-4028



7885

Frock No. 7885: For deck games or spectator sports, you'll need a simple sports dress such as this. It's "Easy-to-Make," with two pockets hidden under the blouse panel. Tailored collar included. Designed for sizes 12 to 20; 30 to 42

• The back views are on page 107



Frock No. 7891: Try this in a gay print—or make the jacket in a plain colour to combine with other dresses in your cruise wardrobe. The high-necked dress zips from stem to stern. "Easy-to-Make". Designed for sizes 12 to 20; 30 to 38



Frock No. 7888: You borrow from the men for this—a precise vest buttoned over a dress that has a band collar. Try the jacket in broadcloth, the colour of coffee-and-cream, above a black dress. Designed for sizes 12 to 18; 30 to 36

• The back views are on page 107



To make you look like your ship just came in or you'd found a four leaf clover—these are lucky dresses. Their trim lines bode well for your figure. Merrymaker Crepe, of Enka Rayon, is a tie fabric with dobby pattern and tiny print and it wears like a charm. The price is a boon to young budgets. Wear them on shipboard, to school, south... they belong in every knowing wardrobe. Navy, Royal Rust, Dubonnet. 11-17. \$13.75



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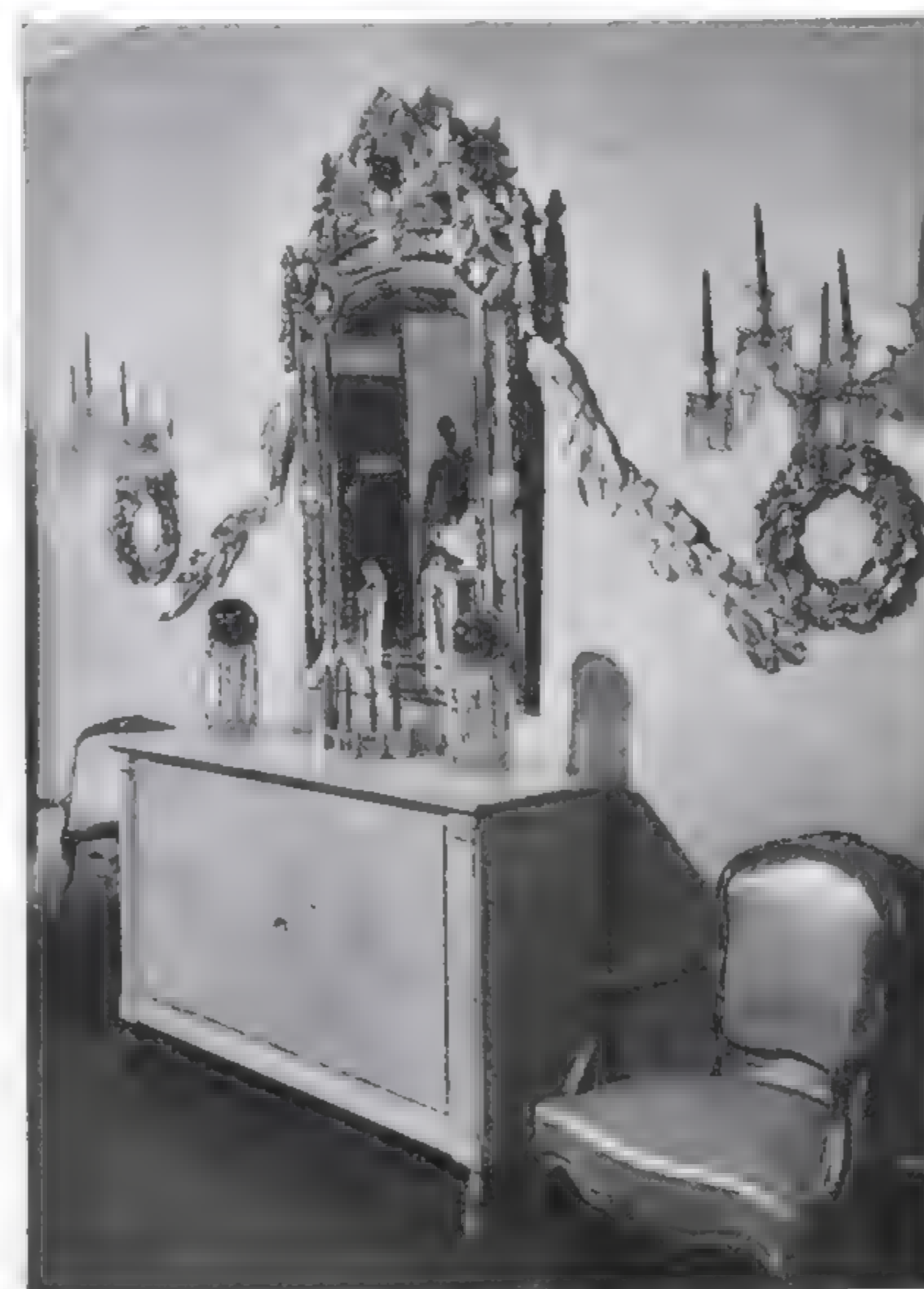
"... ALL THROUGH THE HOUSE"



A painting can be made a focal point of Christmas décor, draped with green swags and enshrined by red candles, as James Pendleton has hung the beautiful Di Pietro madonna over the mantelpiece (left)



Beautiful heavy crystal—the graceful bowl filled with white lilies and deep red roses and mints to match the flowers in the little crystal dishes—makes a shining Christmas table centrepiece; Alfred Orlik



Swags of gleaming silver leaves hung from an old Venetian mirror; silver wreaths; mammoth Christmas-tree balls balanced on crystal candlesticks. Christmas ideas for your house from James Pendleton

Enchanting little figures, painted white and gold, behind white cups filled with miniature red lilies make a still life for a small table or mantel when you dress your house for Christmas; Rena Rosenthal



NYHOLM

CHRISTMAS CARD TRICKS

HERE'S what you'll need to make those eye-opening Christmas cards on pages 62 and 63, all things which you can pick up anywhere without much of an inroad on your finances. (After you get the hang of these, you'll probably want to branch out on your own.) You fasten the objects to heavy cardboard bases by merely punching holes, running the wire through to the front and around the particular item to be anchored, then twisting the wire at the back with a pair of pliers.

For the self-portrait, the lady with the hat, you'll need these: an asbestos pad for the base, a cosmetic bag for the hat, fake pearl pins for the necklace and hat ornament. The face evolves from safety-pin eyes and mouth, powder-puff hair. And those earrings actually are earrings—would-be pearl ones, abetted by thumb-tacks. Fine for any lady with a modicum of vanity in her make-up.

To work out the holly spray, take green cardboard as the base, cut leaves out of gold and silver paper, and wire on little individual cakes of guest soap for the berries.

For the Christmas truck—a load of cheer for business men and working women—take a letter-file as the base, and add typewriter erasers as wheels. Fill it up, then, with boxes of gummed labels and paper clips; a book of address labels; a shopping-list pad, a roll of invisible mending tape, stamp lick, large marking crayon, a telephone pencil, and five paper clips.

Aunt Clara rises from a blue card-

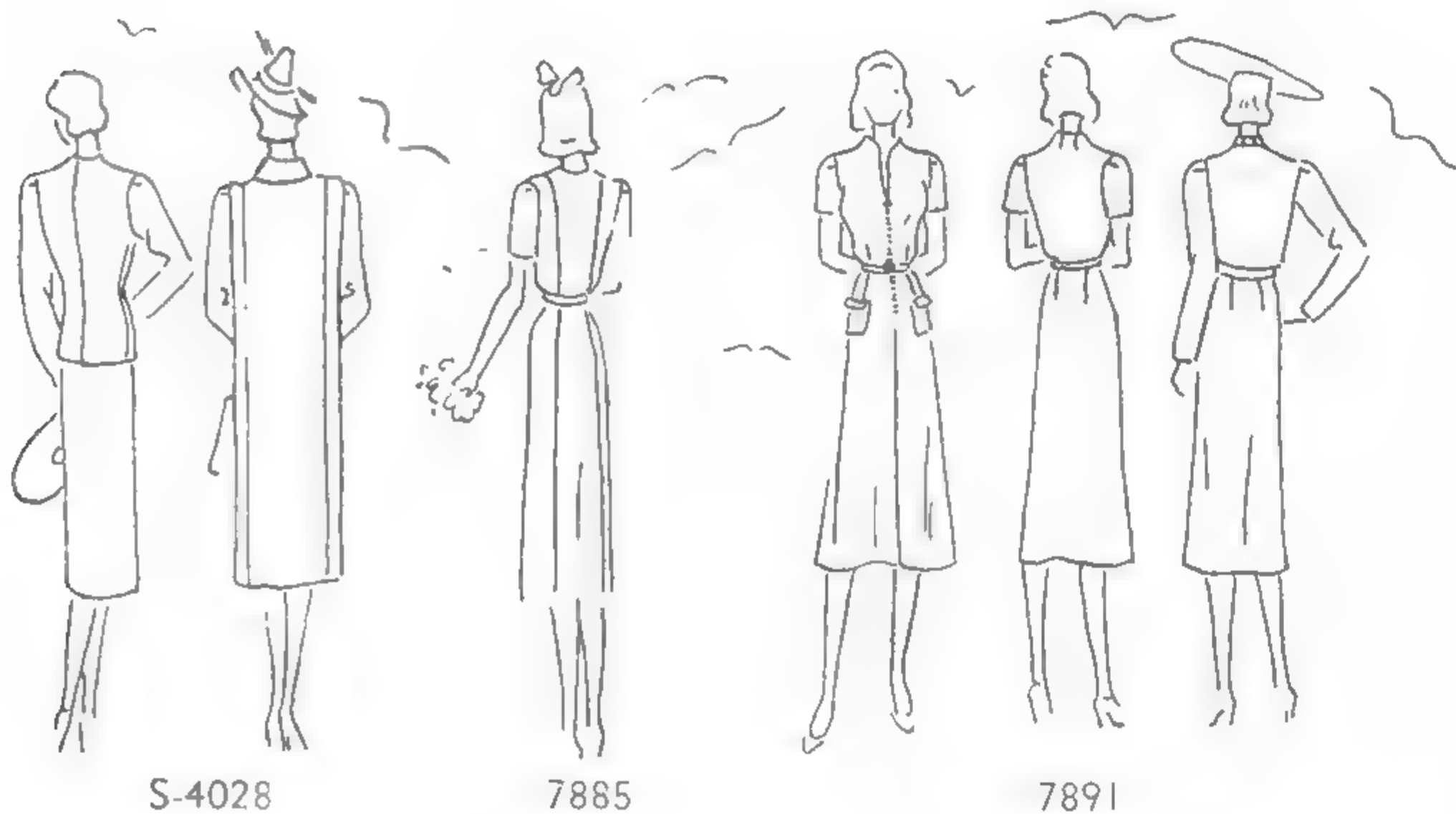
board base; with scissor-eyes, chopper mouth and nose, felt mat hair. Her head is a wooden chopping-bowl, plumbed with metal wool and another type of chopper; the frill, a simple pot-holder. Domestic help for any one with a house or an apartment to keep.

The makings for the city street scene include a silver cardboard base, a cocktail strainer, eraser, olive and cherry fork, bitters bottle top, muddler, rubber stopper for a soda bottle, wine-bottle opener, two packages of Cellophane straws, coloured toothpicks, and coloured glass straws—which you can see doubling for various landmarks. The colour of the toy elephant, by the way, is pink—as any bar-fly will understand.

For the Christmas tree, start with blue cardboard, proceed with a mat of silver paper and a green blotter tree. Needles make the radiations from the star; picture-hooks, the candles; spools of coloured silk, a thimble, and thumb-tacks, the tree ornaments. Use various colours of darning cotton for the tree-trunk, and a spool of heavy black cotton for the tub. The largesse of gifts around the foot of the tree turns out to be tape-measure, thimbles, large needles, and more assorted threads. Excellent for any one who doesn't hold a needle like a crowbar.

The frivolous beauty with the cigarette owes her existence to an asbestos hot-plate pad, false finger-nails, false eyelashes, a gold-tipped cigarette, and a collection of fancy pins—and will be hugely appreciated by her own counterpart.

DESIGNS FOR DRESSMAKING



Achieve a cruise wardrobe that puts the maximum of adaptability into the minimum of space with these Designs for Dressmaking—larger views on pages 104 and 105. Here is the indispensable suit, together with a trio of dresses. Designed for sizes: S-4028 and 7891, in 12 to 20, 30 to 38; 7885, in 12 to 20, 30 to 42; 7888, in 12 to 18, 30 to 36



PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 114.

THE DRESS OF THE MONTH*



Hat by Vogue Hat Co.

Holiday Spirit in *Celanese** Rayon

When you keep that date for lunch and know you won't have time to change before an 8:30 curtain, this *Mataloy* style is perfect. Gay looking, important and beautifully made in a dull pebbly fabric of Celanese rayon. The Chantilly embroidery gives richness to the blouse and the multi-gored skirt is an unfailing formula for slenderness. In black and white or navy and white . . . Sizes 10 to 20. **\$25.00**

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STEPS ARE BEING

YOU'LL still buy opera pumps to take to the South—printed or bright coloured for evening, more or less classic for day. You'll choose several heel heights for day, and you'll vary your Oxfords with operas. Blue-and-white classics have become almost as generally accepted as the perennial brown-and-white and all-white shoes. But add to these backlogs in your shoe wardrobe a gay, new colour—one of the new rosy reds, a very deep "new penny" shade, or a subtle mustardy tone in suède or reversed calf. They look as absolutely right with the new natural tones in resort clothes as with white.



At the left: The old standby that is still a new standby; two-colour opera of white Bucko with blue calf tip and heel facing. Bonwit Teller

Right: The sabot strap line for evening—black satin with minute gold pipings—an excellent choice for a dinner-costume in all-black. Frank Brothers



Left: Delman makes this variation of the two-colour opera pump with a cut-out in the front. White suède with blue calf. Bergdorf Goodman

Right: Variation on the classic—Church's white English buckskin golf shoe combined with tan willow calf in a minimizing manner. Babers'



TAKEN TO THE SOUTH



Left: Practically nothing but ribbon bows—a Delman evening sandal particularly fetching in red—try this with black chiffon. Bergdorf Goodman

Right: You will see more and more classic combinations like this natural linen with brown calf; ghillie Oxford, leather heel. Jay-Thorpe



Left: This printed evening opera—black with many colours—might safely be your only pair of evening slippers for the South. Altman has this model

Right: Definitely a must for cruise or resort—an Arnold Authentic buck shoe, flexible as your skin, and excellent for the deck or tennis-court



Left: Have this white linen opera pump dyed any brilliant colour you choose and wear it, in contrast, with your cotton evening dresses. At I. Miller

The Gift of all Time

Everybody needs a clock

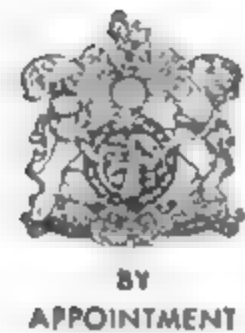
Seth Thomas is the traditional gift clock of America—the finest name in clock-making history. In countless American homes, a Seth Thomas is treasured as an almost priceless heirloom. There are several models to select from—time only, hour and half-hour strikes, ship's bells and Westminster chimes. All are styled by a leading designer. Both electric and key-wound movements. Seth Thomas Clocks, a division of General Time Instruments Corp'n, Thomaston, Conn.



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CECIL BEATON'S SCRAP BOOK



Cecil Beaton's Scrap Book: the amusing jacket, front and back, and (top) a page of photographs originally taken for *Vogue*

IN the preface to *Cecil Beaton's Scrap Book*, recently published on both sides of the Atlantic, the author describes it as a collection of "pictorial miscellanea...distilled from my own work during the last five years." Which is accurate enough—as far as it goes. It is a panorama of pictures and places and people; of landscapes and conversation-pieces, snap-shots and sketches, paintings and photographs—interlarded with the author's observations, briefly and charmingly written, upon a variety of subjects, from Hats to Haiti, from El Greco to Clark Gable.

Nobody but a master-photographer could, obviously, have taken the sensationally beautiful photographs that illustrate this book (many of them were originally published in *Vogue*); nobody but an artist of exceptional talent could have done the witty vignettes, the brilliant, fantastic paintings. And nobody but a combination of both—an artist-photographer who was also possessed of humour and penetration—could have given it such infinite variety, and, at the same time, such a sustained quality of enchantment. In his writing, too, Mr. Beaton has the artist's feeling for colour, the photographer's feeling for sharp lights and shadows; and a sensitive observation that can evoke, from a few apparently random impressions, the essence of a person, a place, or a mood.

Among the thirty-odd little essays that enliven the book's pageant of pictures, we recall particularly the one on Tunisia, where "the distant mountain-peaks, the temperature-chart of some god on the horizon, are as if painted in magenta, by Dali, on tin-foil"; the sketch of Garbo; the author's entertaining reflections on "Taking Photographs." Not to mention the chapter on the Russian Ballet, or the charmingly illustrated little commentary on Christmas which opens the show. (And speaking of Christmas—this book, magnificently printed and decoratively bound, would make a peerless present.)

In short, Mr. Beaton's *Scrap Book*, his own description notwithstanding, is more than a collection of "pictorial miscellanea"; more than a record of "various aspects of life as they have appeared to me from time to time." Future generations will probably describe it as a Portrait of an Era. But we would describe it as, above all, superb entertainment.

"... ALL THROUGH THE HOUSE"

(Continued from page 57) A fine Christmas still life can be created for a Victorian room by covering a round table with an inexpensive metal cloth that falls to the floor, putting an old glass dome over a bowl in the centre of the table, filled high with poinsettia and holly, and adding two plaster hands holding mistletoe.

You can use the painting over your mantelpiece as the focal point of a Christmas scene, draping the wall behind it with green swags, and lining red candles underneath. (Pendleton suggests this arrangement in the photograph on page 106.)

CHRISTMAS WINDOWS

Easy suggestions: Hang swags of Christmas balls across all the Venetian blinds in your house, or keep a row of candles in every window lighted from dusk till midnight. Use oversize red balls in your windows in place of wreaths, as they used to hang "witches balls" in the old days to ward away evil spirits.

Do your Christmas dinner-table entirely in red and white according to Joseph Mullen's effective and inexpen-

sive plan of covering the table with the huge old white damask cloth you never find any other use for and buying ten-cent red glasses. Combine white heather with beautiful red foil holly for a centerpiece and tie a sprig of the holly and heather on each chair. Or combine lilies and red roses in a great crystal bowl, such as the one from Orlik which is shown on page 106.

OTHER ARRANGEMENTS

If you only have a little space, make one lovely Christmas spot for it that will endure through the holidays. Have an all-white tree on a coffee-table, hung completely with silver bells. Stuff a silly little gift into each bell, so every guest can take one away. Or hang a brave little green tree with the miniature liquor bottles that are decorative gifts in themselves. Arrange white-and-gold wooden Christmas figures from Rena Rosenthal on a little table with tiny vases of red nerines in front (see page 106). Put a crystal bowl of Christmas-tree balls on a mirror plaque on your covered radiator or heap the balls into crystal horns of plenty.

TAKE THE GRAND TOUR

(Continued from page 52) who are a drawing-card for knowledgeable travellers from all over the world. The theatre will reach its high point in January, with "Anna Karenina" at the Moscow Art Theatre. And on New Year's Eve, the Park of Culture and Rest will blare forth with jazz, swing, and waltzes for the Ice Carnival, to which every one goes masked.

You're lucky if the grand tour takes you to Berlin this season. For Berlin pulls a rabbit out of the tall hat on January 17 to February 26 with a Fair of Fairs, a combination of book, trade, fur, sample, and specialty fairs from all over the country; Green Week, from January 29 to February 6, is something like our Horse Show, predominantly social, with riding and hunting tournaments; and there'll be all kinds of ice-skating and ice-sailing championships this winter.

Femina is still the old standby for clinking good fun, while Haus Vaterland, the night-place that is built of several levels representative of different nations, presents the Wild West Bar, a panelled Berlin conception of the U. S. A., complete with a cabin on the lone prairie. For dressier evenings, try Ciro's or the Cascade.

ON TO ROME

One specific reason why the grand tour should take you this year to the new imperial Rome is that, for the first time, the Royal Opera will present in one season the complete Wagnerian Ring Cycle. The Opera will also give "The Dead City" by the Austrian Korngold, in connection with Tchaikovsky's ballet "Swan Lake." Then there is the Augustan Exhibition, where each room contains everything relating to a given aspect of Roman

life. With a cheerful uproar of trumpets, stalls, toys, and candy, the Piazza Navona is the centre of a joyous mob on the night of January 6, for the Epiphany—a sort of Roman Mardi Gras.

And, incidentally, in the lovely modern Rome, the government should be given full surgical credit for the excision of dingy buildings that had obscured the vistas, the classic rhythms, the satiny beauty of the ancient capital. In our day, Rome is grand again: splashed in Italian sunlight, and redolent of fresh baking bread, with the sound of bells down unending façades.

PARIS THIS WINTER

Don't let the cold deflect you from Paris. This may be a quiet season—but just the same there is plenty to be seen. Jean Cocteau's new play, "Les Chevaliers de la Table Ronde," is taken from "Idylls of the King," and is pretty disillusioning to Anglo-Saxons. For Cocteau transplants the knights to Brittany, where valour doesn't count so much, and where the virtues, Cocteau-wise, go cockeyed, like his designs. Lancelot has been carrying on with Guinevere for years; Arthur runs after Gauvin, his nephew. Chanel, however, lives up to your idea of mediæval splendour in the costumes. At the Comédie-Française, there is a new play by François Mauriac, and Henry Bernstein has "Le Cap des Tempêtes."

You must see the Concours Épique horse show, which starts March 11. And there is still Maxim's; and the Ritz for lunch; and Larue for dinner before the opera; and, to end the tour on a sparkling note, a last late evening at Paris' own perennial Bagatelle.

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Mild as May

A Cigarette created by Philip Morris

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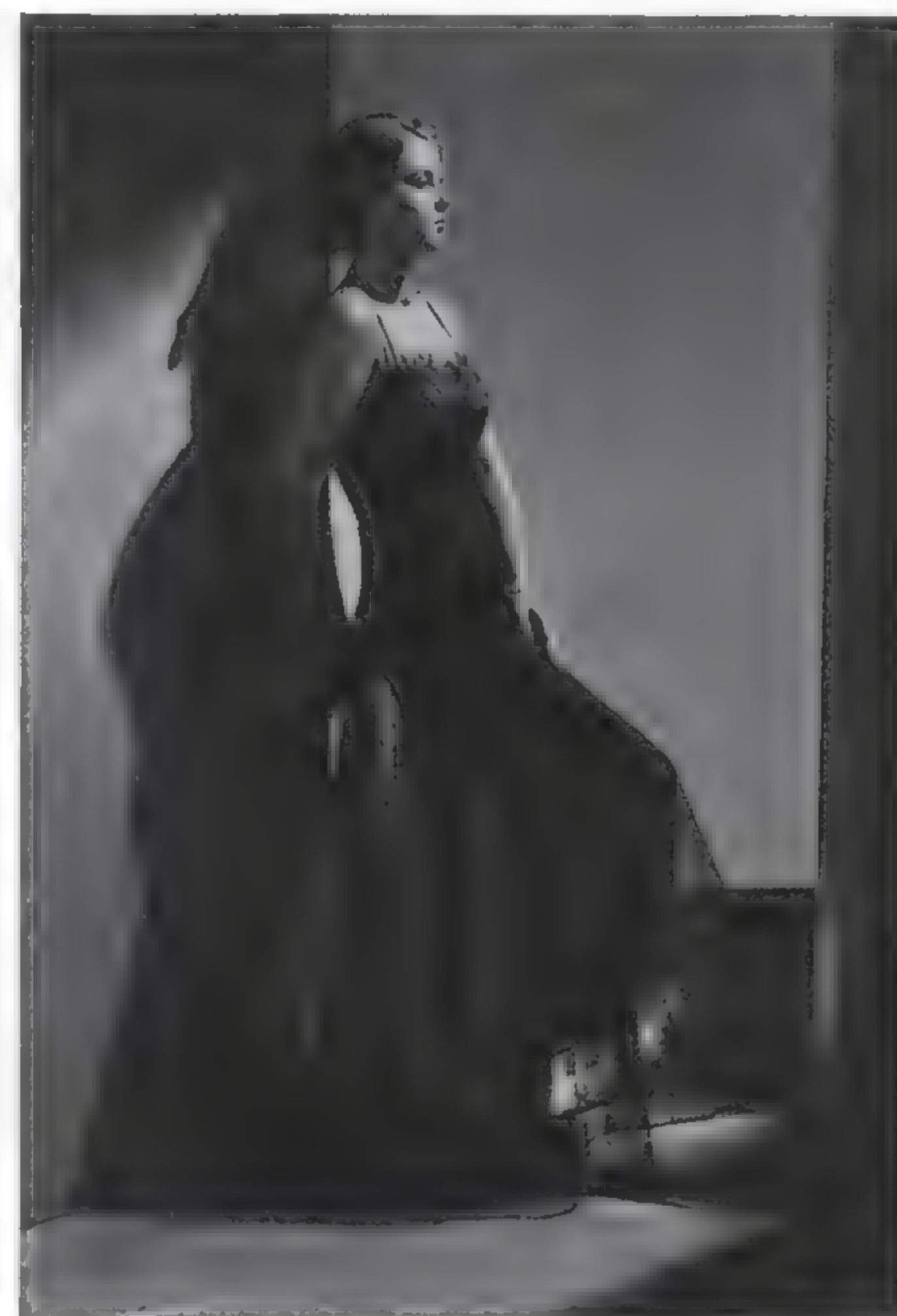
DANCE OF THE DÉBUTANTES



Refreshing as hyacinths in midwinter—this pale violet chiffon evening dress has the new low squared décolletage and draped bodice. A great sheaf of soft green and violet flowers is fastened vertically just below the right shoulder. Perfect to wear later on in the South; Martha Levine



Egg-shell—new variant of white, in a satin débutante dress of propelling charm. Across the floating overskirt of net are strewn handfuls of wafer-like sequins, the colour of mother-of-pearl; from Madame et La Jeune Fille. The bracelet and the necklace are Técla culture pearls



NELSON

One of a débutante's rare chances to wear black lace: an evening dress that has the lovely lines of an inverted morning-glory. Bands of grosgrain ribbon, gay as a pinwheel, run in brilliant stripes around the hem and the young décolletage, underneath the lace; Harper, Fraser-Campbell

HONEYMOON AROUND THE WORLD

(Continued from page 59) In fact, it's so cold that I keep my fur coat on through the whole meal, rice wine included, but the little geisha girls in their kimonos keep warm on faith alone. They wear chalk-white powder all over their faces, and really don't seem like human beings at all.

It was quite a contrast, after a few evenings at the *sukiyaki* restaurants, when Ambassador and Mrs. Grew very kindly gave a lunch for us at the Embassy. Seeing them, and the way they do things, it's easy to understand why they are so beloved in the Far East. Everything about the Embassy is attractive, from the ice-cream to the United States Seal on the servants' kimonos.

SEOUL, KOREA

On the way from Tokyo to Kyoto we stopped at Myanoshita, in the mountains, where people go for cures—the hotel is full of those springs that give you eternal youth and a good complexion. The manager is a fascinating old Japanese gentleman with a huge walrus moustache; in fact, it is such a fine one that he has been elected President of the Moustache Growers' Club of Nippon. Kyoto was so full of lovely kimonos, stone Buddhas, and lacquer coffee-sets that it was heart-breaking having to choose between them, but we finally tore ourselves away and caught the train to Shimonoseki, where you get the channel boat to Korea.

Seoul is the capital of Korea, and the Japanese have installed a modern railway hotel here which is full of arcades with native Korean bronzes and carvings in them. These aren't particularly thrilling, but, with the souvenir-from-every-country attitude, we have finally broken down to the extent of purchasing a small bronze goddess. Taxicabs have recently been introduced to Seoul, and the natives have great sport driving around with the horn blowing continuously. All of which makes Seoul a pretty unattractive place—its chief charm being that it is a pleasant and easy way to get into Manchukuo.

HSINKING, MANCHUKUO

You can go through this whole country, from Port Arthur to the Siberian border, on the super-special stream-lined train "Asia," which the Japanese have every right to be proud of. The furthest north we have been is to Harbin, where everything is still very Old Russian, and the people all ride around in droshkies—those three-horse hitches with an arch over the middle horse's head. You can buy wonderful furs in Harbin; but the trouble was that, as we couldn't speak either Russian or Japanese, we had to have two guides, each of whom was trying to get his percentage without letting the other one in on it.

We are now in Hsinking, the new capital of Manchukuo. Here the Emperor Kang Teh (formerly Mr. Henry Pu Yi), once the occupant of Peiping's Dragon Throne, lives in state in an old salt-factory while Japanese architects are planning him a new and magnificent palace. Or may-

be they plan to send him back to Peiping, so that he can once more be nominal head of the Celestial Empire; we hear that the armies of the Imperial High Command are mobilizing to go into China. But, at any rate, *we* are going there.

PEIPING, CHINA

We were met at the station by a blustering Chinese guide with the original name of Chang. He looked like a definitely questionable character, but there was nothing we could do about it at that time of night; so, with tearful farewells to our dear little Japanese courier, we climbed into Chang's jinrickshas and whirled off to our hotel.

The life in Peiping is about the most attractive in the Far East. There is nothing you can't do if you are a foreigner who just wants to relax and have a pleasant time—you can keep race-horses, with their own private coolie, for about six dollars a month per horse. And the Embassy staffs are always thinking up ideas for new and better parties.

One beautiful illusion that has been shattered since I've been here is that you can buy all the jade you can cart home with you for about ten dollars. There are lots of pretty little jade ornaments that are decorative and not particularly good; but when it comes to getting the clear green kind, in a piece of any size, it's just as rare and expensive as in New York. Mr. Chang guarantees that he can get things much cheaper if we'll only take him along—but, if you have any one with you when you enter a store, they simply add on ten per cent. without any further discussion.

HONG KONG, CHINA

The Crown Colony of Hong Kong is a peaceful oasis, after the general chaos that seems to pervade the rest of China, and there is evidence of British law and order everywhere. Even the perpetual Chinese funeral processions are conducted on more orderly lines.

It was just beginning to get hot when we struck Hong Kong, and it's the most wonderful place to get outfitted with shorts and white tropical suits. The Chinese are really excellent tailors, and amazingly quick—they will make you a suit overnight, and a whole trousseau in a week.

ANGKOR, FRENCH INDO-CHINA

From Hong Kong, we caught a small steamer to Saigon, which, being the Paris of the East, feels it its duty to have sidewalk cafés strung out from the docks to the farthest outskirts of the city. The other attractions are the swimming club and the very good *vin ordinaire*, which, naturally, comes in duty free. I spent about ten days there, while my husband rattled around Cambodia in a bullock-cart, accompanied by an army of natives called Mois, and had very successful shooting—the prize trophy being a very ancient elephant with a remarkably big head. Of course, the trip to Angkor is what you really come to Indo-China for; to see the (Continued on page 114)

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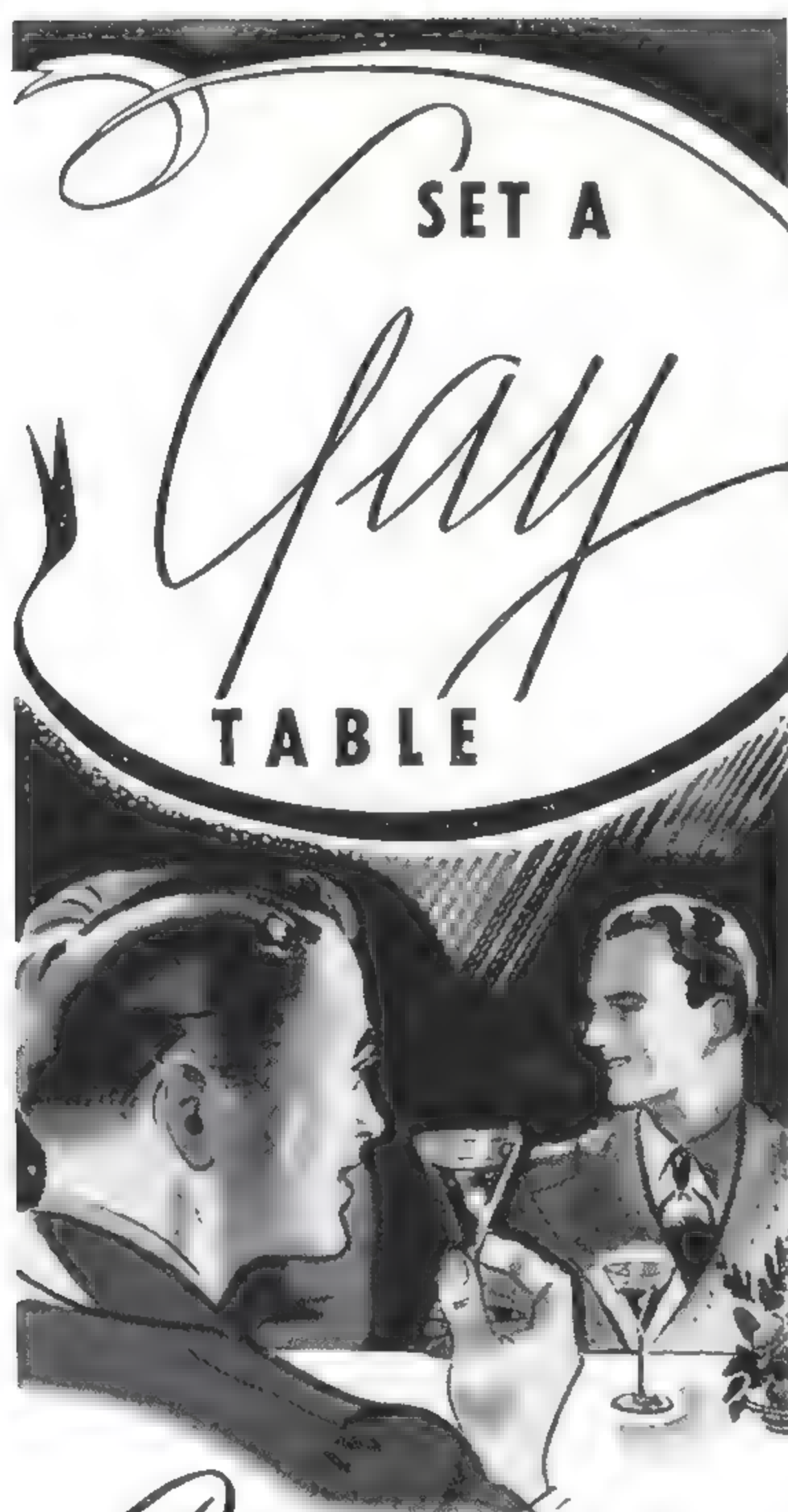
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HONEYMOON AROUND THE WORLD

(Continued from page 113) ruins of the Angkor-Wat, surrounded by jungles that are seething with monkeys and parrots. Last night, the dancing-girls from the palace of the King of Cambodia did their act in the courtyard of the Angkor-Wat, with nothing but the moon for a spot-light, and the huge towers and terraces for a background. They wear costumes copied from the early Khmer friezes on the temples.

BANGKOK, SIAM

We were lucky enough to arrive here on a day when they were having a service in the Temple of the Emerald Buddha, and every one in Bangkok was jammed into the temple compound from six o'clock in the morning on, to pray and to get the free food that is given away on these occasions. The compound consists of no less than two hundred buildings, all made of brightly-coloured porcelains; and as every Siamese citizen has to be a Buddhist monk for at least one year, the whole place was filled with people in yellow robes.

KASHMIR, INDIA

We landed in India during the Coronation, so that it was quite Princeless, and also during the hot spell, so that every one else had gone off to the mountains to breathe, and we lost no time about taking a car and driving up into the Vale of Kashmir. We are now comfortably ensconced in a house-boat on the Dal Lake for the next few weeks—you could spend two or three months here and never have a dull moment.

The house-boats are real shingled bungalows set on barges, and they have to be hauled by man-power up through Srinagar into the lake. (It takes about ten hours to pull the boat five miles, and during this time the men sing and shout at one another unceasingly until they finally get it moored.) Our boat has a living-room and several bedrooms, and hitched on the back is the cook-boat where the captain lives, with all his wives and children and all the livestock that we are to eat during our stay.

There are supposed to be five in the crew, but, by the time we got settled, there were at least twenty self-appointed people doing various odd jobs (such as collecting pedlars) around the boat. It only took them a few hours to find out that a new boat had arrived, and we were immediately deluged with barbers, chiropodists, wood-carvers, and other varieties of floating salesmen. After weeding out most of them, we found that their tweed was really excellent, and so were some of the furs, which are brought over the Himalayas from Sinkiang. The Kashmiri are good fitters, and will copy anything you give them exactly. The shoemaker is now trying to sell me a pair of riding-boots, made to order and lined with leopard-skin, for twelve dollars.

For excursions, we have a small canoe called a Shikari, which is paddled by three men and goes by the name of "Big Airship." Its brother, "Little Airship," which belongs to our

neighbours, is at least two inches longer.

BOMBAY, INDIA

The Towers of Silence were on the program for yesterday, and we told a taxi driver to take us there. He dropped us at a very nice park, and I proceeded to take a great many photographs of a large brick tower. After the whole film had been used up, we discovered that the man hadn't really known where he was taking us at all, and that I'd spent the entire afternoon photographing some sort of a power-plant.

CAIRO, EGYPT

There is terrific excitement here now, as the whole city is being prepared for the Coronation of King Farouk, who has just come of age and is to be crowned in about two weeks. There are constant parades with brass bands, which invariably march up and down in front of our hotel, and even the Sphinx must be slightly deafened by all the festivities.

ATHENS, GREECE

When we landed in Greece, we felt that we were practically home—but, on penetrating into the countryside, the roads soon shattered that pleasant illusion. At Mycenæ, we stayed at a small renovated cow-barn in the middle of a field called "La Belle Hélène de Menelas"; to give it an even more classical atmosphere, the proprietor and his son called themselves Agamemnon and Orestes.

DUBROVNIK, YUGO-SLAVIA

This town is full of the most enchanting Dalmatian peasant clothes, which are just as pretty as the Austrian ones, although they're not half as well-known. Every Sunday the peasants come in from the surrounding countryside and parade in the square, each one trying to outdo the others sartorially; but when you try to take pictures of them, they deflate completely and hide their faces with shyness.

SCUTARI, ALBANIA

The trip here from Dubrovnik only takes a day, but the roads—which are practically cow-paths—make it seem like a great adventure. The Albanians are the nicest border officials in Europe, and they inspected our papers sitting at a little card-table under the trees. At intervals, along the road, we would have to stop for a half-hour at a time while herds of sheep were hustled out of the way by their bewildered owners. It's more like a mediæval state than a modern European country; and all you need in the wardrobe line is a few pairs of shorts and a bathing-suit. But without a sense of humour it would be quite unwise to enter King Zog's domain.

VENICE, ITALY

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TWENTY FIFTH STOP LOVE

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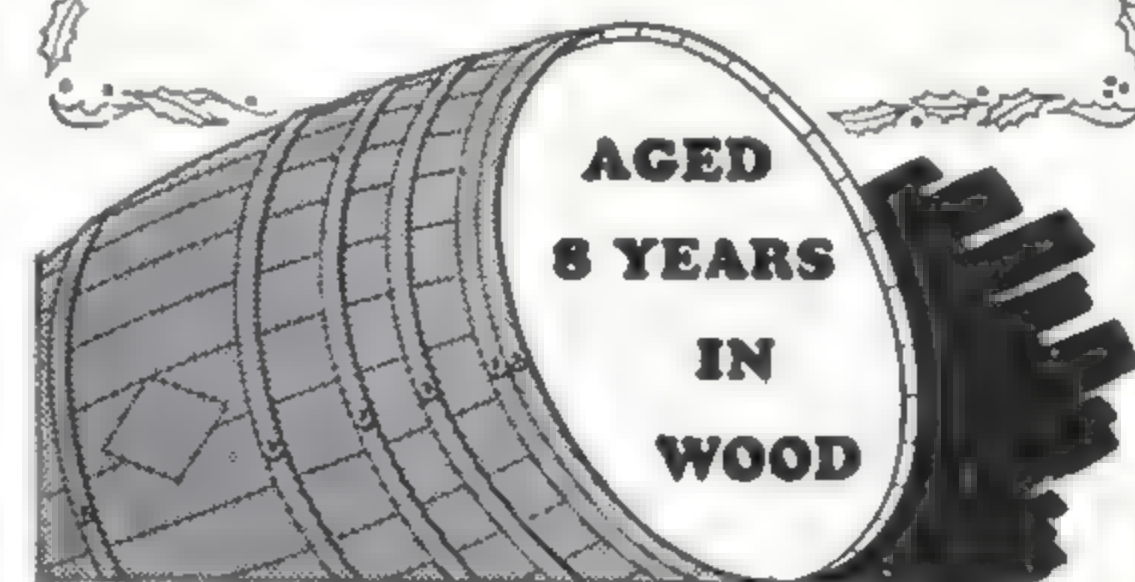
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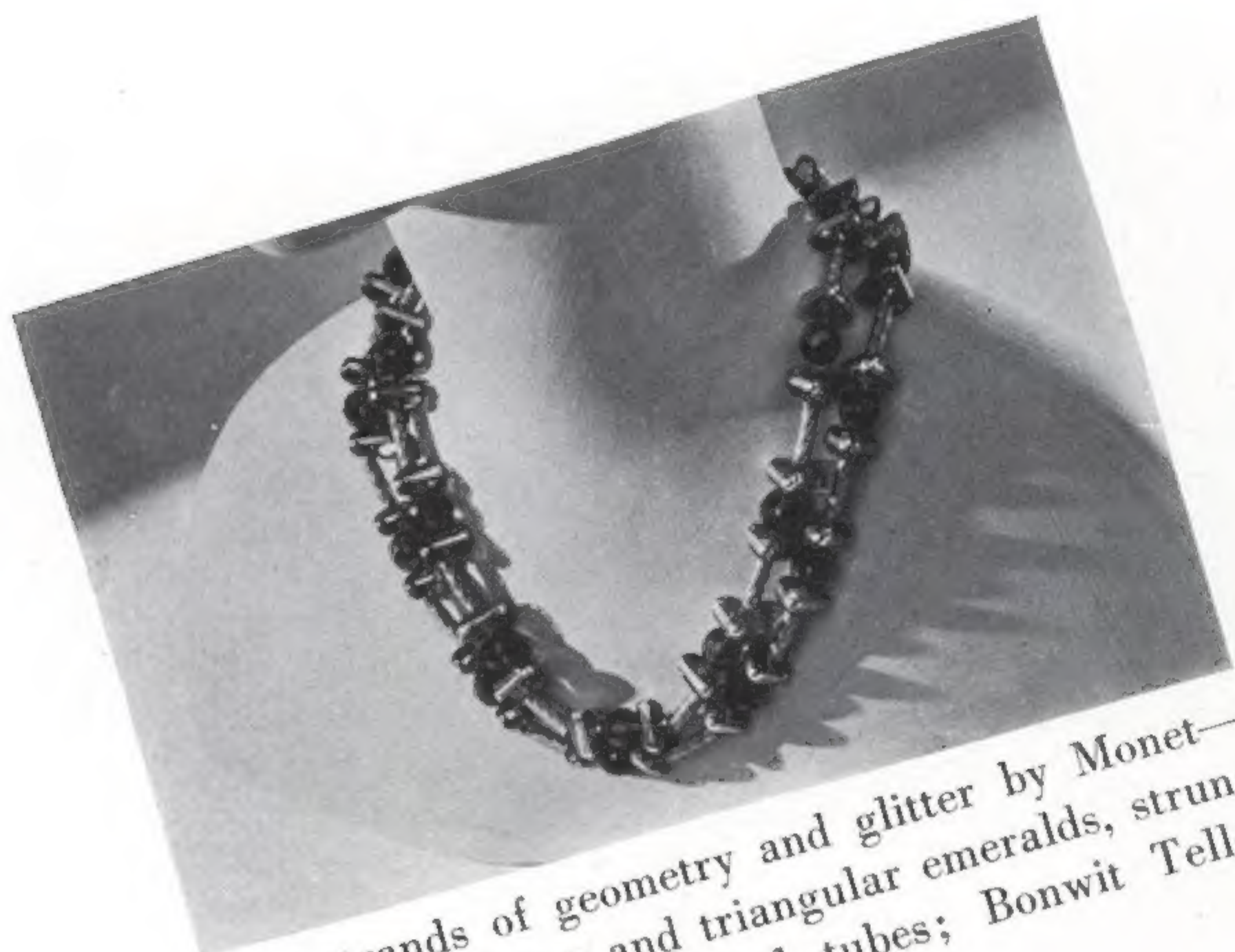
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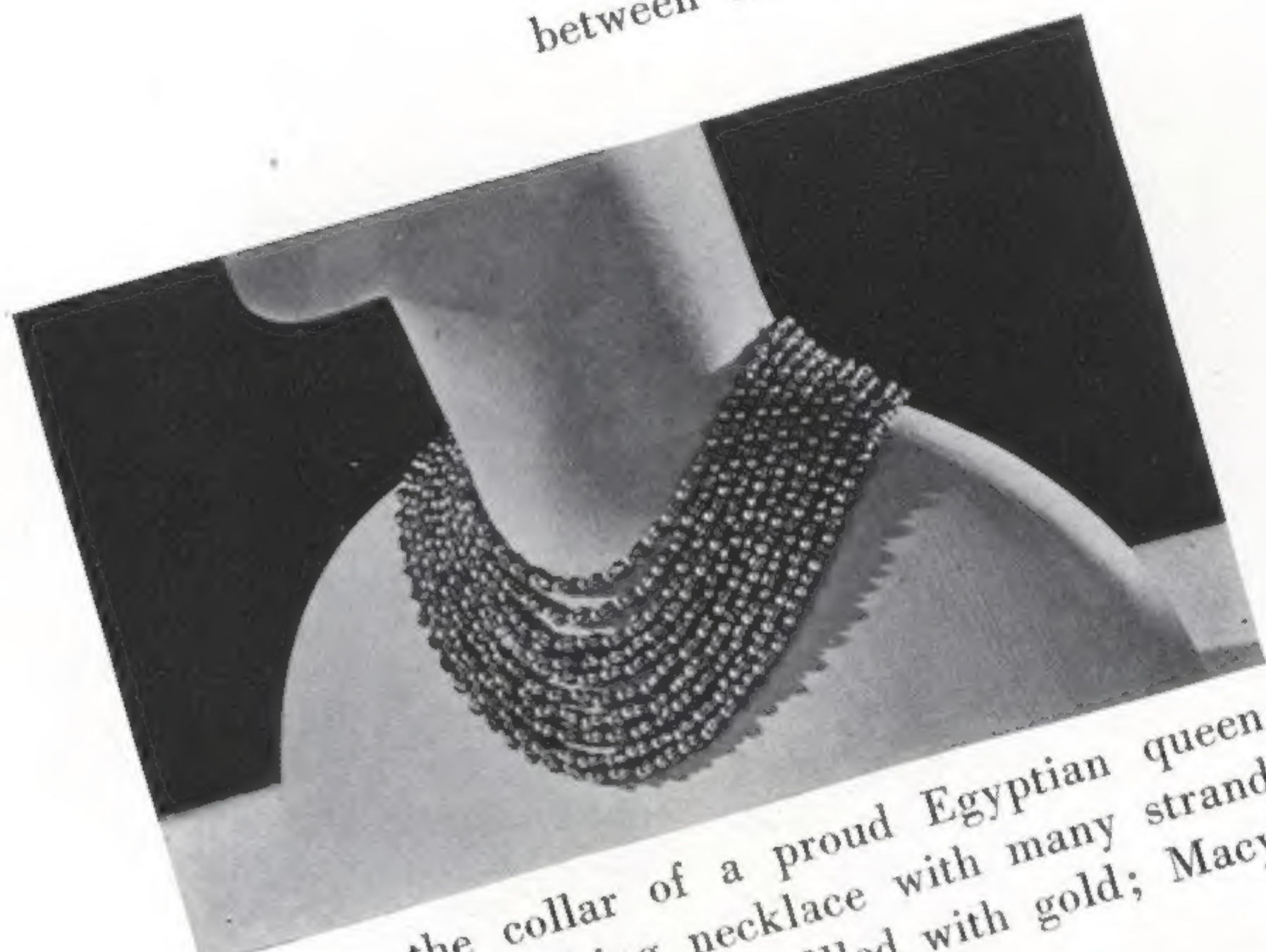
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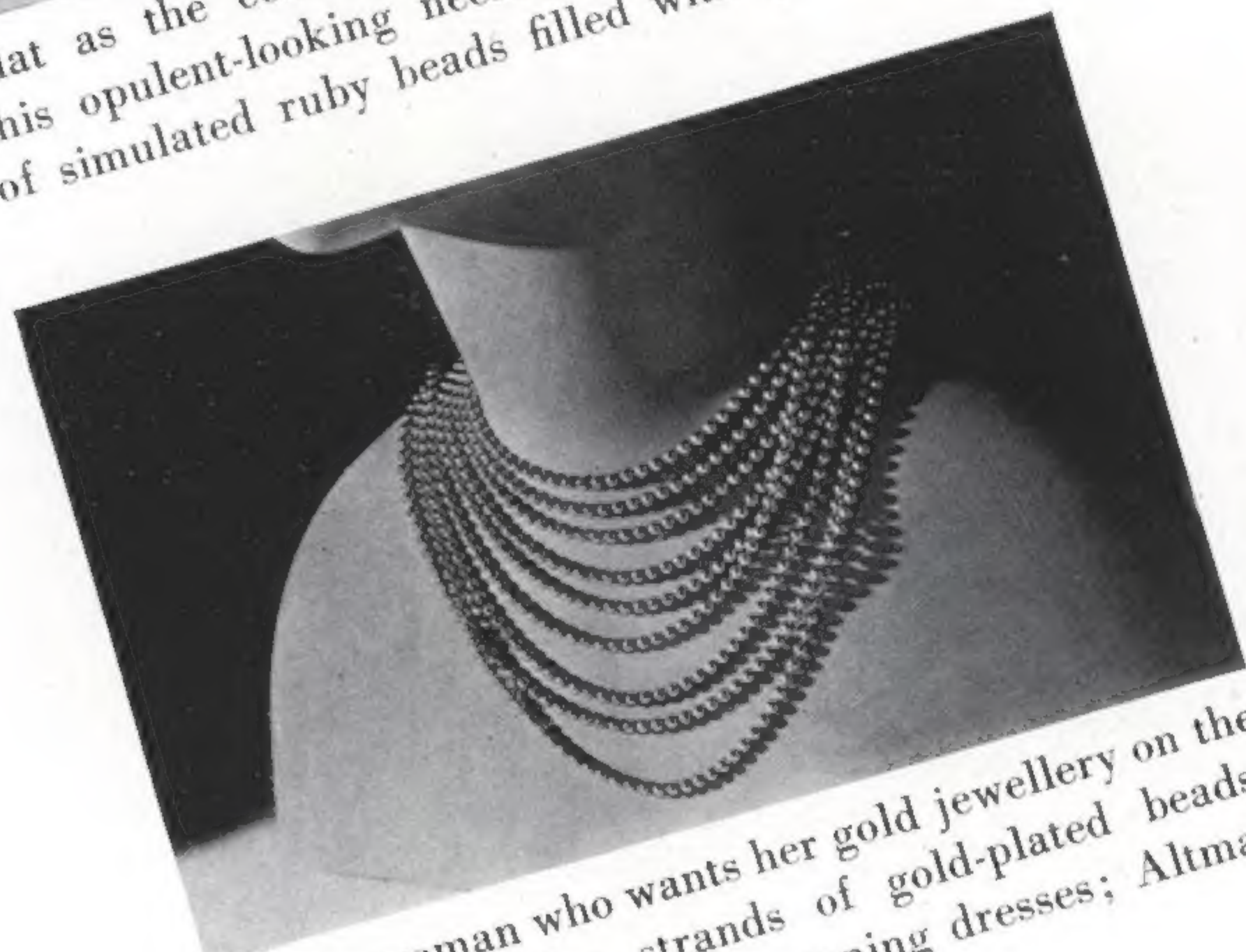
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SUGGESTIONS FOR FANCY DRESS

(Continued from page 37) The prize dresser-upper of our day was the late Hugo Rumbold, for not only were his realistic creations and impersonations uncannily lifelike, but, with glycerine paper and a flue brush, he had the talent to create the most imaginative period costumes. I remember a mediæval costume for the lovely Lady Curzon, of scarlet and white flannel. I remember an Austrian Countess of his creation, with pince-nez and aigrette, who sucked imaginary lozenges. And at dinner, as a circus riding-master, with diamond studs, but mourning finger-nails, a disguise so authentic that one smelled the circus, it was only natural for him to behave in character, and in answer to the butler's query, "Port, sir?", to reply "Just a thimbleful."

FANTASY INTO FASHION

Mr. Oliver Messel has an astonishing knack of reducing brown paper, sacking, newspaper, or any other material, to something pliant in his hands. Bérard was the first to cut eighteenth-century coats out of furnishing tapestry, so that lovers frolicked over the shoulder-blades and cupids blew a fanfare over the hips. As with many other costume ideas, the influence was felt in the world of fashion, and tapestry coats were introduced by Alix in the rue du Faubourg Saint-Honoré. Costumes that have originated from Jean Cocteau strike a sinister note, and are reflected in the sequin eyebrows and pouting mouths stamped on veils in Schiaparelli's Collection. Dali introduces long hair and blood-stains as his particular contribution, but his ideas savour more of the waxworks museum than of the carnival.

Tchelitchew is a Vionnet of paper moulders, and, with the same eider-down, cushion, lampshade, dressing-gown, and assortment of neck-ties, can make the subtlest differentiations between Thaïs, Carmen, Isolde, and the Prima Ballerina from "Swan Lake." The wigs of wood shavings are his idea, and at the moment he can find many uses for horses' manes. The two most effective costumes at an Opera Ball in New York some winters ago were planned by him; amid the riot of colour and spangles, the yards of dew-dropped tulle, feathers, ruching, and moss rose-knots, Mrs. John C. Wilson, the former Princess Paley, wore a grey affair of ribbon and wheat. And the Grand Duchess Marie, among so much pinkerie and pastellerie, eclipsed every one in Burgundy-red and darkest royal-blue.

Not only is there safety for the timid in numbers, but a group of people dressed as a group always make a

striking entrance, and unity can be attained if the same dressmaker is in charge of a number of the costumes. If a group dressed identically is masked, the evening will be full of surprises. At a *fête champêtre* which I gave in the country in England, most of the neighbouring house-parties came in groups.

One represented Manet's "Déjeuner sur L'Herbe," in bustles and brown bowler hats. St. Giles sent a hierarchy out of mythology. Longleat sent Arcadians; Wilton its peasants. Madame Karinska made many of the costumes, most of them trimmed with flowers which had not been seen before, with foliage of woollen embroidery that looked like patches of carpeting, but the tulle and gauze flowers of Mrs. Williams' flora were so light and delicate that a zephyr would have blown her away. Bérard fashioned the sleeves of Madame Ralli, who went as a butterfly-catcher, to be the butterfly nets—of coarse green netting; the butterflies, quivering, flew about inside.

BALLOONS ARE EXPLODED

Years ago, Vogue suggested fancy-dress costumes decorated with balloons. Balloons were then taken up by Mr. Ziegfeld, and quickly overdone. It is difficult to think of a balloon every year, but a few rules to remember are:

Among the diversity of colours, an all-white costume is a sure-fire hit. Masks never lose their magic. The conjurer's trick shop is a treasure-trove. Broken eggs are as pretty as daffodils and much more unusual. Imitation spilt ink makes a pretty motif. A beautiful late-Victorian coiffure can be made of sausage-curls that are real sausages, with posies of rubber fruit or even rubber lamb-chops. (These should be cut small.) A frilled bertha of paper doilies or Cellophane doilies edging a garland of strawberry jam tarts is alluring.

And for the more solid forms of costume, the variegated designs of candlewick bedspreads in all colours open a new field. For clinging draperies, oiled silk (meant for bathrooms), figured and otherwise, is wonderful, once the smell has worn off. And one of your more romantic ball dresses, worn with ivy in the hair and an over-coating of confetti, will do, if your airplane is late. Vegetables (artichokes, in particular), the roots of plants, and packing paper have their other uses. Bring out forgotten flowers, forgotten materials. Slash and patch old slacks. Pick the leaves off a branch. Stick to the lower classes and keep the bill down. Then only will your costume be remembered!

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Hawaiian hotel reservations at the beautiful Royal Hawaiian and Moana at Waikiki may now be made when you book steamer passage. An added convenience for Matson travelers.

S. S. LURLINE • S. S. MARIPOSA • S. S. MONTEREY • S. S. MALOLO

Hawaii's floral beauty photographed in natural color.



Joan Crawford

takes time out from her part in M-G-M's "Mannequin" to play the part of Mrs. Santa Claus...Joan Crawford has smoked Luckies for eight years, has been kind enough to tell us: "They always stay on good terms with my throat."

Tobaccoland's Finest Gift

In this season of joyful giving, when you offer friends the ever-welcome gift of cigarettes, remember two facts...

First, that among independent tobacco men, Lucky Strike has twice as many exclusive smokers as all other brands combined.

Second, that Lucky Strike not only offers the finest tobacco but also the throat protection of the exclusive process "It's Toasted".

With men who know tobacco best..

It's Luckies - 2 to 1

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